

WORK CITED

Afandi, Helmi. *Liputan 6*. 7 December 2015. 13 December 2015.

Agustia, Ririn and Febriyan. *Indonesia Corruption Watch*. 9 May 2011. 10 November 2015.

Ainurrahmah. "Remaja dan Bahasa: Negosiasi Budaya Arek Melalui Penggunaan Bahasa oleh Remaja." *Journal Universitas Airlangga* 1 (2012).

Aku Senang. com. n.d. 16 Noovember 2015. <<http://akusenang.com/kisah-legenda-internet-chuck-norris-yang-berulang-tahun-ke-75/>>.

Andinni, Roosy Alfani. *SINDONEWS.com: Sumber Informasi Terpercaya*. 4 May 2015. 24 December 2015.

Anggara, Kartika Restu. *The Representation of Masculinity in Mama Lemon Advertisement Supermarket Version*. Surabaya: Airlangga University, 2015.

Anggraeni, Desi. *MetroTVNews.com*. 23 July 2014. 26 December 2015.

Anwar. *Asal Usul Gelar Haji di Indonesia (Menurut Berbagai Versi)*. 12 May 2013. 14 August 2015.

Audinovic, Vizcardine . *merdeka.com*. n.d.
<<http://profil.merdeka.com/indonesia/l/lulung-lunggana/>>.

Barnard, Malcolm. *Fashion sebagai Komunikasi: Cara Mengomunikasikan Identitas Sosial, Seksual, Kelas dan Gender*. Yogyakarta: Jalasutra, 1996.

Barthes, Roland. *Elements of Semiology*. New York: Hill and Wang, 1968.

—. *Image Music Text*. London: Fontana Press, 1977.

—. *Mythologies*. London: Paladin, 1973.

Beasley, Chris. *Gender & Sexuality: Critical Theories, Critical Thinkers*. London: Sage Publication inc., Ltd, 2005.

Beynon, John. *Masculinities and Culture*. Buckingham: Open University Press, 2002.

bint005. Kementrian Komunikasi dan Informatika Republik Indonesia. 7 November 2013. 10 December 2014.

<http://kominfo.go.id/index.php/content/detail/3415/Kominfo+%3A+Pengguna+Internet+di+Indonesia+63+Juta+Orang/0/berita_satker#.VIIiDPMm-9tU>.

Blackmore, Susan. *The Meme Machine*. Oxford University Press, 1999.

—. "The Power of Memes." *Scientific American* (2000): 52-61.

Boellstorff, Tom. "The Emergence of Political Homophobia in Indonesia: Masculinity and National Belonging." *Etnos* 69.4 (2004): 465-486.

Borzsei, Linda K. "Makes a Meme Instead: A Concise History of Memes." (2013).

Boyle, Ellexis. "The Intertextual Terminator: The Role of Film in Branding

"Arnold Schwarzenegger"." *Journal of Communication Inquiry* 34(1) (2010): 42-60.

Bressler, Charles E. *Literary Criticism: An Introduction to Theory and Practice*.

4th. New Jersey: Pearson Education, Inc., 2007.

Budiyanto, Eko Wahyu. *Suara Merdeka*. 2 October 2013. 15 December 2015.

Cerrato, Herman. *The Meaning of Colors*. Herman Cerrato Graphic Designer, 2012.

Clark, Marshall. "Indonesian Masculinities: Images of Man in Indonesia Advertising." *Indonesian and Malaysian Affairs* (2004): 9-37.

Connell, R. W. and James W. Messerschmidt. "Hegemonic Masculinity: Rethinking the Concept." *Sagepub.com* (2005).

Cresswell, John .W. *Research Design: Qualitative, Quantive, and MIXed Methods Approaches*. 3rd. London: Sage Publications, Inc., 2009.

Dawkins, Richard. *The Selfish Gene*. 30th Anniversary. New York: Oxford University Press, 2006.

dephub. *KEPUTUSAN MENTERI PERHUBUNGAN NOMOR : KM 60 TAHUN 1993*. n.d. hubdat.dephub.go.id/km/tahun-1993/118-km-60-tahun.../download. 2015 November 26.

Edwards, Tim. *Cultures of Masculinity*. Oxon: Routledge, 2006.

Eyes, The Dictionary. *The Question Mark: Rules of Behavior.* 15 Agustus 2012. 8 November 2015.

Firdaus, Okan and Fathi Mahmud. *Liputan 6.* 31 Agustus 2014. 20 April 2015.

