

INTEGRATED REPORTING'S IMPACT ON CORPORATE GOVERNANCE: STUDY IN ASEAN CAPITAL MARKET

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ABSTRAK

Pelaporan terintegrasi (IR) yang menyatukan informasi keuangan dan non-keuangan perusahaan ke dalam satu pelaporan tunggal merupakan evolusi pelaporan keuangan perusahaan terbaru saat ini. Penelitian ini bertujuan untuk meneliti dampak penerapan pelaporan terintegrasi (IR) terhadap tata kelola perusahaan, khususnya perusahaan keluarga dalam industri pertambangan yang terdaftar di pasar modal ASEAN tahun 2014 s.d. 2017. Hasil penelitian berdasarkan program statistik Stata 14.2 menyimpulkan bahwa penerapan pelaporan terintegrasi (IR) berpengaruh positif terhadap tata kelola perusahaan di pasar modal ASEAN, yaitu bahwa penerapan pelaporan terintegrasi (IR) memicu terjadinya perubahan perilaku dan persepsi dalam tata kelola perusahaan (*reporting driven behavior*), sehingga menjadikan tata kelola perusahaan menjadi lebih efektif.

Kata kunci: pelaporan terintegrasi (IR), tata kelola perusahaan, pasar modal ASEAN.

ABSTRACT

Integrated reporting (IR) that merges the firm's financial and non-financial information into one single reporting is the latest evolution of corporate financial reporting today. This study purposes to examine the impact of the implementation of IR on corporate governance, especially family business in the mining industry listed on the ASEAN capital market in the 2014-2017 period. The results of the study based on the Stata 14.2 statistical program concluded that the implementation of IR has a positive impact on corporate governance in the ASEAN capital market, i.e. the implementation of IR drivers changes in behavior and perceptions in corporate governance (reporting driven behavior), thus making corporate governance more effective.

Keywords: integrated reporting (IR), corporate governance, ASEAN capital market.



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INTRODUCTION

Several studies conducted in the field of financial accounting show evidence that corporate reporting does not present update information for decision-making (Krzus, 2011). Financial statements and sustainability reports, which have so far developed separately, have caused many companies to try to explain their strategies regarding the creation of value and the level of disclosure of their performance on two different presentations of reporting (Eccles and Krzus, 2010).

Integrated reporting (IR) as a new financial reporting innovation that includes both financial and non-financial information in one single reporting, is currently increasing in popularity (Colvert, 2016; Loh et al., 2018; Tho, 2019). The main promoter of IR is the International Integrated Reporting Council (IIRC), where on 8 December 2013, the conceptual framework of the final IR (the International Integrated Reporting Framework/IIRF) was finally published by IIRC (IIRC, 2013).

The phenomenon that occurs, IR is still voluntary disclosure at all international levels, except South Africa which has made IR as mandatory disclosure (Velte and Stawinoga, 2017). As voluntary disclosure, some research supports (optimistic) that companies should implement IR as their annual reporting (Serafeim, 2015; Colvert, 2016; Esch et al., 2019; Pavlopoulosa et al., 2019), but some other studies still feel doubtful (pessimistic) about the benefit or positive impact of IR on companies (Dumay et al., 2017; Adhariani and de Villiers, 2019; Stone and Lodhia, 2019), moreover related to the fact that the most of corporates around the world, especially in Asia are family business (Balasan, 2014; Soler et al., 2017), where the ownership of the majority of families might increase the reluctance of family businesses to disclose IR to their stakeholders.

Research gaps related to IR, many studies have examined whether factors or antecedents can influence companies to implement IR as their annual reporting (Robertson and Samy, 2015; Ghani et al., 2018; Kurniawan and Wahyuni, 2018; Idowu and Baldo, 2019), but the research related to the impact or consequences that will be obtained when companies implement IR as their annual reporting, which can motivate companies to implement IR and regulators to require IR, is still not much done (de Villiers et al., 2017).

