

### Abstract

*Nowadays, internet can be called as one of the daily needs. Some people think internet as secondary needs, while the other think it as primary needs. Internet has affected each of our daily activity especially shopping. From the purchase of an item to the method of payment, it was all done by using the Internet network. Moreover, it can be done through mobile phone while we are at work, school or anywhere anytime as long as we have a good connection. Because of it's simplicity, the more people who do the buying and selling activities online. Because of the many people who do online shopping, making manufacturers make new breakthroughs such as providing pre-order system. This system allows us to make an order for unreleased item or re released some item that has already sold out in the past. On the other hand, there are those who are not responsible to use the internet in a bad way such as deceiving the other people. This thesis uses the type of normative juridical research by using approach the problem using the statute approach. In this paper will discuss how the legal regulation of the system of pre-orders in online trading according to the rule of law in Indonesia. Sub-chapter consists of the characteristics of the pre-order system in the buying and selling activities, the rights and obligations of consumers and businesses in the pre-order system, a purchase agreement with the online pre-order system in accordance with the provisions of the rule of law in Indonesia.*

**Keywords : Online Trading, Pre-order System**