

**THE REPRESENTATION OF MASCULINITY IN THE
INDONESIAN VERSION OF *GATSBY BODY LOTION*
TELEVISION ADVERTISEMENT**

A THESIS



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**ENGLISH DEPARTMENT
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AIRLANGGA UNIVERSITY
SURABAYA**

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Submitted as Partial Fulfillment of the Requirements for the
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DECLARATION

This thesis contains no material which has been accepted for the award of any other degree or diploma in any university. And to the best of this candidate's knowledge and belief, it contains no material previously published or written by other person except where due reference is made in the text of the thesis.

Surabaya, 25 June 2012

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**THIS THESIS IS DEDICATED TO
MY BELOVED FAMILY AND EVERYONE
WHO SUPPORTING AND COLORING MY
LIFE**

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Surabaya, 25 June 2012

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Surabaya, June 25, 2012

Delfina Tiara Kusuma

***“If women are expected to
do the same work as men,
we must teach them the
same things”***

-Plato-