Theoretical gaps related to IR, other than conforming to agency theory (Madison, 2014), stewardship theory (Siebels and Zu, 2012), and stakeholder theory (Bidhan et al., 2010), IR is also aligned with impression management theory, which is a theory related to manager's behavior to control or change the perception held by the public about the company (Wang, 2016). Companies that implement IR can improve their image or reputation and give a good impression to the stakeholders as a company that cares about the environmental, social, and governance (ESG) information by reporting financial and non-financial information into one single reporting, i.e. IR (Ramo, 2011).

The motivation of this research is to perform research related to the impact or consequence of the implementation of IR which is still relatively new. Globally IR is voluntary disclosure, there are pros (optimistic) and cons (pessimistic) related to whether companies should implement IR as their annual reporting or not, especially that most of the companies throughout the world are family businesses (Soler et al., 2017).

IR requires an increase in the quality of transparency and accountability for corporate disclosure by presenting integrated thinking to influence the business's ability to create value sustainably, triggering changes in behavior and perceptions in corporate governance (reporting driven behavior) (Kaya et al., 2016). Roxana-Ioana and Petru (2017) say that IR can help corporate governance through increasing

accountability, obvious performance management, greater transparency, effective leadership, and more effective risk management. Hoque (2017) says IR will assist company boards in terms of stakeholder engagement, risk management, legitimate responsibilities for transparency, and demonstrations of sustainability by linking their activities and targeted goals, and presenting a sustainable business model. □

Gul and Tsui (2001) say that the implementation of IR is a new tool to improve corporate governance because the implementation of IR can increase the reliability of corporate information and integrity in the corporate reporting process. Pavlopoulos et al. (2017) say that the higher the level of implementation of IR, the more effective corporate governance. This is because when a company implements IR, it means that the company also gives transparency and reliability priority to the quality of information disclosure for its stakeholders. Therefore, the implementation of IR has a positive impact on corporate governance.

In the case of a family business, the "independence" of directors as part of corporate governance disappears, thereby reducing the positive association with IR. Astuti (2015) says that the structure of company ownership is very important and influences the implementation of corporate governance because the ownership structure has the authority to control the company and reduce conflicts of interest between management and stakeholders. Ho and Wong (2001) say that voluntary disclosure information (such as IR), is not needed in family businesses because family owners are usually involved in the day-to-day activities of the business and strongly monitor managers (Haalien and Huse, 2005). Therefore, the implementation of IR may not have a positive impact on corporate governance. This study wants to examine whether the implementation of IR also has a positive impact on corporate governance in the family business. □

The impact of the implementation of IR on corporate governance (becoming more effective) could be the case for all inter-country companies implementing IR on the ASEAN capital market because of the same ASEAN Disclosure Standards for all inter-country companies listed on the ASEAN capital market. Therefore, there is no difference in the impact of the implementation of IR on corporate governance among inter-country companies listed on the ASEAN capital market.

This research contributes to the theoretical benefits by making expectations for a higher level of integration related to corporate disclosure through the implementation of IR. Besides, it also provides empirical evidence related to the impact of the implementation of IR on the corporate governance of family business in the mining industry listed on the ASEAN capital market. Another theoretical benefits of this research is to provide empirical evidence related to impression management theory, i.e. that although the company is managed by a family, the company wants to give an impression to stakeholders that the company has an image or reputation as a company that also has a high level of accountability and credibility through the implementation of IR as its annual reporting.

This research also contributes to the practical benefits associated with policies, i.e. by offering support to the Indonesia Financial Services Authority (OJK) Sustainability Financial Program for the 2015-2024 period, wherein 2016-2017 the OJK work plan will gradually require companies to submit sustainability reporting in the interests of monitoring and transparency to the public. This sustainability reporting will be part of the IR (OJK, 2014).

RESEARCH METHODS

This research is an empirical study on the implementation impact of IR in the family business in the mining industry listed on the ASEAN capital market. The data collection method used is archival, which uses secondary data obtained from the ASEAN Stock Exchange, the web of each exchange in the ASEAN country, and the Database Orbis-Bureau van Dijk. The objects of this study were 101 family businesses in the mining industry listed on the ASEAN capital market. The rationality for sampling mining companies is because the mining industry is an industry that is very closely related to the environment and social activities due to operations that have a very impact on the environment and social (Doni et al., 2016). Cosma et al. (2018) state that the industry sector that has the highest conformity with IIRF is the mining sector so that the mining sector is prioritized to implement IR. This research data collection technique is based on purposive sampling taken in the database Orbis-Bureau van Dijk.

