The Commodification of Nutritious Milk in Prenagen Advertisement Entitled

Dian Sastro's Happiest Moment with PRENAGEN Mommy



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A THESIS

Submitted as partial fulfillment of the requirements for the Sarjana degree of English Department Faculty of Humanities Airlangga University

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DECLARATION

This thesis contains no material which has been accepted for the award of any degree or diploma in any universities or other institutions and to be the best of candidate's knowledge and belief, it contains no material previously published or written by other person except where due the reference is made in the text of the thesis.

Surabaya, August 8th 2014

The Writer

This thesis dedicated to my family

Approved to be examined Surabaya, August12th 2014

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"A mother doesn't just carry you in her womb for nine months but carries you in her heart for a lifetime."