

References

- Anthony, L. (2004). AntConc: A Learner and Classroom Friendly, Multi-Platform. An Interactive Workshop on Language e-Learning , 7-13.
- Ary, Donald. Lucy Cheser Jacobs, and Asghar Razavieh (1972). Introduction to Research in Education. New York: Holt, Rinehart and Winston, Inc.
- Statistic Motorcycle Production Wholesales Domestic and Exports (2013).
- Asosiasi Industri Sepeda Motor Indonesia. Retrieved 20 August 2013 from Asosiasi Industri Sepeda Motor Indonesia: <http://www.aisi.or.id/>
- Babbie, Earl. 2007. *The Practice of Social Research*. 11th ed. Belmont, California: Thomson Wadsworth.
- Baker, P. (2010). Sociolinguistics and Corpus Linguistics. Edinburgh: Edinburgh University Press.
- Bennet, G. R. (2012). Michigan ELT. Retrieved November 15, 2013, from University of Michigan Press:
<http://www.press.umich.edu/titleDetailDesc.do?id=371534>
- Bogdan, R. (1982). Qualitative Research for Education. Massachusetts: Allyn and Bacon Inc.
- Bolen, William (1984). Advertising. New York : John Wiley & Son
- Bovee, C. (1997). Business Communication Today. New York: Prentice Hall.
- Burns, Robert D. (2000). Introduction to Research Method (457Th ed). Australia: Pearson Education Pty Limited.

- Classified Ad Secret. (n.d.). Retrieved November 20, 2013, from The Climax Marketing: <http://www.clixmarketing.com/blog/wp-content/uploads/2008/01/classified-ad-secrets.pdf>
- Creswell, J. W. (2003). Research Design: Qualitative, Quantitative, and Mixed Method Approaches. Thousand Oaks: Sage Publications.
- Dorney, Zoltán. (2007) Research Methods in Applied Linguistics: *Quantitative, Qualitative, and Mixed Methodologies*. Oxford: Oxford University Press.
- Firth, J. R. (1957). Papers in Linguistics 1934–1951. Oxford: Oxford University Press.
- G. N. Leech (1966), English in Advertising, London: Longman
- Goddard, A. (1998). The Language of Advertising. London: Rouledge.
- Groom, N., & Littlemore, J. (2011). Doing Applied Linguistics. Oxford: Routledge.
- Oxford University Press (2014). Oxford Dictionary Language Matters. Retrieved January 21, 2014, from Oxford Dictionary Language Matters: <http://www.oxforddictionaries.com>
- Kotler, P., & Keller, K. L. (2012). Marketing Management. 14th Edition. New Jersey: Pearson Education.
- Kwary, Deny A and Kirana Wury A A. (2011). Lincoln's VS. Obama's presidencies: A diachronic corpus based analysis of the adjectival collocates of [man] and [woman] in the American. ReVEL, v. 9, n. 17. [www.revel.inf.br/eng].

- Lapsanská, J. (2006). *The Language of Advertising with the Concentration on the Linguistic Means and the Analysis of Advertising Slogans*. Bratislava: Univerzita Komenského.
- Martak, Muhammad H. (2013). A corpus linguistic view on the diction in car classified advertisements in Jawa Pos. Surabaya: Universitas Airlangga.
- McCharty, Michael and Felicity O'dell. (2005). English collocation in use. Cambridge: Cambridge University Press.
- McEnery, T., & Hardie, A. (2012). *Corpus Linguistics: Method, Theory, and Practice*. New York: Cambridge University Press.
- McEnery, T., & Wilson, A. (2001). *Corpus Linguistics: An Introduction*. Edinburgh: Edinburgh University Press.
- Mirabela, A. (2010). The Stylistic of Advertising. Fascicle of Management and Technological Engineering, Volume IX (XIX), 183-188.
- Newmark, Peter. (1981). *Approces of Translation*. London: Prentice Hall.
- Nurhikmawati, A. R. (2008). Consumer's Preferences of the Language Style Used in the Simcard Product Advertisements Headlines. Surabaya: Univeristas Airlangga. Unpublished Thesis.
- Oxford Advanced Learner's Dictionary, 8th Edition CD-ROM. (2010). Oxford: Oxford University Press.
- Rekor Sementara Penjualan Motor Tertinggi 2013 di Bulan Juli. (2013). Retrieved October, 21, 2013. from motorplus-online.com:
<http://motor.otomotifnet.com/read/2013/08/19/343325/30/9/Rekor-Sementara-Penjualan-Motor-Tertinggi-2013-di-Bulan-Juli>

- Sells, P., & Gonzales, S. (2002). The Language of Advertising. Retrieved November 19, 2013, from http://stanford.edu: http://stanford.edu/class/linguist34/Unit_01/text.htm
- Sinclair, J.M. (2004). Trust The Text: Language, Corpus and Discourse. London: Routledge.
- Tokobagus Sabet Penghargaan Digital Marketing Award 2012. (2012). Retrieved October 21, 2013, from Okezone.com: <http://techno.okezone.com/read/2012/12/07/55/728979/tokobagus-sabet-penghargaan-digital-marketing-award-2012>
- Vestergaard, T., & Schroder, K. (1985). The Language of Advertising. New York: Basil Blackwell Inc.
- Walliman, N. (2011). *Research methods: The basics*. New York: Routledge