ABSTRACT

Ambar Arum, Selvya Nada. 2015. "The Study of Age in Vogue and TeenVogue Magazines". A thesis submitted as Partial Fulfilment of requirement for the Sarjana Degree of English Department, Faculty of Humanities, Universitas Airlangga Surabaya.

Vogue and TeenVogue magazines are the best selling fashion magazines in the world which has setting the standard for over 100 years has made by Vogue. The purpose of this thesis is to examine the language of English women's magazines and its varieties in the sociolinguistic context. This thesis is divided into two parts. The theoretical part describes general features of women's magazines with regard to the language aspects that are typical for women's magazines. The practical part analyzes the language of the selected sample of magazines and then defines the sociolinguistic factors that influence the language choice. The writer uses theory Murray (2007) and correlates with Eckert (1997). The results indicated that those linguistic forms in Vogue and TeenVogue magazines have reflecting different language user based on age.

Keywords: Age; women's magazines; language and age