



**ORIENTALISM IN TERRY PALMER ADVERTISEMENT: A
SEMIOTIC STUDY**

A THESIS



By:

DODI PRADIPTA

St. N: 121012150

**ENGLISH DEPARTMENT
FACULTY OF HUMANITIES
UNIVERSITAS AIRLANGGA
SURABAYA
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**Submitted as partial fulfillment of requirements for the Sarjana degree of
English Department Faculty of Humanities Airlangga University Surabaya**

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DECLARATION

This thesis contains no material which has been accepted for the award of any other degree or diploma in any university and to be the best of this candidate's knowledge and belief, it contains no material previously published or written by other person except where due reference is made in the text of the thesis.

Surabaya, 26th of June 2014

Dodi Pradipta

This thesis is dedicated to my beloved parents, brothers and friends.

Approved to be examined

Surabaya 26 June 2014

Thesis Advisor



Nurul Fitri Hapsari, M.A

NIP. 19830714201212202

Head of English Department



Dra Lilla Musyahda, M. Pd

NIP. 196612102007012001

ENGLISH DEPARTMENT FACULTY of HUMANITIES

AIRLANGGA UNIVERSITY SURABAYA

2014

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AIRLANGGA UNIVERSITY SURABAYA

2014

This Thesis have been approved and accepted by the Board of examiners,
English Department, Faculty of Humanities, Airlangga University

Thursday 26 June 2014

The Board examiners are:

1.



Diah Ariani Arimbi, Ph.D.

NIP. 197004051994032003


2.



Nurul Fitri Hapsari, M.A.

NIP. 198307142012122002

3.



Titien Diah Soelistyarini, M. Si.

NIP. 197509252006042001

ACKNOWLEDGEMENT

I praise and thank to God for my chance to feel the bittersweet period in College. I would like to say thanks to my beloved thesis advisor, Mrs. Nurul Fitri Hapsari who has provided advice to me. She is like my older sister to guide me patiently. I would thank to my Parents who always give their support to me. My young brother who always makes me laughs and anger.

This gift (thesis) dedicated to my friends, especially from Cultural Studies major (Moh. Abdi, Seto Indrajit, Hudaesy Agam, Ahmad Syahrial, Putri Budi, Sintya Olsa, Ditya Eka, Rizki Soraya, Tsaniyatul Haliyah, Adrea Kristatiani, Gita Artia) that always help my difficulty in doing this thesis. Thanks to Afif, Mbah John, Brian, Mirza, Akbar, Adi, Fajar, Tibob, Ian, Ryo, Fany Kai, Viki for the brotherhood. I also would like to thanks to Edsa 2k10 for our story and memory. "You and I are gonna Live Forever."

The ultimate, thanks to Dinda Ayu Adelia, Oasis, Arctic Monkeys, Tigapagi, and Sheila on 7 for fill my soul.

DODI PRADIPTA