

CHAPTER III

METHOD OF THE STUDY

3.1 Research Approach

The approach used in this study is qualitative approach. It's used since the writer intends to analyze the purpose that appearance in Susilo Bambang Yudhoyono's speeches. All of these elements will be analyzed by using illocutionary acts theory proposed by Searle. This study uses qualitative approach because the data are in form of words from written text and the analysis proceeds by exacting themes or generalizations from evidence and the organizing the data is to presents a coherent, instead using statistic (Neuman, 1991:329).

3.2 Corpus

The corpus of this study is basically the speeches delivered by Susilo Bambang Yudhoyono. The writer analyzed two speeches by Susilo Bambang Yudhoyono based on two differences situation. Those are; He delivered the speech after The National Elections Commission (KPU) announced that he was the president elected in Cikeas on October 9th, 2004. In 2004, general election's system is different because the people could appoint president candidate directly. As the first president that people appointed directly, He gave inaugural speech to present his government plan. The first speech is the reflection of the community expectation in his government. Whereas, in the second speech, he delivered his speech on august 16th, 2006. He delivered this speech after two years he had done

his policy. There must be controversies in his policy during two years he had been the president for example the increasing of oil price and opposition party disagreement. Based on the second speech situation, the speaker defences his government credibility in his speech. The second speech is *pidato kenegaraan presiden republik Indonesia serta keterangan pemerintah atas rancangan undang – undang tentang anggaran pendapatan serta belanja tahun negara tahun 2007*.

3.3 Technique of Data Collection

The writer obtained the data of political speeches delivered by Susilo Bambang Yudhoyono. The first step of collecting the data is searching out speeches that delivered by Susilo Bambang Yudhoyono. The writer simply collects the data by listing the speech in governmental web pages. The writer received the data from the governmental web page in order to ensure their authenticity and accuracy. The writer achieves the data from http://www.kbri-canberra.org.au/speeches/2004/041009PresRI_terpilih.htm and http://kepuustakaanpresiden.pnri.go.id/speeches_clipping/index.asp?box=detail&from_box=list_245&id=72&page=1&presiden=sby&search_presiden=sby&search_tag=&search_keyword=&subjek=&author=&activation_status. These speeches are then sorted out by the theme. There are only speeches that present government policy that will be selected here. There were two speeches which were categorizes into this theme.

The summary of the data collection steps were:

- 1. Searching out the list of Susilo Bambang Yudhoyono's speeches.**
- 2. Selecting the speech which present the government policy.**

III. 4 Technique of Data Analysis

After selecting the speech, the next step, the writer analysed the data by using illocutionary act category. The writer categorized each sentence that belongs to illocutionary acts. Furthermore, the writer provided each explanation why each sentence belongs to illocutionary acts category. After analyzed the data, the writer counted each category of illocutionary act. Then, the writer found out the most frequently illocutionary acts category that occur in Susilo Bambang Yudhoyono's speeches. The last step is the writer drawn conclusion based on the finding.

In short, the process of data analysis were:

- 1. Analyzing speeches by using illocutionary acts category.**
- 2. Finding out the most frequently illocutionary acts category that occurin Susilo Bambang Yudhoyono's speeches.**
- 3. Drawing conclusion**

CHAPTER IV

**DATA PRESENTATION AND
ANALYSIS**