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Accidents in Indonesia

Transportation is a kind of element that has function to connect human from one place to another when they do their activities. Transportation also has function to distribute things or goods for human easily. In our country there are three kinds of main transportation, Land transportation such as bus, car and train: Air transportation, (plane) and sea transportation (ships). All of the transportation in Indonesia are controlled by KNKT (Transportation Security National Comitee). Recently, Indonesian people are sad because the number of accidents are getting higher and higher for 2006 and early 2007.

The worst accident during 2006 <u>is</u> the lost of air plane Adam Air when flew from Surabaya to Manado and the most possibly it was dropped into Celebes Sea and none of them lived. KNKT <u>release</u> about 106 passangersand 10 crews, included pilot and co-pilot died. Adam Air lost contact when <u>it closed</u> to celebes land and tower control estimated, Adam Air's pilot difficult to organize the direction because of bad weather. Adam Air accident happened December 31, 2006 and it <u>becomes</u> the gift present for the New Year celebration for world transportation in Indonesia.

Besides, we also have accident collection in the sea. In the middle of February, KM Senopati sank in the middle of Java Sea when she <u>cross</u> from Tanjung Emas Harbour, Semarang to Pontianak, KM Senopati that <u>has</u> 206 passangers not include car, bus, and motor cycle sank in the middle of the night and it became nightmare for the victims. It is reported about 102 passangers were dead and 30 passangers lost. The victims families <u>claim</u> the insurance to government and to PT Prima Vista.

From many of <u>these</u> <u>accident</u>, we must introspect why we became a country that has high accident rate in the world. KNKT also has to tigher of the rules to push accident numbers. The most important thing is there is no corruption to cost for spare parts treatment because transportation in Indonesia use old spare parts.

Accident in Indonesia

My country cries again, after tsunami in Nangroe Aceh Darussalam, now there is a <u>flood</u> in Jakarta City, all people in Jakarta go out from their house because there is a big flood before flood in Jakarta City. Surabaya City there is Lapindo mud in Sidoarjo, all people in Sidoarjo get angry with Direktur Lapindo and they want to return to their houses, It was hapenned after Lapindo mud, earthquake in Sulawesi and other accidents in Indonesia.

There are many other accidents in Indonesia, such as the lost of Adam air plane in Sulawesi Selatan, the sink of a ship in Surabaya and the plane Garuda was burned by fire and the ship was <u>burned</u> by fire, therefore we must be carefully to went by plane, ship, train and others transportation.

The Ministry of comunication Hajah Rajasa cries because this year many accidents happened with transportation, but Presiden Susilo Bambang Yudhoyono give 2 choices for Hajah Rajasa who cries because this accidents, but also our president confuse and cries because accident. In Indonesia are many society always rebel with President.

We as society people in Indonesia must keep clean because by keeping, maybe we can avoid from flood and earthquake.

The Accidents in Indonesia

Recently, in Indonesia happen a lot of accidents. Besides disaster which was happened in many places in Indonesia, there were many accidents especially in transportation sector happened continuously. Moreover the accidents between one and another happened in a short time. All of the accidents were still close in our memories, such as, KM Senopati which has been sinked, KM Levina I which was in fire, Adam Air which was lost in Sulawesi, Garuda Air which was fall when took off and many more.

The cause of the accidents occur which caused a lot of victims, other injured, dead or even lost or until now do not know where they were. The cause of the accidents were not only for the victims who underwent it, but also for the society who knew this accident. They felt affraid or worried to get on those transportation .

The government should responsible for these accidents, neither controll all of the transportation company nor make a good regulation for the transportation sector. The government should guarantee the safety of the passangers. The government not only give compensation to the accident victims but also more than that. It must take a hard action for the company transportation that disobey the regulation.

Although the disaster and the accident happenned continously, the society should be patient and try to evaluated perhaps it is punishment or ordeal from God. The most important thing we have to be carefully and obey the rule in oerder to it can reduce the number of the accidents.