Table 1. Sample Framework

Mining companies registered and still active on the ASEAN capital market in the 2014-2017 period	187
Companies that do not meet the family business criteria	(66)
Companies that do not have a RepRisk Index of at least 0	(20)
Total family business in the mining industry that goes public in the ASEAN capital market in the 2014-2017 period which had a minimum RepRisk Index of 0	101

The independent variable of this research is the implementation of IR. The dependent variable of this study is corporate governance. This study uses a control variable to obtain a better variable research model, i.e. size, leverage, and age-years company.

Table 2. Operationalization of Variable

Variables	Variables Definition	Variables Measurement
<u>Independent Variables:</u>		
Implementation of integrated reporting (IR)	The implementation of a new reporting framework that proposes information integration of financial and non-financial in a single reporting (IIRC, 2013).	The variable is a dummy equal to 1 for companies that implement "IR Annual Reporting" as the company's annual reporting and 0 for companies that have not implemented "IR Annual Reporting" as the company's annual reporting.
<u>Dependent Variable:</u>		
Corporate Governance (TK)	A set of relationships between business management, directors, commissioners, shareholders, and other stakeholders (OECD, 2014).	ASEAN Corporate Governance Scorecard v.2.0 (ACMF, 2017: 184 question items).

<u>Control Variable:</u>		
Company Size (UP)	The size of the company is assessed based on the total assets of the company (Brigham and Houston, 2010).	Natural logarithm of total assets (Brigham and Houston, 2010).
Company Leverage (LV)	The level of company debt (Schall and Harley, 1992).	Debt ratio, i.e. total liabilities divided by total assets (Schall and Harley, 1992).
Age-years Company (AY)	Companies periods listed on the capital market (Ang et al., 2000).	The study year is reduced by the first year listed on the capital market (Ang et al., 2000).

□

The research model used in this study is a dynamic econometrics model distributed-lag, because the effect of IR on corporate governance does not occur instantly, but will give effect in the following year. Thus, the research model for this research is:

$$TK_{i,t} = \alpha + \beta_1 IR_{i,t-1} + \beta_2 UP_{i,t-1} + \beta_3 LV_{i,t-1} + \beta_4 AY_{i,t-1} + \varepsilon_{i,t}$$

where: TK is Corporate Governance in year t for company i, IR is Implementation of IR in year t-1 for company i, UP is Company Size in year t-1 for company i, LV is Company Leverage in year t-1 for company i, and AY is Age-Years Company in year t-1 for company i.

This study applies a regression analysis using the statistical program Stata 14.2 for testing the results. This study also applies Chow test, Hausman test, and Breusch-Pagan test (Lagrange Multiplier test) to choose the best model for estimating panel data regression. The results will be presented with Pooled Ordinary Least Squares Models (POLSM) based on data with outliers and data without outliers, Robust Regression models, and Fixed Effects Models (FEM) or Random Effects Models (REM) based on the selection of the best regression models that have been done before. The issue of endogeneity will also be tested using Sargan test, Two-Stage Least Square (2-SLS), and Generalized Method of Moments (GMM).

RESULTS AND DISCUSSION

Table 3 shows the descriptive statistics of variables data. □

Table 3. Descriptive Statistics

Variable	Data with Outliers		Data without Outliers (Winsorized 1-99 Percentiles)	
	Mean	Std. Dev.	Mean	Std. Dev.
N = 303				
Dependent Variable:				
TK	61,321	27,193	61,349	27,121
Control Variable:				
UP	4,904	1,718	4,899	1,702
LV	0,419	0,286	0,412	0,263
AY	17,733	15,500	17,525	14,689

Note: TK = corporate governance, UP = company size, LV = company leverage, AY = age-years company.

The average family business in the mining industry in the ASEAN capital market has a corporate governance index (TK) of 61.32 points from a total of 126 points. This

implies that the disclosure of corporate governance items in the ASEAN Corporate Governance Scorecard list that the company has disclosed is 48.67%. This is due to the level of practices and regulations on disclosure of governance in the mining industry that has increased significantly lately (Asian Development Bank, 2017).