Foster, Bobbie J. . *It's All in a Meme: A Content Analysis of Memes Posted to 2012 Presidential Election Facebook Pages.* United States: UMI Dissertation Publising, 2014.

Ghazali, M. *Radar Lombok: Terdepan dan Terpercaya Kini Kami Lebih Baik.* 1 September 2015. 15 December 2015.

Government, Queensland. *Road markings.* n.d. 28 December 2015.
<https://www.qld.gov.au/transport/safety/rules/road/lines/>.

Guswandi. *Ini Komentar Haji Lulung tentang Sosok Haji Lulung.* 9 March 2015. 14 December 2015.

Haberer, Adolphe. "Intertextuality in Theory and Practice." *LITERATURA* 5 (2007): 49.

Hall, Stuart. *Representation: Cultural Representations and Signifying Practices.* 1st. London: Sage Publications Ltd, 1997.

Haller, Karen. *Branding – Why Red & Yellow is Used by The Fast Food Industry.* 30 March 2011. 23 November 2015.

Harrison, Brigid Callahan, Jean Wahl Harris and Susan J. Tolchin. *American Democracy Now.* New York: The McGraw-Hill Companies, Inc., 2009.

Hodge, Robert and Gunter Kress. "Modality." Machin, David and Andrea Mayr.

How To Do Critical Discourse Analysis. London: Sage Publication Ltd, 2012. 186.

Hollander, Anne. *Sex and Suits: The Evolution of Modern Dress.* New York: Alfred A. Knopf, Inc., 1994.

Indonesia, Redaksi Enciclopedi Tokoh. *Enciclopedi Tokoh Indonesia.com: THE Journalistic Biography Ensiconesia.* 24 November 2011. 16 December 2015.

Indriyo, A. *Meme Comic Sebagai Media Kontrol nan Asyik.* 2015. 20 May 2015.
<<http://lifestyle.kompasiana.com/catatan/2015/04/20/meme-comic-sebagai-media-kontrol-politik-nan-asyik-739288.html>>.

Ira. *Media dan Partisipasi Pemilih.* 30 October 2013.
<<http://www.kpi.go.id/index.php/lihat-terkini/24-dunia-penyiaran/31679-media-dan-partisipasi-pemilih>>.

Islampos. *Islampos: Media Islam Generasi Baru.* 21 September 2013. 13 June 2015.

Izzuddin, Ahmad. *Republika Online.* 30 August 2014. 26 December 2015.

Jobic, Riziki. *Magazine Reel: The Best Kenyan Campus Site.* 19 March 2014. 19 December 2015.

Khedher, Manel. "Personal Branding: Toward Conceptualization." *International Conference on Business, Economics, Marketing & Management Research (BEMM'13)* (2014): 7-12.

Kimmel, Michael and Amy Aronson. *Men and Masculinities: A Social, Cultural, and Historical Encyclopedia*. Santa Barbara: ABC-CLIO, Inc., 2004.

Knobel, M. and C. Lankshear. "A new literacy sampler." Foster, Bobbie J. *It's All in a Meme: A Content Analysis of Memes Posted to 2012 Presidential Election Facebook Pages*. United States: UMI Dissertation Publishing, 2014. 13.

Kress, G. "A Multimodality A Social Semiotic Approach to Contemporary Communication." Machin, David and Andrea Mayr. *How To Do Critical Discourse Analysis: A Multimodal INtroduction*. London, 2012. 17.

Lieb, Kristin J. and Shah, Dhavan V. "Consumer Culture Theory, Nonverbal Communication, and Contemporary Politics: Considering Context and Embracing Complexity." *J Nonverbal Behav* (2010): 127-136.

Liputan6. *Liputan6*. 11 June 2013. 25 December 2015.

Loeffler, Chris. *UPS basic*. Raleigh: Eaton, 2011.

Lois, Tyson. *Critical Theory Today: A User-Friendly Guide*. 2nd. New York: Routledge, 2006.

Mack, Natasha, et al. *Qualitative Research Methods: A Data Collector's Field Guide*. North Carolina: Family Health International, 2005.

Maharani, Esthi. *News Republika.co.id*. 1 October 2015. 9 January 2016.
<<http://nasional.republika.co.id/berita/nasional/hukum/15/10/01/nvj60y335-lulung-kembali-diperiksa-kasus-ups>>.

