

**THE ISLAMIC IDEOLOGY CONSTRUCTION OF ISLAMICS  
SCHOOL'S BILLBOARDS  
(A CASE STUDY: SEMIOTIC ANALYSIS OF BILLBOARDS OF  
MUHAMMADIYAH SENIOR HIGH SCHOOL AND NU (NAHDLATUL  
ULAMA) SENIOR HIGH SCHOOL IN GRESIK)**

**A THESIS**



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SURABAYA**

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Submitted as Partial Fulfillment of the Requirements for the  
Sarjana Degree of English Department  
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Surabaya

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## DECLARATION

This thesis contains no material which been accepted for the award of any other degree or diploma in any university. And to the best of this candidate's knowledge and belief, it contains no material previously published or written by other person except where due references is made in the text of the thesis.

Surabaya, 10<sup>th</sup> July 2012

Writer,

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THIS THESIS IS DEDICATED TO MY BELOVED  
FAMILY, MY SELF, MY FRIENDS, AND MY  
FUTURE

**Approved to be examined**

**Surabaya, 10<sup>th</sup> July 2012**

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