

**LANGUAGE ATTITUDE OF CUSTOMERS TOWARDS
THE LANGUAGE OF NOKIA'S SALES PROMOTION
GIRLS AT WORLD TRADE CENTER SURABAYA
(A SOCIOLINGUISTICS APPROACH)**

A THESIS



**By:
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**ENGLISH DEPARTMENT
FACULTY OF LETTERS
AIRLANGGA UNIVERSITY
SURABAYA**

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Submitted as Partial Fulfillment of the Requirements
For the Sarjana Degree of English Department Faculty of Letters
Airlangga University
Surabaya

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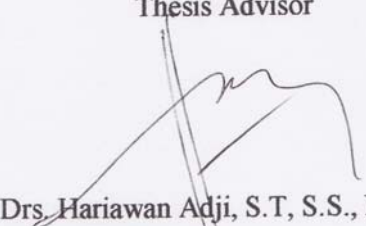
DECLARATION

This thesis contains no material, which has been accepted for the award of any other degree or diploma in any university. And to the best of this candidate's knowledge and belief, it contains no material previously published except where due reference is made in the text of the thesis.

Signed

Rita Pujayanti

Approved to be examined
Surabaya, 3rd of January 2008

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This thesis has been approved to be examined and accepted by the board of examiners of English Department Faculty of Letters, Airlangga University on 31st of January 2008.

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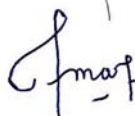
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The writer

**Human beings, by changing the inner attitudes of
their minds, can change the outer aspects of their lives.**

William James