



**THE REPRESENTATION OF JAVANESE IDENTITY
IN DJARUM 76 ADVERTISEMENT “PINGIN SUGIH PINGIN
NGGANTENG” VERSIONS:
A SEMIOTIC ANALYSIS**

A THESIS



**By:
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St. N: 120610093**

**ENGLISH DEPARTMENT
FACULTY OF HUMANITIES
AIRLANGGA UNIVERSITY
SURABAYA
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**Submitted As Partial Fulfillment of the Requirement
For The Sarjana Degree of English Department
Faculty of Humanities
Airlangga University
Surabaya**

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DECLARATION

This thesis contains no material which has been accepted for the Award of any other degree or diploma in any university. And to the best of this candidate's knowledge and belief, it contains no material previously published or written by other person except where due reference is made in the text of the thesis.

Surabaya, June 27, 2013

**Dini Sabila
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This thesis is dedicated to

*My parents,
daughter and
husband*

**Approved to be examined
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