SYNOPSYS

Bridget Jones's Diary is a novel written by one of the British contemporary women writers, Helen Fielding. The novel narrates about Bridget Jones, a 30 year-old single woman who lived in a metropolitan area, London. The story begins with her New Year resolutions which are mostly relates the things to advance her appearance and attitude. She supposes that she is unattractive and thinks need to progress her appearance to get men's attention as she always finds difficulties to get boyfriend. Her family, relatives and friends make her feels misery by continue asking about her love life. She believes that her appearance is the main shortage to find boyfriend as she is fat, has wrinkles, cellulites, acne and has no ability to put-on suitable make-up and dresses. Bridget thinks that no men want to be her boyfriend as she also addicted of cigarettes and alcohols.

Bridget wishes to eliminate her shortage to have attractive appearance. Appearance become the important aspect in her life because the societies also seen that women must look attractive in every minutes and places. These make her uses beauty products and treatment every day because she does not want to be recognized as unattractive woman. She always counts the calories that she eats in order to control her weight. She feels confident and joyful at the time she decreased the weight although her friends stated that she looks flat.

As a television reporter, she thinks the importance to increase her ability to put on appropriate make-up and clothes. Her job makes her consider that women must look attractive not merely to get boyfriend but also for reach the dreams. She thinks that women get confident when they look attractive. Mass media as her daily guidance construct her view toward women's appearance by continued represent the image of attractive women.

These occurs problems for her as finally she finds the real love in Mark Darcy who does not care about her appearance. Mark Darcy, Bridget latest boyfriend, loves her nature and thinks that she is merely in mass media's hegemonies. He always reminds her that the meaning of real happiness or love is not about having attractive appearance but comfort which automatically can increase self-confidence and from these the beauty can appear in every woman.