Accidents in Indonesia

Nowadays, Indonesian government has a problem about transportation, because transportation is very important for Indonesia people. They need transportation for gong anywhere and taking them from one place to another places because Indonesia is a big country with large area and have thousand of islands. But what happenned with Indonesia? Just one "Accident".

Many accidents in land, sea and air <u>caused</u> by many factors, such as human error, bad weather, and many more. If you look back, these factors caused one of the accident lost of Adam Air in sea.

The accidents make people not to be sure or believe <u>to</u> transportation, because the bad of transportation system can be killed them. However, they still using transportation as main thing, because they need to go everywhere and take them to other places.

The government should have a good inisiatif to make a good transportation with many ways, for example to make a good machine.

Accidents in Indonesia

Nobody wants to be hurt, Nobody wants to die. But it will be different when destiny and we can reject it. It same with an accident which can be happened anytime and anywhere.

In the beginning of 2007, Indonesia <u>was shocking</u> by dissapearing of Adam Air and burning of Senopati Ship. Both of them happened at the same time on different place. Senopati Ship which <u>carries</u> 300 passengers was burned in the middle of Selat Sunda. Some of passengers died and another passengers lost. It is a big different with Adam Air, but in Adam Air all of passengers were lost.

But, disaster always continue. After both accidents happened, Indonesia was shocking again by the burning of Levina Ship at the beginning of February. Most passengers were saved, but some repoters died when tried to reporter Levina.

<u>Burning</u> of National Airplane "Garuda Indonesia" made Indonesia more shocked. Why all of these accident <u>can</u> happen? .

Transportation Terror in Indonesia

In this globalization era, people mobilize a lot. In order to do their duty, they travel here and there. For this activity, transportation is needed. Air, water and land transportation are all used by people around the world. In Indonesia all transportation also play an important role for these people. But, this important thing turns to be dangerous recently. Why do this things occur even sacrifice a lot of victims? Why is in Indonesia? From these explainations, these blanks would <u>filled</u>

Transportation in Indonesia has now become the most dangerous terror for public. Many accidents occured either from air, water and even land transportation. In the first day of January, 2007, there were many accidents occured, such as three aircraft, three ship and one or two train accidents which were massived. After some investigations, all of the caused of accidents show that many of accidents cases were not good. Human errors were the main reasons for all these distractions.

Because of bad management from department of transportation in handling transportation or because of the corruption in department of transportation make the transportation is not appropriate to used. Many transportation companies don't want to replace their old transportation just to lessen the cost, so they'll get better revenue. When the government decided to issue the policy which stated that the age of aircraft should be under 10 years. In this case, many aircraft companies refused because their plane average age are above 10 years. Besides, the embaracing action from the management is that they don't want to fix the broken part of system of the transportation. All of these actions, as we know, have sacrified many lives.

Why does it seem to be only happened in Indonesia? It is quite an easy question to answer. Because, Indonesian are known for their indiscipline and corruption. These two things have stained and become a custom in their lives. They even want to sacrificed others when they need to fullfil their walet. All of these are the most embracing parts which are known to be the caused all of accidents in Indonesia.

At least, if we want to reduce the accidents in Indonesia, we should discipline our seles. Besides, we should put all lives in the first priority, So, we can avoid victim, when there is an accident. We should learn to appreciate our lives, so we can make a better living for all of us.

Accidents in Indonesia

There are many accidents that happened in Indonesia, recently. Usually land transportation is the most common one, but nowdays air and water transportation are often get accidents. Those transportation are most dangerous and the victims than land transportation. Besides, the evacuation process is also much more difficult, we need a special team to rescue the victims, it takes longer time to find them all.

The air transportation which is the most expensive transportation doesn't seem the most safety one anymore. Many air transportation happened from low class air lines untill high class air lines. For example Adam Air line is the most often airlines which get accident. The accident happened not only because of the natural condition and bad weather that's getting worse and worse, but also because of the Adam air lines company cut down the cost for the plane.

Different from Adam Air lines, the accident that happened with the Garuda Airlines which is the most famous and high class air lines in Indonesia did not happen because of the bad service. The accident happened because of the action of terrorism. The terorist sabotage the plane to kill the ambassadorof America who was <u>passenger</u> on that plane, so it was terorist scenario.

