

APPENDIX

ABSTRACT

Khotimah, H. The Language attitude of Madurese Sellers at Pasar Surya towards Madurese Language, Javanese Language, and Indonesian Language. A thesis submitted as partial fulfillment of the requirements for the sarjana degree of the English Department, Faculty of humanity, Airlangga University, 2011.

Madurese sellers, as one group of Madurese people, are always interesting to be studied. No matter where they are born, Madurese people still keep using their language. Even though the Madurese people work and live in Surabaya, Jakarta, Yogya, or anywhere else they still keep using the language and ever teaching their language to their children so that the next generation is still familiar with the language. This research studies the language attitude of Madurese sellers at Pasar Surya Surabaya towards the language used by their customers.

From the research it is known that Madurese sellers prefer speaking in Madurese to in Javanese and in Indonesian. Moreover, compared to Indonesian language, Madurese sellers prefer Javanese to Indonesian. Another reason why Madurese are really strong to maintain their language, most of the respondents prefer to speak in Madurese with their customers. They feel the spirit of intimacy when they are talking with others in their language, especially in the same dialect. Madurese sellers usually have different emotional feelings towards the languages. For them the mother tongue is more effective in terms of eliciting feeling and motivation than a language which is learned later (Javanese and Indonesian).

Key Words: Language attitude, speech community, dialect, Madurese sellers