

THE LANGUAGE CHOICE FOR JEANS ADVERTISEMENTS
BASED ON THE YOUNG PEOPLE'S OPINION

T H E S I S



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1995/1996**

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**Submitted as partial fulfillment of the requirements
for the Sarjana degree of the English Department,
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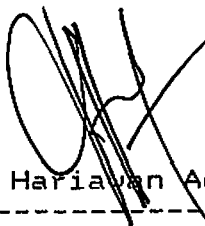
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I dedicated this to my grandfather who has introduced
and taught me English since I was still a little boy.

Approved to be examined.
Surabaya, June 20th, 1996

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I confess honestly that this thesis is still far from perfect and therefore, all constructive criticism on this thesis should be highly appreciated.