Beside air transportation, water transportation get accidents very often recently. It happened also because of the natural condition that is getting worse, bad weather, and also because of the mechanical error and human errors. For example the accidents of KM Senopati and KM Levina. Hundred of people died in KM Senopati accident. In KM Levina it took more than a week for evacuation process.

Those are the accidents that happened recently in Indonesia. We should be careful wherever we go and choose the safety transportation.

The Quality of TV Programme in Indonesia

As we know, Television is one of communication . Now, Television is something usual because most people has it. Last year it <u>becomes</u> debated in

Indonesia, because one of the programme watched was something make children doing violines. But nowadays, I think the quality of TV programme in Indonesia is good because it gives good effects for people, especially for me.

Firstly, it gives many information. There are many programmes that give information either from domestic news or international news, for example Trans TV. It gives some information about television resorts. By knowing that, We don't need to go to the place when we want to know about some places.

Secondly, it gives the hottest news. We know what happens in the world today. For Example a war, accidents that happen today, politics, economics, and other news that happen today.

Finally, it gives many entertainment. Besides information and news, people also need entertainment. It makes peole relax and refresh their mind after they work all day long. Maybe it also can make house wives didn't feel boring when they are at home.

The quality of TV programme in Indonesia is good for people. It gives many information, hot news and many entertainments. But by watching TV programmes never forget our duty and accompany children when they watch television.

TV Programme in Indonesia

When I have <u>a much</u> time, I will spend my time by watching television. Because it give me satify. I can see my favorite star film. Sometime in my imagination, they being my girlfriend, or I'm being actor, but just in my imagination. I have a lot of money to buy a new car, I have many fans, yeah...I like that. But maybe it's impossible for me. My favorite film star is usually from another country.

About the quality of TV programme in Indonesia, I think is very bad. Why do I say that? Because all of programme are the same. If one of TV stations broadcast a new film, the others will immitate examaple one of them broadcast about gost, the others also and many programs on the television are the same likes

"sinetron", I think this programme is not important. Because, usually sinetron is not educated. They show an rich people life than social life.

I think it's better if they broadcast social life, humor film, or action film. I hope our TV stations can broadcast educated programmes and not to show a rich life again like now. Because, not all audiences can receive that programme, not only that star film is beautiful or handsome.

The Impact of Drama Serial for Teenagers

In this time so many drama serial for teenagers on television. The story is always talking about love. It is because teenagers the biggest "consumer" in that program. Most of the story tells about a girl or a boy who are falling in love each other, they break their relationship, the boy or girl has affair with other person and etc. We can see it everyday on the television programme which is always shown on SCTV, there are so many serial dramas for teenagers everyday and they call it "Asam Manis Cinta" in lemon tea programme. So many drama stories in that programme for example "Patah Hati Lagi", "Cape Deh", "Cewekku Besar Sekali", "Mr boy", "Pacarku Buaya Darat" and so on. All of the stories can bring the bad effect to teenagers as the the biggest "consumer".

First, the background life in every story of is always become a rich person. We should know that in Indonesia most of the people is middle-lower class. If the story is always shows that side, the bad effect for some of the teenagers will ask the parents to fulfill what they want, for example new style of cell phone, the expensive clothes and etc. It can change their life style. It doesn't matter for the teenagers whose their parents are rich, but it will be matter for the teenagers from middle-lower community.

Second, the story <u>is always talking</u> about love. In real life, teenagers should not only think about love, they have to think about study too. If the story always talks about love, most of the teenagers will be lazy to study. Study hard is the most important <u>of</u> their lives. By studying hard, they can reach their dreams.

But the fact, drama serial <u>is always teaching</u> the teenagers about love and how to make a relationship with someone they love.

Third, the story <u>is always show</u> that parents always support their son or daughter to reach their girl or boy to become their girlfriend or boyfriend. In this side, It will be the bad effect for teenagers. Not all of parents agree about it, most of them agree about it, most of them agree if their soon or daughter become good student in their school. Beside that, the film always shows the scene boy and girl kiss one another, although it is just on the cheek. Some of the parents disagree about it, because it teaches their teenagers how to force their mind.