Maharani, Vinka. *Studi Blog Hot Cholate & Mint sebagai Media untuk Personal Branding*. Surabaya: Universitas Airlangga, 2010.

Masyitoh. *Khazanah: Republika.co.id*. 18 October 2013. 19 December 2015.

Mawardi, Bandung. *Lampost.co: Berita Online Lampung Post*. 7 October 2014. 23 December 2015.

Millet, Kate. "Sexual Politics." *Literary criticism: An Introduction to Theory and Practice, fourth edn*. Ed. Charles E Bressler. New Jersey: Pearson Education, Inc., 2007. 256.

Milner, Ryan M. *The World Made Meme: Discourse and Identity in Participatory*. Kansas: PhD thesis, University of Kansas, 2012.

Moloeng, Lexy J. *Metodologi Penelitian Kualitatif*. Bandung: PT Remaja Rosdakarya, 2007.

Muhammadiyah, Redaksi. *Muhammadiyah*. n.d. 17 December 2015.

Myers, M.D. "Qualitative Research in Information Systems." *MIS Quarterly* 21.2 (1997): 241-242.

Nelson-Field, Karen, et al. "The emotions that drive viral video." *Australasian Marketing Journal* (2013): 205-211.

Newman, Bruce I. "Handbook of Political Marketing ." Prabowo, Gandawidyo. *Strategi Marketing Politik: Studi Eksplorasi Terhadap Pandangan Pasangan dan Tim Sukses Kandidat TOTO (Suyoto dan Setyo Hartono) dalam Pilkada Kabupaten Bojonegoro 2007*. Surabaya: Undergraduate Theses Unniversitas Airlangga, 2008. 18.

News, Gombal. *Youtube*. 2015. 20 may 2015.
<<https://www.youtube.com/watch?v=pM0BSqtpmUk>>.

Nilan, Pam. "Contemporary Masculinities and Young Men in Indonesia." *Indonesia and the Malay World* 37 (2009): 327-344.

Nugroho, Aditya. *A Construction Of Masculinity In Slickboy Deluxe Pomade Advertisements: A Semiotic Analysis*. Surabaya: Universitas Airlangga, 2015.

Pease, Allan and Barbara Pease. *The Definite Book of Body Language: How to Read Other' Thoughts by Their Gestures*. Buderim: Pease International, 2004.

Pendergast, Sara and Tom Pendergast. *Fashion, Costume, and Culture*: Farmington Hills: The Gale Group, Inc, 2004.

Poster, Mark. *Postmodern Virtualities*. n.d.

Pujiyati, Sri. "Analisis Kepuasan Jamaah Haji Tahun 2011/1432 H Terhadap Kualitas Pelayanan Pemerintah Studi Kasus Jamaah Haji Kota Pangkalpinang." *Jurnal Bisnis dan Manajemen Eksekutif Vol. 1 No. 1* (2014): 8.

Rahadi, Fernan. *News: Republika.co.id*. 14 November 2013. 16 December 2015.

Ramadhan, Bagus. *Anak Bangsa Penemu Rumus Pencarian “Emas Hitam”*. 17 November 2015. 14 December 2015.

Riang, Tangguh Sipria. *Lulung: Ternyata UPS Sebesar itu*. 2015. 16 May 2015. <[Rismawan, Irwan. *Tribun Nasional*. 12 November 2015. 17 December 2015.](http://megapolitan.kompas.com/read/2015/03/18/10000001/Lulung.Ternyata.UPS.Sebesar.Itu.>.</p></div><div data-bbox=)

ROL. *Era Reformasi, Kesejahteraan Rakyat Jauh dari Harapan*. 2015. 22 May 2015. <<http://www.republika.co.id/berita/nasional/politik/15/05/22/nor9fn-era-reformasi-kesejahteraan-rakyat-jauh-dari-harapan>>.

Sair, Abdus. *Dramaturgi Politik Kandidat Pilkada Kasus Pilkada Kota Surabaya Tahun 2010*. Surabaya: Postgraduate Universitas Airlangga, 2013.

Saputra, Rendra. *Survei: Kemacetan di Jakarta Terburuk di Dunia*. 4 February 2015. 28 June 2015.

Semiotics for Beginners: Rhetorical Tropes. n.d. 26 July 2015.

Sharma, S.K and Urmila Sharma. *Western Political Thought: from Plato to Burke.*

Vol. 1. New Delhi: Atlantic Publisher and Distributors, 2003.

Shifman, Limor. "An Anatomy of a YouTube Meme." *Sagepub* (2001): 14(2) 187–203.

