

**A COMPARATIVE STUDY BETWEEN THE LANGUAGE  
FEATURES IN ONLINE SHOP ADVERTISEMENT OF  
HONDA AND YAMAHA MOTORCYCLE**

**A THESIS**



**BY**

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AIRLANGGA UNIVERSITY  
SURABAYA**

**2014**

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**Faculty of Humanities**

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## DECLARATION

This thesis contains no material which has been accepted for the award of any other degree or diploma in any other university. And to the best of this candidate's knowledge and belief, it contains no material previously published or written by other person except where due reference is made in the text of the thesis.

Surabaya, 6 January 2014

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*This thesis is dedicated to my parents and Pancirinda Setya  
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Support.*

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*"We can't give up just because things  
aren't the way we want to be"*

*-Picolò-*