

Abstract

The movie Breaking Dawn Part 1 is a movie with some sexual scenes shown without censor when it released publicly in Indonesia. This study focuses on the responses of Universitas Airlangga students toward the sexual scenes that showed in movie Breaking Dawn Part 1. This study aims to make a clear reaction of audience, especially from Universitas Airlangga students' responses about sexual scenes in movie. This study uses encoding decoding by Stuart Hall as the main theory to analyze the data. In this study, the writer concerns only on decoding aspects. The data that is collected from the audience separated into Hall's three hypothetical position, first is *dominant-hegemonic*, second is *negotiated code*, and the third is *oppositional code*. The qualitative approach is used for this study to know about how the audiences' response to sexuality in movie. This study uses focus group discussion to collect data. The writer finds that most of the audiences are in the *negotiated code* which is the reader partly shares the text's code and broadly accepts the preferred reading, but sometimes resists and modifies it in a way which reflects their own position, experiences and interests. The Universitas Airlangga students accepted the sexual scenes as the unity of the story, as representation of real life, as education, industrial factor, and one of the respondents said that the sexual scenes are taboo to be shown. In conclusion, the educational background is not the only reason that affects the response of Universitas Airlangga students to sexual scenes in movie Breaking Dawn part 1. There are many things that affect the response of respondents to sexual scenes in Breaking Dawn part 1 such as family background, religious background, hobby, industrial factor, and critical thinking.

Keywords: Adult Scene, Breaking Dawn part 1, Censorship, Ideological Position, Rating, Sexual Scenes.

CHAPTER I INTRODUCTION