Shifman, Limor. "Memes in Digital Culture." Foster, Bobbie J. *It's All in a Meme: A Content Analysis of Memes Posted to 2012 Presidential Election Facebook Pages.* Arkansas: UMI Dissertation Publishing, 2014. 2.

—. "The Cultural Logic of Photo-Based Meme Genres." *Journal of Visual Culture* (2013).

Si Doel Anak Betawi. Dir. Sjuman Djaja. Perf. Rano Karno. 1973. Youtube.com.

Sim, Stuart and Loon, Borin V. *Introducing Critical Theory.* UK: Icon Book Ltd., 2001.

Singh, Raj Kishor. "Humor, Irony and Satire in Literarture." *International Journal of English and Literature (IJEL)* 3.4 (2012): 65-72. 9 January 2015.
<file:///C:/Users/Asus/Downloads/Humour_Irony_and_Satire_in_Literatur
e.pdf>.

Sobur, Alex. *Analisis Teks Media: Suatu Pengantar untuk Analisi Wacana, Analisis Semiotik, dan Analisis Framing.* Bandung: PT Remaja Rosdakarya, 2001.

Soetrisno, Slamet. *Kontroversi dan Rekonstruksi Sejarah*. Revision. Yogyakarta: Media Pressindo, 2006.

Stake, R.E. *Qualitative Research: Studying How Things Work*. London: Guildford Press, 2010.

Steele, Valerie. *Scribner Library of Daily Life: Encyclopedia of Clothing and Fashion*. Farmington Hills: Thomson Gale, 2005.

Suhendra, Adi. *Media Sosial Dalam Ruang Politik: (Studi Fenomenologi Penggunaan Sosial Online sebagai Strategi Pemenangan Calon Gubernur Jokowi-Ahok di Pilkada DKI Jakarta 2012)*. Surabaya: Post Graduate Airlangga University, 2013.

Sukarelawati, Endang. *AntaraJatim.com*. 13 October 2015. 26 December 2015.

Sulkani. "Kementerian Pertanian - Direktorat Jendral Perkebunan Direktorat Tanaman Rempah dan Penyegar." 25 May 2013. 3 January 2015. <<http://ditjenbun.pertanian.go.id/tanregar/berita-200-teknologi-menjaga-sustainable-pucuk--teh.html>>.

Telegraph, The. *Storm clouds seemed so far away in the summer of 1913*. n.d. 30 June 2015.

Television, Kompas. *Fenomena #SaveHajiLulung*. Jakarta, 17 March 2015. <<https://www.youtube.com/watch?v=cx3OvzgF2ck&hd=1>>.

Toffoletti, Kim. *Cyborgs and Barbie Dolls: Feminism, Popular Culture and the Posthuman Body*. London: TJ International Ltd, 2007.

Togarasei, Lovemore. "Christianity and Hegemonic Masculinities: Transforming Botswana Hegemonic Masculinity Using The Jesus of Luke." *Scriptura* 112 1 (2013): 1-12. 29 December 2015. <<http://scriptura.journals.ac.za>>.

Transport, Department for. *Traffic Signs Manual: Chapter 5*. Britain: Crown Copyright, 2003.

UKmotorist. *UKmotorist: Your legal guide to motoring*. n.d. 30 November 2015.

Vail, John. *Insecure Time: Living with Insecurity in Modern Society*. London: Routledge, 1999.

van Leeuwen, Theo and Gunter Kress. "Reading Images: The Grammar of Visual Design." Machin, David and Andrea Mayr. *How To Do Critical Discourse Analysis*. London: Sage Publication Ltd, 2012. 186.

Wardhana, Seto. *Tempo*. 19 August 2013. 9 January 2016.
<<http://metro.tempo.co/read/news/2013/08/19/214505365/lulung-saya-meludah-saja-jadi-duit>>.

Wibowo, Arif. *tempo.co metro*. 4 Agustus 2014.
<http://metro.tempo.co/read/news/2014/08/04/214597079/kenapa-jakarta-selalu-jadi-magnet-urbanisasi>. 5 November 2015.

Wijaya, Roni. *Biografi Web: Refrensi Biografi Tokoh dan Public Figure*. n.d. 23

December 2015.

Wijayanti, Esther. *Kompasiana*. 3 April 2013. 26 December 2015.

Zhan, Y and B Wildemuth. *Qualitative Analysis of Content*. New York, 1996.