Finally, we can see that the bad side of drama serial for teenagers. It doesn't matter if the story is not only talk about love, but also talk about how to become a good student in their school.

The Quality of TV Programme in Indonesia

Since sixteen years ago Tv stations in Indonesia have been increased even some provinces have their own Tv stations and they are using their own languages as media of information and entertainment.

Tv stations in Indonesia, now, are offering a lot of entertainment more than education. As we see all of Tv station has "sinetron" programme, which is an entertainment for housewives, <u>all of Tv programmes</u> <u>has</u> infotainment programme, it is an reality show about celebrities. This two Tv programme has good purpose to entertain people in the house of course, but they have a negative too.

Tv programme should think about children, teenagers and women. Some Tv station already care about this, they played cartoon in the morning and evening time when children usually watch Tv, but other Tv stations play "sinetron" in the morning until evening, believe it or not, it has a negative effect for housewives, they should take care 100% their kids, but their kids become naughty. Lately, I realize, teenagers in Indonesia became a hedonist because the

effect of Tv programme. There is a Tv station which always plays drama or "sinetron" of teenagers, but the stories, lifestyle and the attitude do not like teenagers. We have to remember not all teenagers are smart, even teenagers in the village, because all of people in Indonesia have Tv now and almost Tv stations have reached village. Their hair, their cloths are the same as teenagers in "Sinetron", it is alright as long as their parents have <u>a money</u> to rebonding their hair and to buy a trendy clothes. But the worst is their lifestyle. Their lifestyle become expensive and glamour.

I think Tv program should think about the schedule and the programmes of the show, is important or not for childrens or teenagers. I think they have to make a research before. Parents should accompany their children when they are watching Tv.

The Quality of TV Programme In Indonesia "TV Brain"

The Millenium era has brought many changes for Indonesia's culture and lifestyle. It has been hitting numbers of things her, such as: mass media, technology, even its people's morality, like it or not, Indonesia is just a developing country, so it is not a "role model" country, but just a follower. This is very obvious, because we can see it from the most of people using mass media, that is television.

Television is a piece of eletrical equipment with a screen on which you can watch moving pictures and sounds. Having a television is a crucial thing these days. Because for many people, television has a hug number of advantages. First of all, it is simpler than other media like magazines and radio. People do not have to read or listen, they just watch the "thing" Television also provides us many programmes from news programmes, music programmes, soap operas, big movie programmes to kids programmes. Television almost gives us every information that people want to know. However, the contents or the quality of the television is not programmes as good as that in the past. There have been so <u>much</u>

changes in Indonesia's television programmes. The sadest thing is the changes are not better, but it is gong down or worse. These days, many programmes from every Tv station are mostly far from educating viewers. In this case children and teenagers get the most impact for instance, many Tv programmes expose violence, sex activity, "bad" western culture and life style, etc. As a result, Kids imitate those bad things.

I think the government should cooperate with the Tv stations to make a so-called broadcasting bill or or something, of course in order to save the young generation. So that, there will be no more moral dillemas because as we all know that the quality of Tv programmes in Indonesia is bad and we need a good change with it. Finally, we can say that the modern life or the milenium era do not always bring the positive thing.

The Dominant Teenagers Actor and Actress in Tv programme

As we all know that in the early 2006, Tv programmes in Indonesia <a href="https://have.nc.nih.gov/have.nc.nih

If we look at some of 14 channels television programme, there are some kinds of reality shows, quizes, new programmes and music shows. But, actually some of Tv station have been giving some drama series with the same title about "love". From last year untill now in 2007 rating for Tv programme especially "sinetron" can be resulted at higher position and higher financial whatever from their actresses and producers got a higher income. So, they are rich

since they are at junior high school and senior high school. Some of them feel enjoy with their acting at camera that have done in house and car. This can be said that nowadays a lot of the television really want teenagers to show on television. That can be concluded that teenagers clothes in television programmes have the impact to teenagers in Indonesia.

