

**THE IMAGE OF WOMEN ON LUX COMMERCIAL
FROM 2004 TO 2006**

A THESIS



By:

NURUL SYAVIETRI

St. N: 120310549

**ENGLISH DEPARTMENT
FACULTY OF HUMANITIES
AIRLANGGA UNIVERSITY
SURABAYA**

2008

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A THESIS

Submitted As Partial Fulfillment of The Requirement

For The Sarjana Degree of English Department

Faculty of Humanities

Airlangga University Surabaya

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DECLARATION

This thesis contains no material, which has been accepted for the award of any other degree or diploma in any university. And, to the best of this candidate's knowledge and belief, it contains no material previously published or written by another person except where due reference is made in the text of the thesis.

Signed

Nurul Syavietri

I dedicate this thesis

to my beloved

'MAMA' and 'PAPA'

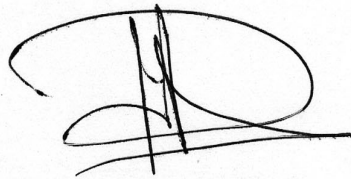
also to all of my friends who inspires me

and give me courage to finish my thesis...

Approved to be examined

Surabaya, 27 of June 2008

Thesis Advisor



Diah Ariani Arimbi, SS, MA, PhD

NIP. 132 086 387

**ENGLISH DEPARTMENT
FACULTY OF HUMANITIES
AIRLANGGA UNIVERSITY**

2008

This thesis has been accepted and examined by the Boards of Examiners of
English Department, Faculty of Humanity, Airlangga University

On July 22nd, 2008.

The Boards of Examiners are:

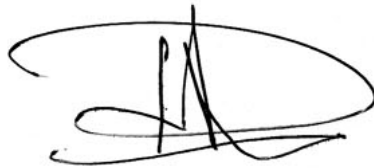
1.



Lina Puryanti, S.S., M. Hum

NIP. 132 205 667

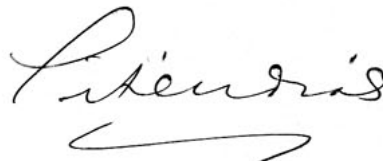
2.



Diah Ariani Arimbi, MA, P.hD.

NIP. 132 086 387

3.



Titien Diah Soelistiyarini, S. S., MA

NIP. 132 318 817

4.



Eva Leiliyanti, S.S., M.Hum.

NIP. 132 300 964

ACKNOWLEDGEMENTS

Alhamdulillahirobbil ‘alamiin....At last I can accomplish this thesis. I present my greatest gratitude to Allah SWT who always leads my ways in reaching my dreams, who often gives me difficulties and obstacles in reaching my life’s aims, so that I can be a strong person to face all of difficulties which come into my life.

Secondly, I would like to express my respects to my thesis advisor, Diah Ariani Arimbi, SS, MA, PhD. for guiding me in finishing this thesis and for her patience in transferring important knowledge during the writing of this thesis. My gratitude also goes to all the lecturers in the English Department of Airlangga University for all of their worthy knowledge.

Thirdly, I would like to thank to my beloved father and mother for their love, prays and supports, especially during my bad conditions. Both of you have sacrificed a lot to support me. Everything I have done is nothing compared to all your tears, sufferings, and prayers. I am most grateful for your trusts and for your believing me in choosing the paths of my life. My thankfulness also goes to my beloved Didi, my only brother and Arni, my only sister for cheering up my days. Also to all of my family member which already support me for all of this time.

Then I would like to say thank you so much to my lovely ‘guardian angel’. I cannot reach all of this without you, thank you for all of your support, your patience, your love and all of the days that has been through with laugh and tears. You are the greatest I’ve ever had.

Last but not least to all of my friends of 2003, thank you for your wonderful days and experienced that you've given to me. I cannot mention you all one by one but you have to know how precious you are for me. Also to all my older college mates from 2000 up to 2002, thank you for your wonderful advice.

Surabaya, June 2008

Nurul Syavietri

*“Of course there must be lots of Magic in the world,
but people don’t know what it is like or how to make it.
Perhaps the beginning is just to say nice things are going
to happen until you make them happen.”*

(Frances Hodgson Burnett)

*“The big secret in life is that there is no big secret. Whatever
your goal, you can get there if you are willing
to work.” (Oprah Winfrey)*

*“The only thing to reach your dream is to be strong and
determine yourself that you can reach it.”*

(YSA)