

## A B S T R A C T

In Al Qur'an, verse Al Israa' : 23-24, it is stated :  
*"Serve no other god besides God, lest you incur disgrace and ruin. Your Lord has enjoined you to worship none but Him, and to show kindness to your parents. If either or both of them attain old age in your dwelling, show them no sign of impatience, nor rebuke them: but speak to them kind words. treat them with humility and tenderness .....*"

This verse orders people to serve GOD and to speak kind words to our parents. And since the theme in King Lear drama is also about King Lear's daughters treatment to their father through their language use, this verse has inspired the writer to also explore more deeply about this kind of treatment.

The Gricean Cooperative Principle and Leech's Politeness Principle, are considered suitable for analysing the language use in the drama, since in every conversation people will obey those principles to the interlocutor. Furthermore, she applies all these principles in her analysis of the drama.

In a conversation, people should be cooperative to his interlocutors, in order to avoid ambiguity. Grice supports this statement by his Cooperative Principle (CP). Further, he states that according the CP, one should be true (maxim quality), be brief (maxim of quantity), be relevant (maxim of relevance) and be clear (maxim of manner) in his or her utterance. According to Grice, if one obeys this principle, he will not confuse his interlocutors.

In the drama, the writer has found, that King Lear's daughter - Goneril, Regan and Cordelia, have misled their father to his rash judgement which contributes to the dramatic and tragic value of this play. This happen when the wicked daughters flout this CP, and successfully get their father's dower; while Cordelia, the faithful and loving daughter, who obeys this CP has been pursued. This happen when KL's feeling offended by Cordelia's sincere and simple speech.

This peculiarity of the CP's function, actually, can be answered by Leech's Politeness Principle (PP), which permitted people to flout the CP.

According to Leech, in reality, people tend to flout the CP. Instead, they obey the politeness principle for some reasons. Those are, they may lie in order to safe their interlocutors' face or to avoid the conflict that might happen if they say the truth. Thus, Geoffrey Leech proposes the Politeness Principles (PP) to complete the Grice's Cooperative Principles (CP). And this kind of analysis is what the writer intends to present in her thesis.