

CHAPTER 1

INTRODUCTION

1.1. Background of the Study

Sincerity is something that may best explain as human performance that motivated from own free will without any force, being in the state of involuntary or simply against own will. In life, people may make decision, whether to live with their own choice which consequences bearable or force themselves to live on the path they did not desire as consequence to receive under certain pressure. In a way, an individual may choose both lives, to undergo one of the lives in normal way, while the other in secret way.

Each people as free individual may possess' hopes, wishes and dreams, but sometimes those feeling must deal against norm and tradition which may set people to obey, while the process in achieving those feelings is not easy. One of example of tradition that may occur in present day is matchmaking, which perhaps give the idea that by matching the couple that may stranger, familiar or even blood related to each other under the control and supervision from experienced elder will guarantee that the matched couples is believed as perfect matches or at least hold the advantages such the relationship will ever last based on the elder's experience. While, there should be also a consideration or concern that the chance of risk may occur over failure as consider the chemistry of the attraction that

shared between the couple may not build along or after matchmaking process.

To undergo two different romance lives may not simple as how it looks, where an individual may possibly maintain the official relationship although he may not please with it while keeping the affairs he dreamed of untold. Perhaps, such condition may never cross in his mind nor wish to be in such circumstances but it makes him flung himself to the life he despises, to hardly approving his own matchmaking process and kept his affairs. Such circumstances found in "*The Museum of Innocence*". Kemal is a 30 years old man from honorable family in Istanbul. He has a fiancé, Sibel, which according to society of Istanbul they are perfect match since she also come from rich and respectable family. While Kemal still have relationship and in the middle of engagement process, he meet Fusun, a charming lower class shop girl whom he gave his heart to. Kemal taste the hardship to make Fusun become the only woman in his life, while his engagement still in progress Fusun disappear and he took it pretty bad. Sibel, who try to encourage him then must face a bitter truth when she reveal the fact that Kemal's heart belong to Fusun, his confession flee her to Paris with some friends and she also disappear afterward. Sibel's departure concludes the engagement. The canceled engagement and the death of his father opens a new hope to meet Fusun once more, also open new wound after he found out that Fusun already married. When he finally decided to change his mind to let Fusun go by plan to meet Fusun one last time, Fusun's mother told him the truth about Fusun's marriage and her trust to Kemal that only he can protect Fusun. After years of patience, he finally can make Fusun become his only one and present a precious gift where the

memorabilia of their relationship stored.

In *The Museum of Innocence* as writer mentioned earlier tells about the main character, Kemal, who left his wealthy life in order to fulfill his true sincere desire with Fusun, a girl that he crushes on. Kemal is a businessman and has a fiancée named Sibel. Kemal family is the wealthiest family in Istanbul same as Sibel. Everyone thought that Kemal and Sibel plan to get married soon. But in the several chapters earlier, it mentioned that Kemal has a crush to Fusun. He could not regret Fusun's enchantment, even when he is dating with Sibel.

Fusun is the second main character after Kemal, she is shop girl and much younger compares to Kemal. Kemal always feels safe when he is with her. He loves her so much because he feels that Fusun able to make him comfortable. For her, having sex is not important especially before married, she believes that she would prefer having sex less in her engaged time with Kemal. On the other way, Fusun has a different thought toward this problem, she puts up a brave to violate the code of virginity. Meanwhile, at that time here in 1975, it is taboo for Turkey's women to have sex before marriage.

The writer chooses *The Museum of Innocence*, because this novel is international best-seller written by Orhan Pamuk one of the winner of The Nobel Prize in Literary, the story is beautifully told, wrote in a great length and detail. And it offers new views of the emotion and conflict that against the culture is Istanbul, Turkey.

Orhan Pamuk is a Turkish novelist who received a Literature Nobel Prize in 2006. In its citation, the Academy said: "In the quest for the melancholic soul of his native city, Pamuk has discovered new symbols for the clash and interlacing of cultures. Pamuk books center issues that confuses or losing identity which brought with the problem between the Western and Eastern". It always has complex plots and great deep character on each of his books. He also inserts the creative of arts, such as literature and painting, and the sense of the tradition or modernism between Western and Eastern. Some of his published books are *Darkness and Light*, *The Silent House*, *The White Castle*, *The Black Book*, *My Name is Red*, *The Museum of Innocence*, and many others.

