

Anita. 2011. *Speech Accommodation Strategies in the Sermons delivered by Moslem Clergy: A Case Study of H. Anas's Sermons at Masjid Agung Sunan Ampel*. A Thesis Submitted as the partial fulfillment of the requirement for the Sarjana degree of the English Department of Faculty of Humanities Airlangga University, Surabaya.

Abstract

Sermon becomes an important part in spiritual human life, especially in moslem religious context. In daily life, there are some various ways of how a moslem clergyman delivers sermons. Then, it becomes an interesting topic to be discussed about those ways used by him when delivering sermons to the various audiences with different language repertoire such at Masjid Agung Sunan Ampel. How a speaker shifts his speech is known as speech accommodation (Holmes, 1997). *This study is considered as a case study attempting to analyze sermons delivered by H. Anas Abdul Mu'in. This study intends to analyze strategies used when delivering sermons through the basic forms of speech accommodation: speech convergence and speech divergence and how the audiences perceive the strategies used. To provide the data, writer recorded the sermons to know some particular strategies used, distributed questionnaire to the audiences and conducted interviewe to the speaker aiming to know the educational background and language repertoire of both the speaker and audiences. To collect the data, this study uses transcription of the sermons recorded as the corpus. The result of the study shows that speech convergence and speech divergence can be used together obtaining their benefit function in delivering sermons. In addition, the audiences also perceive the strategies well to facilitate their undertanding to contemplate the message of the sermons. After analyzing, writer finds other strategies used to make effective in delivering sermons, including using repetition, stressing words, giving example, and giving conclusion as strategies to converge speech and quoting the original message of *Al Qur'an* and *hadist* in Arabic as a strategy to diverge speech. Diverging speech in this study actually has beneficial function rather than increasing negative feeling effect to the audiences. Indeed, the background of both the speaker and the audiences as well as their language repertoire influences the strategies used by him in accommodating speech when delivering sermons.*

Key terms : Speech Accommodation, Speech Convergence, Speech Divergece, Sermons, Moslem Clergyman

CHAPTER I INTRODUCTION

