## ORIENTALISM IN PEPSODENT SENSITIVE EXPERT TV ADVERTISEMENT : NADYA HUTAGALUNG VERSION A THESIS



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### **DECLARATION**

This thesis contains no material which has been accepted for the award of any other degree or diploma in any university. And to the best of this candidate's knowledge and belief, it contains no material previously published or written by other person except where due reference is made in the text of the thesis.

Surabaya, 27 June 2013

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**NURUL MAHMUDAH** 

# This thesis dedicated to my Mom and my Dad

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