3. Market orientation and business performance: the mediating role of total quality management and service innovation among Moslem fashion macro, small and medium enterprises in Indonesia; Journal of Islamic Accounting and Business Research, Q2, Penerbit Emerald Insight, United of Kingdom
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<td>22-Dec-2021</td>
<td>13-Feb-2022</td>
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Dear Dr. Ritha Setyowati,

Your manuscript entitled “MARKET ORIENTATION FOR BUSINESS PERFORMANCE PERSPECTIVE: MOBILITY BUSINESS MODEL IN EMERGENT MARKET” is accepted for publication in Journal of Islamic Accounting and Business Research. This e-mail is a reminder that the Emerald copyright assignment form is overdue. Please complete the form as soon as possible. We cannot publish your paper without copyright assignment.

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Sujan Singh
Journal of Islamic Accounting and Business Research

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Dear Dr. Rahman,

Manuscript ID 0458-12-2021-0131 entitled "Market Orientation for Business Performance: Focusing on Service Innovation and Total Quality Management as Mediators" which you submitted to the Journal of Islamic Accounting and Business Research, has been received. The comments of the reviewers are included at the bottom of this letter.

The reviewers have recommended major revisions to the submitted manuscript, before it can be considered for publication. Therefore, I invite you to respond to the reviewers' comments and revise your manuscript.

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Yours sincerely,

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