(http://nobelprize.org/nobel_prizes/literature/laureates/2006/)

1.2. Statement of the Problems

Reading the novel and determining the topic as it has already been explained above, there are two questions which appear. These will make the process of arranging the analysis easier and it will be a systematic and coherent study. The questions are:

1. What are the motivations of Kemal prefer in choosing Fusun rather than his fiancée Sibel?
2. How can setting support Kemal's motivation in *The Museum of Innocence*?

1.3. The Objective of the Study

In organizing this study, there are several objectives that the writer hopes to achieve. The objectives of the study are intended to answer every question, as has already been mentioned in the detail of the problems. The objectives that purposed to be reached are:

1. To discover the reason of Kemal choosing Fusun rather than his fiancée Sibel.
2. To determine Kemal's motivations through the setting that become a support of it.

1.4. The Significance of the Study

The writer is doing her analysis to acknowledge the reason behind Kemal motivation towards Fusun. The significance of the study of this paper when the purpose achieved is to be able to understand both characters deeply. We will also able to learn how to handle difficult things when the problems become bigger. Based on the proposed object above the other benefit of this paper when the problems are solved and the purposes are achieve we will able to learn how to act wiser in dealing big problems like the story of the novel.

This study also intends to give benefits and contributions for the students of English Department Airlangga University majoring in literature, generally to those who interested in learning on elements of fiction significantly the Setting field of New Criticism.

1.5. Scope and Limitation

In gaining comprehensive analysis, the writer need to focus the study on significant range, a scope and limitation will be applied for analyzing the novel.

The writer will give scope and limitation of the study in order to stay on track in doing this analysis. This study focuses on the Kemal as main character, in the novel that is *The Museum of Innocence*. Additionally to acknowledge know about the two characters, the writer will trace the reason of Kemal choosing Fusun and the motivation of Fusun giving her virginity to Kemal. The analysis will be performed through the mining of the sources which are internet information, and library research.

1.6. Theoretical Background

In composing the analysis, the writer of the thesis starts from analysis of the character Kemal as the main role. Such Kemal habit and attitude influence his motivation to make decision in build a museum. While the museum itself construct from all the aspect which background derived from setting elements such Mood, Situation, Personality, Social Context and Custom and Belief of Kemal. The writer of this thesis will be use one major theory, New Criticism which distinctly formalist in setting.

1.7. Method of the Study

In the process of writing this thesis, the writer uses the novel itself as the main source, *The Museum of Innocence*. The writer will read it using close reading and found several interesting issues, like the distinct of eastern and western life in Turkey at that era, the innocence of love relationship between Kemal and Fusun as two main characters which has huge influence through the novel.

The writer also collects the data from numerous sources such as, essays, critics, dictionaries, encyclopedia, online library, and literary books since those sources have a closer interpretation and related to the issues that appear in the novel, that are associated with this subject. After collecting and identifying the qualitative data, the writer applies the data analysis. In analyzing the data, the writer uses New Criticism theory and intrinsic approach of analysis. To make it focus, it will be analyze through five sub explanation of setting. Here, setting is one of elements of intrinsic approach. This approach is considered suitable to be applied in the analysis because it supports properly the description of the topic which is going to be analyzed. Finally, the next step after making the analysis is drawing the conclusion, so that the study is complete based on the research requirements.

1.8. Definition of Key Term

To get more comprehension to the study, there are terms of guidance:

Motivation : The reason or reasons one has for acting or behaving in a particular way.

Museum : A building in which objects of historical, scientific, artistic, or cultural interest are stored and exhibited.

Setting : (1) The place or type of surroundings where something is positioned or where an event takes place: "a peaceful country setting".

(2) The place and time at which a play, novel, or film is represented as happening: "short stories with a contemporary setting"

Theme : (n) The subject of a talk, a piece of writing, a person's thoughts, or an exhibition; a topic: "the theme of the sermon was reverence".

(v) Give a particular setting or ambience to (a venue or activity): "themed menus".

(synonyms) topic - subject - text - motif – matter.