CHAPTER III

METHOD OF THE STUDY

3.1. Research Approach

In this study, the writer used qualitative approach to complete the analysis of code switching that happens in Conversation Club at American Corner. According to Creswell (2012, p. 16), qualitative research is an inquire approach in which explores a the phenomenon, uses literature review to justify the problem, asks participants in general questions, collects the data, analyzes and interprets the data, and writes the report.

Qualitative approach was chosen since the writer needed to explore a code switching phenomenon. Then, the writer also recorded the conversation for determining the variable of the students' language and interviewed the participants in order to gain a further explanation about the reason of code switching. Furthermore, the writer also analyzed the data and interpreted the finding.

3.2. Participants

The participants of this study were students of Universitas Airlangga. The writer did not confine the level of ability from the participants, because they join in Conversation Club to practice their English. Furthermore, the writer did not limit the number of participants because Conversation Club has about five until twelve participants in every meeting. In addition, the participants who often join in Conversation Club are students from English department, International Relation

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department, Communication department, Politic department, Faculty of dentistry, and Faculty of psychology, and Economy department.

3.3. Techniques of Data Collection

This study used six steps in process of data collection. First, the writer observed conversation between students in Conversation Club directly. Second, the writer asked permission to the supervisor of American Corner. Then, the collecting of the data were recorded five times. It was recorded by the writer on 15th September 2014 which has topic about travelling, 22nd September 2014 which has topic about studying in United States, 1st October 2014 which has topic about studying in United States, 13rd October 2014 which has topic about passion, and 29th October 2014 which has topic about major study in Universitas Airlangga. The recording was done from the beginning until the end of the conversation. It is about 55 minutes until 75 minutes. The recording data was done because the writer wanted to get the data in natural setting. According to Creswell (2012, p. 204), natural setting is the researcher do not give contrive a situation and send out instruments for the participants to complete the data. On the other hand, note taking was done by the writer to write some important points of code switching. Then, the writer also conducted an interview with the participants, who switched language, to ask some questions that support his study.

Moreover, the writer transcribed the data which were collected from the recording. Transcribing the data used standard font for English and Italic for Indonesian. Besides, the writer also transcribed the data interview from the participants.

In short, the steps in collecting the data are:

1. Observing Conversation Club in American Corner.

2. Asking permission to the supervisor of American Corner.

3. Recording the conversation by using Smart Voice Recorder and note taking.

4. Interviewing the students for asking questions about his/her reason when switched language.

5. Transcribing the data from the recording.

6. Transcribing the data from recording with the interviewees.

3.4. Techniques of Data Analysis

After collecting the data, the writer began to identify the conversation which has been recorded. The conversation which used only one language was excluded because the writer focused on analyzing code switching that used by students. Then, the data were identified based on types of code switching. Besides, the data were also classified based on the linguistic forms. Moreover, the reason of code switching was also analyzed. On the other hand, the writer also counted the occurrences of types, intra and inter-sentential switching, and reasons of code switching. It helped the writer to make interpretation. Finally, the writer made interpretation based on the finding.

In short, the steps in analyzing the data are:

1. Selecting the code switching from the data.

2. Identifying the types of code switching based on Holmes' theory.

3. Identifying the linguistic forms into intra-sentential and inter-sentential switching based on Holmes' theory.

4. Identiying the reasons of code switching based on Holmes and Hoffman's theory.

5. Counting the occurrences types, linguistic forms and reasons of code switching.

6. Making interpretation from the finding.