# CHAPTER 3

# METHOD OF THE STUDY

## 3.1 Research Approach

In order to find the answer of the research questions that the writer has proposed before, this study will use qualitative approach and will be conducted by analyzing the structures of the society and its conflict represented in the *In Time* film through narrative and non-narrative aspects. There will also intensive analysis concerning how time is constructed as capital in the film. Since the object of this study is in the form of a film, therefore the analysis is categorized as text or discourse. That justification is based on McKee cited in Ida, text is anything written, pictures, videos, photos, graphic designs, song, lyric that produce meanings. Saukko also stated that text or discourse discusses modes of analysis that examine texts in terms of 'ideology'... (10). The ideology of Marxism especially concerning social class structures issues will be analyzed intensively for it will be the focus of this study. For instance, the research approach used in this research will be qualitative research approach. Creswell asserts that qualitative research is:

> A means for exploring and understanding the meaning individuals or groups ascribe to a social or human problem. The process of research involves emerging questions and procedures, data typically collected in the participant's setting, data analysis inductively building from particulars to general themes, and the researcher making interpretations of the meaning of

the data. The final written report has a flexible structure. Those who engage in this form of inquiry support a way of looking at research that honors an inductive style, a focus on individual meaning, and the importance of rendering the complexity of a situation (Creswell 258).

The use of qualitative approach in this study is also because this study tends to use words rather than numbers that characterized quantitative approach. While this study does not use mixed method because it does not incorporates elements of both qualitative and quantitative approaches.

## 3.2 Data Sources

The writer uses film *In Time* directed by Andrew Niccol, which released in 2011 as the research object and the primary data. The narrative and non-narrative aspect will be collected as the main data and information needed to support the analysis which source is primarily from the film. Besides using the primary data source, the writer will also use secondary data source to give information that is more comprehensive in order to support the analysis. The secondary data source mention above can be from internet such as Rotten Tomatoes and Internet Movie Database website in order to collect the data regarding rating of the movie and so on.

## 3.3 Scope and Limitation

In order to have comprehensive understanding and focused analysis, the writer will limit the focus of the research on the representation of the society's social structures and the conflicts which occurs because of such structures that

portrayed in the film entitled *In Time*. There will be also intensive analysis concerning how time is constructed as capital in the film. The issues will be analyzed based on the narrative and non-narrative aspects. These two issues represented in the film are related to each other, in the sense that the social class structures of the society are the product created by the bourgeoisie, using capital that symbolized as time in this film.

## 3.4 Technique of Data Collection

The data from the primary source will be collected from the narrative and non-narrative aspects of the film by sorting the scenes and transcribing the dialogues. The data that collected from the narrative aspect will be focused on particular scenes in the film that show details of the social class structures of capitalist society portrayed in the film. The scenes that indicate the feature of certain social class will also be the focus in the process of data collection. There will also be collected other information from the scene that includes the main characters' action toward the capital, in this case is time.

As for the non-narrative aspect of the film, the writer will focus on the technical elements that support the important points of the entire story line. The non-narrative aspect consists of setting, costumes and makeup, lighting, and staging (Brodwell and Thomson 115). These four aspects are chosen because those aspects are the most noticeable non-narrative aspect of the film. The non-narrative aspect of the film is quite important because it supports the points of the narrative aspect of the film and later will be analyzed thoroughly.

## 3.5 Technique of Data Analysis

The analysis process of the data gathered from observation result will be conducted to find the answer regarding the social class structures of the society and its conflict represented in the film, and how time is constructed as capital. The steps of the analysis are explained below:

1. The data collected from the film; the scenes that portrayed the two classes, bourgeoisie and proletariat, will be analyzed using the Marxist theory regarding the concept of social class which has been explained in the theoretical framework section. The analysis will be focused on the distinctive feature of each classes based on the Marxist perspective. Therefore, the social class structures represented in the film can be identified and determined well.

2. Next step is finding the binary opposition between the two classes. There will also analysis on the scenes that portray the conflicts which occur between classes. The purpose is to determine how the conflicts can occur between classes.

3. After that, there will be an analysis on the scenes regarding the capital. The analysis will focus on how time is constructed as the capital in order to determine how crucial the issue of time as capital in this film.

4. There is also analysis about the non-narrative aspect of the film conducted by the writer in order to support and strengthen the writer's arguments. It includes the technical elements of the cinematography such as setting, costumes and makeup, lighting, and staging. For example, there will be a

discussion regarding the using of certain costumes and makeup that involve certain social class. The rest elements of non-narrative aspect will also be examined carefully. Therefore, the non-narrative aspect will be very helpful to strengthen the analysis on narrative aspect.

# CHAPTER 4
# ANALYSIS