

**THE CONSUMPTION OF LOUIS VUITTON BAGS  
BY WOMEN IN SURABAYA**

**A THESIS**



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AIRLANGGA UNIVERSITY  
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**A THESIS**

**Submitted as Partial Fulfillment of the Requirements  
for the Sarjana Degree of the English Department  
FACULTY OF HUMANITIES Airlangga University Surabaya**

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## **DECLARATION**

This thesis contains no material which been accepted for the award of any other degree or diploma in any university. And to the best of this candidate's knowledge and belief, it contains no material previously published or written by other person except where due references is made in the text of the thesis.

**Surabaya, 25<sup>th</sup> June 2012**

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**THIS THESIS IS DEDICATED TO**

***My future, my family, and people  
who love fashion***

**Approved to be examined**

**Surabaya, 25 June 2012**

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**“Everyday objects are minutely graded to their uses. Special objects are endowed with semiotic richness and their consumption is hedged with rules”**

(Mary Douglas)