

ABSTRACT

Syamsu, Erdyana Tisna. *The Construction of the Concept of Pornography in News about RUU APP in Republika 2006 & 2007*. A thesis submitted as partial fulfillment of the requirements for the *Sarjana Humaniora* degree of English Department, Faculty of Humanities, Airlangga University, 2010.

This study discusses the way *Republika* constructs the concept of pornography toward RUU APP 2006-2007 through its news. The data is analyzed critically using Critical Discourse Analysis developed by Norman Fairclough. In this way, this study uses qualitative methodology with eight articles as samples taken from *Republika*.

The analysis on the articles under study reveals that *Republika* constructs pornography concept in the reader's mind through three strategies: the definition of pornography, the cause of proliferation of pornography and its effect and the classification of punishment. In this case, *Republika* always tries to connect its construction and the Bill itself since it supports this Bill in order to be legalized as soon as possible.

In general, *Republika* takes body, especially women's body, as core line of its news about this Bill. Women's body can be exploited as matter of pornography and pornographic-action in which it can finally dehumanize the women themselves. Pornography and pornographic-action are also deemed able to destroy morality of Indonesian people. Regarding this effect, *Republika* blames media as the distributing-agent of pornography and pornographic-action.

Keywords: RUU APP, Critical Discourse Analysis (CDA), Construct, Power

***Verily, My Prayer, My Sacrifice,
My Living, and My Dying are for ALLAH,
the Lord of the World***

(The Pray of Iftitah)

***So, verily, with every difficulty, there is
relief.***

***Verily, with every difficulty,
there is relief.***

(Q.S. Al Insyirāh 5-6)