

ABSTRACT

Surabaya Green and Clean (SGC) began in 2001 and it aimed at realizing a more effective and efficient green space (*Ruang Terbuka Hijau*) to fulfill the needs of green space in Surabaya city. SGC program is originally motivated by the closure of garbage disposal (*TPA Keputih*) in 2005 which resulted in the emergence of waste management's problem in Surabaya. Therefore, the government finds the solution through the SGC and it needs the anticipation and awareness from the inhabitants. Peneleh is one of the eldest and original *kampung* in Surabaya center. There are many cultural heritages in Peneleh which still exist although there are some buildings that are slightly damaged and dirty. From their participation in the SGC, the question that may be raised is how the program influences the sense of belonging to the city of Surabaya. In the discussion, the writer use Cliff Hague and Paul Jenkins: *Place Identity, Participation and Planning*. This study will take data of interviews from the informants which participate in the SGC. The self-narrative theory by McAdams is used to analyze the interviews of the informants. The aim of this study is that the writer wants to know, whether Peneleh's inhabitants can (re) construct the identity of the place through their participation . This study will generate new finding about place and identity that are built from the public participation in the SGC. At last, Peneleh's people can create their new identity as *kampung* tourism which is clean, green and comfortable for the visitors and also inhabitants.

Keywords: Surabaya Green and Clean, *kampung*, Self-narrative, place and identity, public participation

CHAPTER 1

INTRODUCTION