Before a regression analysis is performed, the best regression model estimation will be performed first (Gujarati and Porter, 2009). Table 4 shows that the best regression model estimation for the positive impact's implementation of IR on corporate governance is the model Fixed Effects (FEM).

Table 4. The Best Regression Model Estimation

Results 1	Chow Test Results p-value	POLSM or FEM?	Hausman Test Results p-value	FEM or REM?
	0,000	FEM	0,000	FEM

Table 5. The Positive Impact's Implementation of IR on Corporate Governance Results

TK	Sign Prediction	Model 1 (Pooled OLS)		Model 2 (Robust Regression) Koef. (t)	Model 3 (FEM) Koef. (t)
		Data with Outliers Koef. (t)	Data without Outliers Koef. (t)		
Constant		10,05 (2,11)**	9,71 (1,99)**	10,05 (2,06)**	34,80 (2,13)**
IR	+	16,62 (3,22)***	16,85 (3,27)***	16,62 (3,15)***	14,48 (4,72)***
Control Variable:					
UP	+	8,95 (12,13)***	9,02 (12,19)***	8,95 (11,30)***	-1,83 (-0,79)
LV	+	16,32 (3,93)***	17,56 (3,89)***	16,32 (4,60)***	1,91 (0,31)
AY	+	-0,02 (-0,30)	-0,04 (-0,50)	-0,02 (-0,29)	1,45 (3,18)***
R ²		0,45	0,45	0,45	0,18
N		303	303	303	303

** Significant statistics at the 5% level; *** Significant statistics at the level of 1%.

Note: IR = implementation of IR, TK = corporate governance, UP = company size, LV = company leverage, AY = age-years company.

Table 5 shows that the implementation of IR has a positive impact on corporate governance. This implies that companies that implement IR as their annual reporting will also have high-quality corporate governance, i.e. the higher the index or points of the ASEAN Corporate Governance Scorecard. This result is consistent with the research of Pavlopoulos et al. (2017) which state that the higher the implementation of IR, the higher the quality of corporate governance because IR can increase the reliability of corporate information and the integrity of the corporate reporting process within a family business. According to Kolk and Pinkse (2010), IR is a future for the environmental, social, and governance (ESG) disclosure.

Based on Fixed Effects model, control variable size and leverage company's does not affect corporate governance, while control variables of age-years influence positively related to corporate governance. This implies that the longer the company is listed on the capital market, better corporate governance. This happens because there is tight monitoring for companies listed on the capital market.

This study provides empirical evidence that the implementation of IR has a positive impact on corporate governance, i.e. that there are changes in the thinking and behavior of managers and employees in companies that implement IR as their annual

reporting. Roxana-Ioana and Petru (2017) say that the implementation of IR causes the disclosure of corporate governance in annual reporting to increase. □

Roxana-Ioana and Petru (2017) say this is because first, IR is based on integrated thinking and promotes an emphasis on internal processes to understand the needs and interests of different stakeholders. Companies that use IR for reporting are better able to communicate the company's overall performance. Second, the connectivity of financial information and non-financial information including looking into the future, which is embedded in IR can improve corporate governance. Third, IR can help identify opportunities and risks for the business and facilitates better risk management. IR describes the information that is more aligned with the needs of stakeholders for better decisions and actions, for better allocation of capital and resources. On top of that, IR is a good way for better corporate governance (Roxana-Ioana and Petru, 2017). □

Table 6. The Best Regression Model Estimation

Results 2	Chow Test Results	POLSM or FEM?	Hausman Test Results	FEM or REM?	Breusch-Pagan test Results	POLSM or REM?
Indonesia	0,008	FEM	0,169	REM	0,000	REM
Malaysia	0,107	POLSM	0,000	FEM	1,000	POLSM
Singapore	0,000	FEM	0,000	FEM	0,001	REM
Thailand	0,159	POLSM	0,186	REM	0,000	REM
Philippines	0,009	FEM	0,000	FEM	0,000	REM
Vietnam	0,000	FEM	0,000	FEM	0,000	REM

Table 6 shows the determination of the best regression model estimation for there is no difference in the impact of the implementation of IR on corporate governance among inter-country companies listed on the ASEAN capital market, while Table 7 shows the results of there is no difference in the impact of the implementation of IR on corporate governance among inter-country companies listed on the ASEAN capital market based on the best regression model estimation in Table 6.

