

**CERTAIN KINDS OF STYLE USED  
IN PRESS ADVERTISING  
(A SEMANTIC APPROACH)**



**MILIK  
RUJUKAN PENDIDIKAN  
FISIP - UNAIR**

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**ENGLISH LANGUAGE AND LITERATURE STUDY PROGRAM**

**FACULTY OF SOCIAL AND POLITICAL SCIENCE**

**AIRLANGGA UNIVERSITY**

**1994 / 1995**

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**THESIS**

**Submitted as a partial fulfillment  
for the requirement of Sarjana Degree  
in the Faculty of Social and Political Science  
Airlangga University Surabaya**

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Approved for examination  
Surabaya, January 4, 1995

Advisor



Dr. Rochayah M.

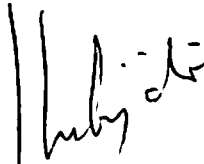
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**MILIK  
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*I dedicate this thesis to my  
parents , Bapak & Ibu, and my  
brother sisters, mbak Elfi ,  
Amang, Unun and Riris.*

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