

**A STUDY OF STYLISTIC FEATURES  
USED IN SAMPOERNA A MILD  
ADVERTISEMENT**

**A THESIS**



**By:**

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**ENGLISH DEPARTMENT  
FACULTY OF LETTERS  
AIRLANGGA UNIVERSITY  
SURABAYA  
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**Submitted as the Partial Fulfillment of the Requirements  
for the Sarjana degree of the English Department, Faculty of Letters,  
Airlangga University Surabaya**

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## DECLARATION

This thesis contains no material, which has been accepted for the award of any other degree or diploma in any university. And to the best of this candidate's knowledge and belief, it contains no material previously published or written by another person except where due reference is made in the text of the thesis.

Signed

Diah Anggraeni Kusumaningrum

**I dedicate this thesis to**  
**My beloved Bapak and**  
**Ibu**  
**My Brothers; Bagus and**  
**Dhani**

Approved to be examined

Surabaya, June 15<sup>th</sup> 2006

Thesis Advisor

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**This thesis has been approved to be examined and accepted by the  
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