

## CHAPTER 3

### METHOD OF THE STUDY

#### 3.1 Research Approach

This research will concentrate on finding out the meaning of Yunjae fan fictions for fans and the reason why the readers think of fiction like that. In this research the writer will do an in-depth interview to discover the reasons behind why female fans like to read Yunjae fan fictions..

After taking some consideration the writer decide that this study is done as qualitative research to give deeper results. As Moleong stated in his book, qualitative research is used to find reasons that relate to the background of a subject of the research and it is used by the researcher to find something in deeply (7). Qualitative studies also aim to provide illumination and understanding of complex psychosocial issues and are most useful for answering humanistic 'why?' and 'how?' questions (Marshall 1). The writer uses In-depth interview to get the data from the respondents. In-depth interview questions are conducted in order to gain the understanding from people about the research question (Maxwell 74). Interpretative analysis will be used due to the consideration that it will give big opportunity for the researcher to interpret the answers of the respondents.

The approach of this research is judgment sample or purposeful sample because the writer will actively choose the respondents and select the most productive sample to answer the writer's questions.

### 3.2 Population and Sample

This study will use the method of purposive sampling technique because with purposive non random sample, the number of people interviewed is less important than the criteria of the interviewee. The characteristics of individual are used as the basis of selection (Wilmot 3). The population of this study is all female readers and writers of Yunjae international fan fictions community. Nevertheless, the writer of this study only chooses Indonesian fans as sample because Indonesian fans are quite prominent in the international YunJae community. As status meter in Hug and JaeHo\_Detox community in Livejournal shows that the viewers of those pages hit almost 500 viewers from Indonesia. The writer of this study is looking for some sample targets and then the writer will select those people according to the characteristics that the writer needs. The criteria for the sample interviewee are several. The first one is that the interviewee must be a Dong Bang Shin Ki fan and particularly, the interviewee must also be a YunJae fan because not all of Dong Bang Shin Ki fans are YunJae fans. The second one is that the interviewee not only must be an active reader of YunJae fan fictions but also has to be active in the Yunjae fandom itself. Being active in the YunJae fandom means that the interviewee must be involved in following YunJae fans communities and contribute to the building of those communities. The third criteria is that the interviewee must also be fluent in English because the majority of YunJae fan fictions are written in English.

There are two respondents in this study. The writer choose only two respondents because the criteria of those two respondents are matching with the criteria of fans who the writer is looking for as the writer has mentioned above.

The first respondent is '*Chika*' – who has been a Dong Bang Shin Ki fan for 6 years. Chika is active in various YunJae fan clubs and also an active reader of YunJae fan fiction. She reads YunJae fan fiction everyday for 4 hours. She is very familiar with the fan fiction major sites like WingLin and LiveJournal and especially with YunJae fan fiction communities like JaeHo Detox and JaeHo Complex. Chika does not write YunJae fan fictions but she is very active in trying to find new information about YunJae (despite the band's breakup) and is part of various Indonesian and international YunJae fan communities.

The second interviewee is Agitri or '*Gi*'. Gi also has been a Dong Bang Shin Ki fans for 6 years. Gi is active in some YunJae fan clubs and also an active reader and even a writer of YunJae fan fiction. She usually reads YunJae fan fiction in some major sites like LiveJournal – as well as Chika does - and AsianFanfics. Gi is not only a reader of YunJae fan fiction but also a writer of it, that reason makes her knows a lot about YunJae and has a deep understanding to this couple characters.

The selected respondents will be interviewed by the writer and after the information is enough or no more information can be gotten it means that the research is done. It is supported by Moleong that if the purpose is to expand the information and if there is no more information that can be got, so sample collection can be done (225)

### **3.3 Limitation**

To speak about yaoi fan fictions, there are actually dozens of media as cultural product that can be examine or analyze. The unofficial fan site that the writer found in Google shows hundred thousands of alike web page, which is quite interesting to be discussed. Yet, the writer wants to limit this research and focus on how to find the reasons of female yaoi fanfiction readers like to read YunJae yaoi fan fiction and what do the meaning of YunJae fan fiction for female fans.

### **3.4 Technique of Data Collection**

The technique of data collection of this study is interview. According to Moleong, interview is a conversation with certain purpose. The conversation is done by two people, the interviewer who gives questions and the interviewee who give the answer of the questions (186). In this study, in-depth interview will be used with the purpose to find the issue overtly, in which the interviewee is asked the opinion and idea about certain issue (Sugiyono 233).

Questions in the interview will explore about the reason of female readers like reading yaoi fan fiction according to Henry Jenkins' theory The method of interview can be a tool to check the validity of the resulted data in a qualitative approach to have a better qualitative analysis of the data in the purpose to get reliable evidences for the study.

The writer divides in-depth interview into four parts. According to Jenkins' theory, there are four sections to examine what slash fan fictions mean for female fans. They are slash as women pornography, slash as androgynous romance, slash

as fantasy identification, and slash as homosocial desire. The writer will do the interview and make the questions based on those categories. After the data is collected, all the data will be analyzed to find the result based on the interpretative analysis.

### **3.5 Technique of Data Analysis**

This study aims to find the reasons for female fans/readers interest in the YunJae fan fictions. Therefore the first thing to do is looking for some YunJae fan fictions and make sure that YunJae readers are mostly girl or woman by looking for readers in several forum and journal communities that discuss about YunJae fan fiction. From that simple observation then the writer start to looking for respondents to be interviewed. The writer is using in-depth interview method for gathering the data from the respondents. In this case, the respondents will be interviewed by the writer as both of interviewer and researcher. Privacy is a needed condition to explore more about the result of the data comes from the respondents' answer.

For the interview, the writer asked both of the respondents to arranged first meeting. After the respondent agree to be interviewed in the right time and right place then first interview is began. The first interview with both of respondents which is conducted in different time and place deemed insufficient by the writer. Then the writer tried to arranged another time to do the interview with both of respondents, still in the different time and place. After four times interviewing

both of respondents the writer feels that the answers of respondents have been sufficient to answer the problem that the writer tries to find out.

The next step of the research is the converting in-depth interview data into the written text as a form of a qualitative data. It is aimed to get a more comprehensive understanding of the issue of the research with an interpretative analysis. The result will be coded into a qualitative result in a form written text to create consideration of the next step of the research methodology.

The data that have been collected after the interview with respondents is analyzed using Henry Jenkins' theory in his book *Textual Poachers*. Henry Jenkins theory is about slash fictions. Although DBSK fans usually call YunJae fan fictions as 'yaoi' but in reality, most of the stories are slash in nature (Nuzuliyanti 3) This is the reason why the writer feels that Henry Jenkins' theory on the perception of slash readers is the most suitable theory to analyze the data.

There are four parts of the reasons why female readers take interests in slash fan fictions - there are slash as female pornography, slash as androgynous romance, slash as fantasy identification, and slash as homosocial desire. The data collected will be analyzed based on these criteria to see whether interviewees share the same perceptions or whether the interviewees develop their own understanding of the YunJae fan fictions.