As we know that teenagers must hard working for acting on television which it must be done together with their school activity. I think this condition can make more independent for them. Why do the teenagers actress can be dominate in television programmes especially in "Sinetron" or drama series?. Because some of them really want to become great stars which known as actors or actress from the audition and some of them really want to get more money for their family.

In addition, some of their reason have a good reason or not. As the result is, nowadays until previous year 2008, the actors or actress from children to adult will increase.

In my opinion, some of them have a great skill and ability to share time with school as actors and actress. Probably, for next generation, they <u>must be develop</u> their acting and the quality of their acting. I think that drama series programme <u>can be reduce</u>, so the audience can't feel boring with the drama serial.

The Effects of Tv Programme in Indonesia

We know that Indonesia has many Tv stations and each of them has many programmes. Each Tv station also has the best programme which will make it many watchers. All of Tv station will work hard for showing the Tv programme better, but if the Tv programme will show the bad programme or the Tv programme has the bad effect for the watcher, what do you think about it?

We know that the Tv stations in Indonesia has many kinds of Tv programmes. There are sport, humor, sinetron, animal etc. The programme like sport is watched by man, but there are also women who watch it because they like

it. The other Tv programme is cartoon film which is watch by children. It is different from mother and girl who like watching sinetron. Every one has his or her favourite programme, but some watchers may not know if each of them has an effect.

The effect of Tv programme in Indonesia divide into two kinds, the first is good effect and the others is bad effect. The good effect of Tv programme will affect the watchers positively, for example the children who watch cartoon film which tells them to always gets up early and like helping the mother, then they become clever students in their school. From this programme, the children will be affected by this cartoon film positively. They will imitate a child's behaviour in the cartoon because they will be affected easily with the Tv programme they watch. The other effect of Tv programme is bad effect. This effect can be seen in sinetron which is watched by women especially young girls, although not all sinetron has bad effect. For example sinetron which tells about a young girls who always comes late to go to school and she doesn't like help her mother, she prefers playing and shopping in the mall than helping her mother and studying at school. Her cloths are rude, she likes wearing tank top and mini skirt. So, for this programme will affect bad for us. Even a lot of young girl in Indonesia like imitating the clothes which is worn by the artists. Because of the effect of Tv programme, we should be careful in choosing the programme which gives the good effect for us.

Tv stations in Indonesia do not care <u>to</u> the effect of Tv programmes which are showed by them. They only think <u>for</u> increasing the watchers who watch their Tv station. They only think for their rating, so their Tv stations can develop than the other Tv stations.

A lot of people in Indonesia like watching television in their spare time, but they have to choose the Tv programme which they watch because each Tv programme have two effects, there are bad effect and good effect. They should choose for watching Tv programme who has good effect, so they will be affected positively.

The Quality of Tv Programme in Indonesia

Now, there are many kinds of Tv programmes in Indonesia. Begin with the serial Tv programme for children until adult. At past time, only had one programme it was TVRI and became favourite in television and knowledge for children, but now it is already the reason with the private Tv programme.

The quality of Tv programme should be better because Tv programme is not only for watching but also for all people in Indonesia. The quality of sinetron in Indonesia is bad because many sinetrons which show about love, violence which give bad example for children.

The institude censor television is more better because if in Tv programme showing bad action which will <u>be do</u> by children and have bad effect like the children kill his or her mother or something that making violence for other people.

Because of that the institute of Tv programme must have the institute of censor and if Tv programme show bad programme like "SMACK DOWN" that should be eliminated and the Tv programme should be knowledge and fun for all people.

The Phenomenon of "Empat Mata"

Recently, many television stations have a lot of programmes, they make competition to have a lot of fans from their programmes. Usually the programs of television are comedy, reality shows and live shows. One of the popular programme in this year is live show. The most popular show in Indonesia is "Empat Mata".

Empat mata is one of the programme live shows. This programme is very interesting. Because the host of empat mata it self is very funny. The name of the host is Tukul Arwana. He is one of the member of srimulat group. So before he became the host he's already famous for his jokes. He is showing the funny

face for his joking. It is not amazing if <u>Empat Mata have</u> a lot of fans from children, to teenagers to adult. Tukul always has a joke to tell and always make audience laugh. This is one of the things that makes Empat Mata has a lot of fans.

