

TABLE OF CONTENTS

	Page
Inner Title Page I	i
Inner Title Page II	ii
Dedication Page	iii
Halaman Persetujuan Pembimbing	iv
Lembar Pengesahan Penguji.....	v
Acknowledgements	vi
Table of Contents	vii
Table of Tables and Figures	ix
Abstract	x
CHAPTER I : INTRODUCTION	1
I.1. Background of the Problem	1
I.2. Statement of the Problem	5
I.3. The Objective and the Significance of the Re- search	6
I.4. Theoretical Framework	6
I.5. Methodology of the Research	9
A. Working Definition	11
B. Location and Population of the Research ..	12
C. Sampling	13
D. Technique of Data Collection	14
E. Technique of Data Analysis	15

CHAPTER II : GENERAL DESCRIPTION OF MADURESE CULTURE AND SOCIETY	17
II.1. Colonial Stereotypes About the Madurese	17
II.1.1 Stereotypes Toward the Madurese	17
II.1.2 Stereotypes Toward Madurese Language, Literature and Arts	21
II.2. The Madurese in Surabaya Society and Attributed Stereotypes of Them	22
II.3. Language, Ethnicity and Stereotypes	26
CHAPTER III : PRESENTATION AND ANALYSIS OF THE DATA	29
III.1. Population - the Former Studies as Basic Considerations in Choosing Population	29
III.2. Sampling	32
III.3. The Choice of Topic	33
III.4. The Choice of Language Variety	34
III.5. The Favorable and Unfavorable Polar of Traits	36
III.6. The Procedure of Practicing Modified Matched-Guise Technique	38
III.7. Presentation and Analysis of the Data	41
CHAPTER IV : CONCLUSION	61
BIBLIOGRAPHY	
APPENDIX	

TABLE OF TABLES AND FIGURES

		Page
Table A	The Place of Origin and Settlement of the Madurese Immigrant in East Java	24
Table B.1	The Total Sum of the Population	31
Table B.2	The Total Sum of the Respondents as Sampling	32
Table C.1	The Sum of Data Obtained from the Respondents Addressed by Madurese Accent ..	41
Table C.2	The Sum of Respondents Giving the Refusal/Non-Refusal Answer When They are Addressed by Madurese Accent	42
Table C.3	The Sum of Respondents Giving the Judgment on Each Space of Scales When They are Addressed by Madurese Accent	43
Table C.4	The Score of Semantic Differential Scale When the Respondents are Addressed by Madurese Accent	48
Table D.1	The Sum of Data Obtained from the Respondents Addressed by Javanese Accent ..	49
Table D.2	The Sum of Respondents Giving the Refusal/Non-Refusal Answer When They are Addressed by Javanese Accent	50

Table D.3	The Sum of Respondents Giving the Judgment on Each Space of Scales When They are Addressed by Javanese Accent	51
Table D.4	The Score of Semantic Differential Scale When the Respondents are Addressed by Javanese Accent	55
Table E.1	The Comparison of the Scores of Respondents Giving the Refusal and Non-Refusal Answer When They are Addressed by Madurese and Javanese Accent	56
Figure E.2	Bar Graph of the Sum of Respondents Giving the Refusal and Non-Refusal Answer When They are Addressed by Madurese and Javanese Accent	58
Figure F	Bar Graph of the Scores of Two Set of Respondents' Judgment Toward the Speaker When They Are Addressed by Madurese and Javanese Accent	59