CHAPTER III

METHOD OF THE STUDY

3.1 Research Approach

In this study, the writer will use descriptive qualitative as her methodology to fill all the data in the study of women's linguistic features in the dialogues of *Mean Girls*. This methodology is chosen because the data will be described qualitatively. Qualitative approach is suitable for this study since the data of the study is transcription from the dialogues. According to Neuman (1991) qualitative approach adopts assumption about social life, objectives for research, and ways to deal with data that are often at odds with a qualitative approach. Qualitative research entire orientation is organized around theorizing, collecting, and analyzing qualitative data. This approach is dealing with the relationship between language and society. Punch (1998, p. 242) also states that qualitative approach deals with cases in social life context. It usually relates to the problems in society. Moreover, this approach could help the writer in collecting and analyzing the data in this study.

The descriptive qualitative will be used to analyze the data because it is an appropriate method to find out the answer of the problem of this study. This method is used to describe the women's of linguistic features used by female teenage actresses in the dialogue of *Mean Girls* film. Then, the collected data are

analyzed qualitatively and the result of the analysis will be interpreted descriptively.

There are some steps to conduct this research which will be explained in the following parts.

3.2   Corpus and Sample

The corpus is a body of text which is sampled to be maximally representative of the variety being studied, usually of finite size (some are 'open-ended') and in machine-readable form so that it can be stored and manipulated by a computer (Boughton in Rosita, 2008). The corpus of this study is the transcript of dialogues in the film *Mean Girls*. This film consists of eighty-seven scenes. In this study, female teenage actresses are becoming the subject of the study. Their age is about 16 years old. Moreover, the data will focus at the main actresses only. They are Cady, Janis, Regina, Gretchen and Karen.

In this study, the samples are taken from four scenes. Those scenes are scenes 13, 17, 24 and 35. The samples are chosen because they consist of many dialogues among the main actresses. From these samples, there are many utterances produced by female teenage actresses. Consequently, it could be found many women's linguistic features used by female teenage actresses and it could be shown the use of women's linguistic features itself. Besides, it is because limited time and paper in this study. Moreover, the samples chosen will be represented as the data. From each scenes, it will be divided into several conversation based on the topic of the conversation.

3.3   Technique of Data Collection

In this study, the text dialogues will be used as the data. There are several steps in collecting the data. The first step is searching and downloading the transcript of the *Mean Girl* film which is taken from the website *http://www.script-o-rama.com/movie_script/mean-girls-movie-transcript.html*. The transcript was downloaded on 15 October 2010. After downloading the transcript, the original film is watched from the video compact disc. Then, the transcript was given name based on the speaker's utterances since there is no name of the speaker in the downloaded transcript. The next, the transcript was divided into several scenes based on the setting in the film. After that, the transcript will be matched up and crosschecked with the dialogues obtained from the video compact disc of *Mean Girl*.

In short, there are some steps of the data collection those are:

1. Searching and downloading the transcript from the internet.

2. Watching the original film from the video compact disc.

3. Naming the dialogue based on the speaker's utterances.

4. Dividing the transcript into several scenes based on the setting in the film.

5. Matching up and crosschecking the transcript with the dialogue from the video compact disc of *Mean Girl* film.

3.4   Technique of the Data analysis

After collecting the data, there are several steps to analyze the data. First, the written dialogues of *Mean Girl* film will be presented. Second, the writer will identify and classify the women linguistic features proposed by Lakoff (1975) which is found in the dialogues. The next step is analyzing on each type of features which found in the dialogues. Then, she interprets the result of the data. The last, she concludes the all findings of the collected data from the dialogues of *Mean Girl* film.

Briefly, the steps of data analysis are:

1. Presenting the data in written text dialogue of *Mean Girl* film.

2. Identifying women's linguistic features that were found in the dialogue.

3. Classifying women's linguistic features that found in the dialogue.

4. Analyzing women's linguistic features found in the dialogue.

5. Interpreting the result of the data of women's linguistic features found in the dialogue

6. Making conclusion.