ABSTRACT

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Language and gender have always been an interesting issue both in academic fields and everyday life, especially when it is claimed that men and women differ in their linguistic behaviour. Men are often thought of as being dominant speakers, while women are placed in a subordinate role during the conversation process.

Insecurity feeling in this study is uncomfortable or afraid feeling to make mistakes during conversation process which mostly people feel when they are speaking in a certain condition, such as, a competition.

The contestants of reality show with the title "The Bachelor", in this case are women, show their insecurity by providing features in conversational strategies by Jennifer Coates in their speech such as minimal response, hedges, questions, command and directive, compliment, and interruption in mixed-sex conversation between the Bachelor and the contestants.

The aim of this study is to find out the insecure feeling through the language by women uttered in informal mixed-sex conversation in American English. The writer took the dialogues in The Bachelor reality show as the data for this study. The Bachelor itself is a dating-based competition reality show where the live and real conversations happen between the contestants, female and the bachelor, male speakers without any script.

In this situation, male speaker as the bachelor has higher status than the female speakers as the contestants therefore the writer found that there are dominancy from the male speaker and insecurity from the female speakers.

Keywords: insecurity, conversational strategies; minimal response, questions, hedges, command and directive, compliment, and interruption.