

TABLE OF CONTENTS

Inside Cover Page	i
Inside Title Page	ii
Declaration Page	iii
Dedication Page	iv
Thesis Advisor’s Approval Page	v
Thesis Examiners’ Approval Page.....	vi
Acknowledgement	vii
Epigraph.....	ix
Table of Contents.....	x
List of Tables	xii
Abstract.....	xiii
CHAPTER I: INTRODUCTION	
1.1 Background of the Study	1
1.2 Statement of the Problem.....	6
1.3 Objective of the Study	6
1.4 Significance of the Study.....	6
1.5 Definition of Key Terms.....	7
CHAPTER II: LITERATURE REVIEW	
2.1 Theoretical Framework.....	8
2.1.1 Cooperative Principle	8
2.1.2 Flouting the Maxims.....	11

2.1.3 Implicature	13
2.1.4 Conversational Implicature.....	14
2.1.5 Humor	15
2.1.6 Talk Show	16
2.2 Related Studies	18
CHAPTER III: METHOD OF THE STUDY	
3.1 Research Approach	20
3.2 Population and Sample	20
3.3 Techniques of Data Collection and Analysis	
3.3.1 Technique of Data Collection	22
3.3.2 Technique of Data Analysis.....	23
CHAPTER IV: DISCUSSION	
4.1 Data Presentation	24
4.2 Analysis of the Data.....	25
4.2.1 Analysis of Relation Maxim	25
4.2.2 Analysis of Quantity Maxim.....	38
4.2.3 Analysis of Quality Maxim.....	49
4.2.4 Analysis of Manner Maxim	60
4.3 Data Interpretation	66
CHAPTER V: CONCLUSION	69
REFERENCES	71
APPENDIX	

LIST OF TABLES

Table 4.1 Flouting Maxims in *Bukan Empat Mata* Talk Show

Table 4.2 Types of Conversational Implicature