## ABSTRACT

This research attempts to examine the representation of girl power through the main character, Gretel, in a based fairytale film entitled Hansel and Gretel Witch Hunter. The film is released to public in 2013 and it is adapted from a famous classic fairytale, Hansel and Gretel by Brothers Grimm. The film retells the fairytale in different way which is interesting to represent about feminism issue within the main female character, Gretel. By concerning to the issue, the study focusses on a term namely girl power arisen in Third Wave Feminism era. The research investigates and analyses Gretel's girl power in the film. To conduct the analysis, this research uses qualitative method which concerns in both narrative and non-narrative aspects of the film. Primary data source is taken from transcript and pictures of the film to get information about the issue. Moreover, secondary data source is taken from books, journals, articles and other reliable sources in order to prove about the issue. As the result, the study finds that Gretel who symbolizes a figure of girl power is both feminine and masculine. For her masculine side, Gretel portraits an aggressive, brave, powerful, strong and rational women. However, at the same time, Gretel also shows her feminine side as an emotional, nurturing, caring and weak woman who still needs a man figure in surviving her life.

Keyword: fairytale, feminine, girl power, masculine, representation