

## **CHAPTER III**

### **METHOD OF THE STUDY**

This chapter divided into four parts. The first part is the approach that writer used to analyze the data, the second part is about corpus, the third part is the technique of data collection, and the last part is the technique of data analysis.

#### **3.1. Research approach**

The writer uses qualitative approach in order to concern on deep description (descriptive) rather than statistical data. It means that the interpretation is made by the writer relied on some theories from library research without concerning statistical data which are related to quantitative study (Moleong, 2008). According to Myers (2002), a major strength of the qualitative approach is the depth to which explorations are conducted and descriptions are written (cited in Neil, 2006). This study uses qualitative approach because the writer wants to describe syntactic pattern that used by NBA commentator. Marshall and Rossman (1989, p. 114 cited in Creswell 1994, p. 154), qualitative analysis is characterized by reducing the collected data into “certain patterns, categories, or themes” as this study is conducted.

#### **3.2. Corpus**

A corpus is a set of texts in computer readable forms, corpu<sup>st</sup> may consists of written text, transcription of spoken materials. or both (Alison Wray, 1998).

The using of corpus on the some research might have some reason. In this research, corpus is used as the data regard to the fact that an oral commentator should be typed in the written forms (transcription) in order to make the researcher is easy in analyzing the data. Moreover, this research try to find the syntactic patterns of the commentator utterances, thus, transcription will be the suitable data.

The corpus of this study is the trancription of the NBA commentator that is taken by video of NBA match between Boston Celtic and Los Angeles Lakers. NBA is taken as the population in case of this was the biggest basketball throughout the world. The way the commentator give comment on the yard might be done by the experts or people who have experience on it for a long time. Thus, the valid data regarding to the specific patterns of the sport commentator will be gained. From this large population, the writer limits the data which is used as the sample of this research. The sample of this research is the first and second quarter of this play. It considers the fact that within these two sections, the writer could get enough data for this research.

### **3.2. Technique of Data Collection**

This research divides the technique of data collection into three steps, downloading the video, listening and watching the video, and transcribing the data. First the data which is used in this research is collected by downloading the video from [www.indowebster.com](http://www.indowebster.com) . It was the match of NBA's competition between Boston Celtics and Los Angeles Lakers.

The next step is listening and watching to the video via notebook which has been downloaded. The duration of video is 48 minutes, divided into 4 quarter, each quarter walking for 12 minute. Both listening and watching processes are needed in collecting the data since it will help to synchronize the action and the commentator. In order to make this research more valid, the writer asked a prooflistener to have an interpretation toward certain focused parts of the transcription in which the writer is not sure about. However, it is still not guarantee that the writer and the prooflistener could hear hundred percent the utterances. Cameron (2009) pointed out that a series of crosses xxx is one of the conventional symbols used by professional analysts in transcribing indecipherable chunk of talk. As it can be seen that basketball play occurs so fast and the commentator itself will be delivered fast too. Thus, these two process (listening-watching and using prooflistener) should be combined to gain an accurate data.

In summary, the writer collecting the data follow this steps .:

1. Downloading the NBA video match in [www.indowebster.com](http://www.indowebster.com)
2. Listening and watching which had been downloaded.
3. Writing down the utterances from the video in piece of paper.
4. Transcribing the data orthographically

### **3.3. Technique of Data Analysis**

The writer uses descriptive analysis in order to find the pattern of syntactic that delivered by NBA commentator. First step in analyzed the data is transcribing the data. This process is done after listening and watching the video for several

times. The writer first write down the data in piece of paper and after that arrange and type the result from piece of paper into form of transcription. O'Toole (2003) argued that transcription is the most common way used by linguist in transforming spoken language so that it will be easier to see what is going on.

After collecting the full 48 minutes data and change the data of full match into the form of transcription, the writer continue analyze the syntactic structure of the selected utterances. There are several information that delivered by the commentator, first is pointing the player, second is informing about player's position and the last information is player's action. Next step is the writer formulize the data by using Andrew Redford theory about syntax (2005). And the last, the writer will make the conclusion based on the data that previously analyzed.

In summary, the descriptive analysis in this study undergo some steps as follows:

1. Selecting the commentator utterances which are considered as play-by-play and colour commentary.
2. Analyzing the syntactic pattern.
3. Making the conclusion based on the data that previously analyzed.