

Kurniawati, Desi. 2015. *The Comparison between the Common Words in The Articles of GADIS Girls' Magazine and Hai Boys' Magazine.* A Thesis submitted as partial fulfillment of the requirements for the Sarjana degree of the English Department, Airlangga University.

ABSTRACT

The articles of magazine are designed to reach target readers. The gender of the target readers might influence the writing style of the magazine. This study is expected to give contribution in language and gender especially to provide information the common words in GADIS girl's magazine and Hai boy's magazine. The aim of this study is also to carry out a corpus linguistic in identifying the common words of the girls and boys that are presented in the collection of 30 edition of teenage magazine. Beside, this study is conducted to find out the common words, the differences and the similarities that are used in the articles of both magazines. The writer uses language and gender theory proposed by Lakoff (2004). Specifically, this study is aimed at identify the common words that is based on word class Indonesia classification (Alwi et. al 2010) that are divided into four different classes such as noun, verb, adjective and adverb. This study utilized quantitative and qualitative method. By using the *AntConc* software, the data from 15 edition of GADIS girls' magazine and 15 editions from Hai boys' magazine were identified. The writer took a sample of the same topic on both magazines that are fashion, hi-tech, music and school. The result reveals that in the classification of word classes, girls more use adjectives and adverb like *banyak, keren, akan, sudah*. Nouns and verb are the most common words in both magazine such as *bisa, ada, jadi, sekolah, lagu*. Moreover, the writer also found that there are some differences of common words that used by the girls in GADIS magazine and boys in Hai magazine. The words such as *warna foto, konser, panggung, acara* identified in GADIS magazine while *planet, pesawat, mobil, music, tawuran, belajar* are identified in Hai magazine. Hence, parent and educator will be more aware towards common words presented on the teenager world.

Keyword: *magazine, articles, GADIS, Hai, common words, corpus*

CHAPTER I

INTRODUCTION