



TABLE OF CONTENTS

Inner Cover Page	i
Inner Title Page	ii
Dedication Page	iii
Advisor's Approval Page	iv
Board of Examiners' Approval Page	v
Acknowledgements	vi
Table of Contents	vii
List of Tables	ix
Abstract.....	x
CHAPTER I: INTRODUCTION	1
A. Background of the study	1
B. Statement of the problem	5
C. Objective of the study	5
D. Significance of the study	5
E. Scope and limitation	5
F. Theoretical framework	6
G. Methods of the study	7
1. Definition of key terms	7
2. Technique of data collection	8
3. Technique of data analysis	9

CHAPTER 2: LITERATURE REVIEW	11
A. Grice's theory of Cooperative Principle	11
B. Flouting of Cooperative Principle	14
C. Humor	17
D. Comic	18
<i>Tintin</i> comic book	20
E. Related study	22
CHAPTER III: DATA PRESENTATION AND ANALYSIS	23
A. Synopsis and characters	24
1. Synopsis of <i>Tintin and the Secret of the Unicorn</i>	24
2. The characters of <i>Tintin and the Secret of the Unicorn</i>	24
3. Synopsis of <i>Tintin and Red Rackham's Treasure</i>	25
4. The characters of <i>Tintin and Red Rackham's Treasure</i>	25
B. Data presentation and analysis of <i>Tintin and the Secret of the Unicorn</i>	26
C. Data presentation and analysis of <i>Tintin and Red Rackham's Treasure</i>	41
D. Tables of analysis	64
1. Analysis tables of <i>Tintin and the Secret of the Unicorn</i>	64
2. Analysis tables of <i>Tintin and Red Rackham's Treasure</i>	67
CHAPTER IV: CONCLUSION	69
WORKS CITED	72

LIST OF TABLES

Table 1:

Names of the Flouting of Maxim of *Tintin and the Secret of the Unicorn*65

Table 2:

The Flouting of Maxims in Percentage Order66

Table3:

Names of the Flouting of Maxim of *Tintin and Red Rackham's Treasure*67

Table 4:

The Flouting of Maxims in Percentage Order68