We can see Empat Mata on TV 7 television channel. One of the TV stations in Indonesia every Monday to Friday at 21.30 PM. The duration of this show is just only 1 hours but it's more than enough because from one week we can see this program 5 times.

Empat Mata usually invites many famous actress, actors, and the host always keeps smilling when the guest kisses him. Many guests like this show because the host of Empat Mata it self is very nice and always makes a joke. One of favorite or famous joke from Empat Mata is something like that "Puas-Puas", "Katrok", "ndeso" or etc. Many people use this joke in their daily activity just for joking.

Empat Mata has a lot of sponsors, it is because this show gets 1st rating for the famous and favorite TV programmes. Sometimes Empat mata gives gifts for the audience in the studio or in another place (home) by asking some questions and the question are very easy because it is just only about Empat Mata it self.

Empat Mata have a lot of fans and gets 1st rate from the favorite TV programme just only because the host. The host can handle the situation and usually improve his jokes. So this programme is not boring and this the main point Empat Mata programme. It makes the people always feel happy and until now Empat Mata one of successful TV programmes in Indonesia.

The Phenomenon of Empat Mata

Do you know the most popular Television programme now?. Were you interested after seeing the show and the host?. The programme is "Empat Mata". It show on Trans 7 on Monday to Friday at 09.30 PM, you can watch "Empat Mata". Now "Empat Mata" become a phenomenon television programme

in our community. There are several things of the phenomenon of "Emapat Mata" such as it has a funny host, strategic time and unique talk show.

The "Empat Mata" becomes popular because it has a funny host. His name is Tukul Arwana. As we know, Tukul is an entertainer and he <u>is</u> not too popular, but when he becomes the host of "Empat Mata", his life changed. Some people said that Tukul is very funny because he has a unique face and he can make the audience laugh with with his magic words such as "Katrok" or "Wong Ndeso".

Next, the show has strategic time. The "Empat Mata" begin at 09.30 until 11.00 PM. The show of "Empat Mata" has long duration, so the audience can enjoy it longer.

In addition, "Empat mata" is a unique talk show. The show is not boring because the host <u>gave</u> some jokes that can make us laugh. The show can be watched by everyone from children to adult.

"Empat mata" is a popular television programme in our community now. The show is so interesting not only giving some jokes by the host, but it can also give us some information about the host's life. He ever said "Don't ever give up if you want to be success like me".

The Phenomenon of Empat Mata

Empat Mata is one of <u>famous</u> and interesting talk shows in Indonesia with Tukul Arwana as presenter, it makes a Empat Mata more interesting. Empat Mata is shown in Trans 7, one of Tv programmes in Indonesia. This talk show is funny, because the presenter Tukul Arwana always give a joke and makes audience feel happy and laugh. For example is Katrok It means a village people. Usually he always say "Ndeso". This word is very famous in Indonesia. Everyone including a elementary school students, junior high school students, senior high school students or teenagers always say Katrok, but not all of them like to say that.

Before Empat Mata is shown on television, Tukul Arwana is not as famous as like now this. The famous <u>talk shows</u> in Indonesia that has many audience <u>is</u> ceriwis on Trans Tv with their famous presenter Indra Bekti and Indi Barens, om Farhan with farhan as a presenter, now after seeing Empat Mata, the audience run and look a Empat Mata. Empat Mata begin on Monday to Friday at 21.30 PM. The duration is one and half hour.

Empat Mata always invite actresses, actors, celebrities supporting this event. Tukul Arwana always make a joke for them and always makes them feel happy with his joke, but sometimes he make the guests star down. Although he always make the guests star or the audience down because of his scorn, but Tukul Arwana is still funny and the audience is still happy and the audience is still happy and not angry, he always said that the audience from village. But it is just for a joke.

Tukul Arwana has a some strategis to make the audience or guess star not boring. So, the audience and the guests star enjoy and feel happy. The question and answers are very usefull, make a listener or the audience know about their hot gossip, their life, their love and many information hapenned in celebrities world or entertainment.