Table 7. The Results of There is No Difference in The Impact of The Implementation of IR on Corporate Governance among Inter-country Companies Listed on The ASEAN Capital Market.

ASEAN Capital Market	Countries in the ASEAN Capital Markets (p-Value Testing Results)					
TK	Indonesia	Malaysia	Singapore	Thailand	Philippines	Vietnam
0,00	0,36	0,00	0,11	0,40	0,75	0,00

Note: TK= corporate governance.

Table 7 shows that the implementation of IR has an impact on corporate governance in the ASEAN capital market, Malaysia and Vietnam, while in Indonesia, Singapore, Thailand, and Philippines, the implementation of IR has no impact on corporate governance. This implies that there are differences in the impact of the implementation of IR on corporate governance among inter-country companies listed on the ASEAN capital market.

Garcia-Sanchez et al. (2013) say that national cultural systems affect basic values, both citizens and companies. This has an important impact on the ethical decision-

making process in the company (Singhapakdi et al., 2001; Su, 2006; Valentine and Fleischman, 2008) and can also influence organizational structure, managerial behavior, and company performance because it produces attitudes toward more or less sustainable business behavior (Richerson and Boyd, 2008) and help determine the level of company transparency regarding strategic, economic, social, environmental, and governance performance. Pavlopoulosa et al. (2019) found that IR was more effective in companies that implemented IR on a mandatory basis than in companies that implemented IR voluntarily. □

The compilation of IR in a country may only be to fulfill the formality that the company has implemented IR, but has not considered the quality of IR itself, so there are differences in the impact of the implementation of IR on corporate governance among inter-country companies listed on the ASEAN capital market. Companies that implement IR as their annual reporting may only combine financial statements and sustainability report in one single report, causing an increase in the number of annual reporting pages, but have not achieved the objectives as expected by IIRC as the main promoter of IR. □

The endogeneity test results in Table 8 show that the p-value for all endogeneity testing methods is greater than 5%, so it can be said that the research model has been properly specified (the model is correct specified), the variables in this study are exogenous, and not there is endogeneity in the research model. In other words, the conclusion of this study was not triggered by the issue of endogeneity because there was no endogeneity in all the models used in this study.

Table 8. Results of Endogeneity Testing

Results	Sargan Test Results (p-Value)	2-SLS Regression Results (Wu-Hausman: p-Value)	GMM Regression Results (e or error terms)	Conclusion
Results 1 and 2	0,4668	0,0646	0,087	No Endogeneity

CONCLUSION

The purpose of this research is to perform an examination related to the impact or consequence or influence of the implementation of IR that is still relatively new, especially the impact of the implementation of IR on corporate governance in the family business in the mining industry listed on ASEAN capital market in the 2014-2017 period. The results of this study show that the implementation of IR has a positive impact on corporate governance. This finding shows that companies that implement IR as their annual reporting have a better quality of corporate governance than companies that have not implemented IR as their annual reporting. This finding implies that companies that implement IR as their annual reporting can increase their impression (image and reputation) as a company that also has good corporate governance. The contribution of this finding is as a motivation for companies to implement IR as their annual reporting.

The implementation of IR has an impact on corporate governance in companies listed on the ASEAN capital market, but the implementation of IR does not necessarily have an impact on corporate governance among inter-country companies listed on the ASEAN capital market. This finding shows that national culture has an impact on areas such as accounting practices and the publication of various types of reporting. This

finding implies that there is a need for a common ASEAN disclosure standard related to IR for all inter-country companies listed on the ASEAN capital market.

This study has limitations, i.e. this study utilizes the synthesis of literature which is still in the early phase of development. Because IR is still voluntary disclosure, the number of companies that have implemented IR as their annual reporting is also still small, so the sample or number of observations of this study is also limited. Suggestions based on research findings for subsequent research can focus on the quality of IR. Future studies can also retest this research by using different alternative proxies to obtain consistent research results.

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