Tukul Arwana is a famous presenter, he is successful host in this talk show. Now, he become rich because of the honor is very high per episode. But I think he is not arrogant, he is still Tukul Arwana. Now, every human knows who is Tukul. Tukul is a person who <u>comes</u> from a village to get his successfull life because of his ideas to be a famous presenter or artist in Indonesia. Give applause for Tukul. I'm very proud.

The Phenomenon of "Empat Mata"

Now, there are many programmes reality show in television Indonesia's. But the quality of this programme is very different from another

programme. The reality show will be more famous if that programme has its own characteristic. For example is phenomenon of "Empat Mata".

"Empat Mata" is a reality show programme. It has its own characteristics. We can find "Empat Mata" in Trans 7. Trans 7 is the new Tv programme in Indonesia, but in the past that name is TV 7.

"Empat Mata" has a unique Master Ceremony (MC). The name of that MC is Tukul Arwana. Tukul Arwana is a comedian. He was chosen because he is different from another comedian in Indonesia. Besides, "Empat Mata" have a different MC from MC in other reality shows that makes own different characteristic for reality shows.

"Empat Mata" invites actresses, actors in Indonesia. Besides, it also invite some popular people in Indonesia, for example: the guest from DPR or POLDA or designer and many more. It always discusses about their background, their work, their relationship, their hobbies, their bad habbits, their talente, their attitudes and many more.

"Emapt Mata" has a famous slogan. That slogan is "Kembali ke Laptop". Maybe because of that, it still famous in Indonesia and also the attitude and the joke from Tukul Arwana make more than before.

"Empat Mata" is The Most Happening Talk Show in Indonesia

Talk show in Indonesia did not happen in couple years ago. Because the quality of the talk show itself was still uninteresting or did not play on the prime time, so people were lazy to pay attention to watch. So, what kind of talk show that is needed by people? And how to create an interesting "wrapping show"? Those reason drives Tv station to create something new, fresh, and having high quality.

Talk show have been became favourite in Indonesia since three or four years ago. <u>Several talk show</u> have been played on Tv stations. Let see

"Ceriwis", "Oprah Winfrey Show", "Lepas Malam", "Dorce Show", "Empat Mata" and many more. In 2003, Tans Tv produced Ceriwis and Dorce Show. Few times later, "Lepas Malam" was followed. "Ceriwis and Dorce Show are still survive till today, but "Lepas Malam" doesn't. Those talk show have great rating and otomically loved by people. But, in tes middle of those talk show begin, Trans 7 (Tv 7) has new product which is called "Empat Mata".

Empat mata is hosted by Tukul Arwana and played on 9.30 PM every Monday till Friday. This talk show becomes popular and favourite in Indonesia even conquer "Ceriwis, Om Farhan, and Dorce show". It is proved by <u>polling</u> in Jawa Pos as the most favourite talk show in Indonesia. "Empat Mata" as the number one, "Ceriwis" as the number two, and the last but not the least is "Om Farhan". People feel entertained by Tukul performance.

The content of "Empat Mata" show is interesting and also the host. Tukul as a host can be "Ice breaker" for that show. He always creates new jokes. It can makes people happy and not boring with that show, eventhough Tukul dosen't able to operate computer or PDA. Tukul also has key word "Kembali Ke Laptop" (back to Laptop); "Katrok" and also "sobek-sobek". It such an identity for Emapt Mata whenever and wherever people heard those word it is otomatically remember with Empat Mata. In addition, those word become popular in our society. Many people imitate Tukul's style. Empat Mata also present famous guest stars.

Now, we all know that "Empat Mata" is the most favourite talk show in Indonesia, eventhough there are several talk shows ("Ringgo Star, Coffee Bean show", etc) but still can be the most and best likes "Empat Mata". "Empat Mata" is an interesting show but it will be better if Tukul learned about English and computer. Because both are really important for him to increase his skill. I think "Empat Mata can be still number one, if creative team always make or create something new and interesting.