ABSTRACT

Putri, Narisa. 2012. Portrayal of Indonesian Celebrities' Divorces in Rubric *Selebriti* in *Tabloid Nova*. A thesis submitted as partial fulfilment of the requirements for the *Sarjana Degree* of the English Department Faculty of Humanities.

This study focused on analyzing portrayal of Indonesian celebrities' divorces in the rubric *Selebriti* in *Tabloid Nova*. This study is intended to discover the way *Tabloid Nova* describes Indonesian Celebrities' divorces and to disclose the ideology behind it by using Van Dijk Theory of text structure in Critical Discourse Analysis (CDA). In this paper, the writer used qualitative method which the source of the data was taken from the rubric *Selebriti* in *Tabloid Nova* of the editions from July to September, 2011. From the analysis of macrostructure, superstructure, and microstructure, it showed that Indonesian celebrities' divorces in rubric *Selebriti* in *Tabloid Nova* are depicted as negative thing.*Tabloid Nova* describes the divorce exaggeratedly but adjusted to the norm or beliefs existing in Indonesian society. It can be seen from its writing style which tends to exaggerate things causing the divorce by using of Coherence, the use of Sentence Form in active one to emphasize something, the choice of uncommon adjective words which lead to negative meaning, the use of metaphors to dramatize the divorce story and the use of Graph for highlight certain things are the findings of this study. It is clear that the main purpose of negative portrayal of celebrity divorce in Tabloid Nova is to attract the readers' attention so that they will buy the tabloid. Then, when it leads to gain as much profit as possible, it can be said that Tabloid Nova refers to capitalist Ideology by providing more soft-news which entertains and less information about anything else.

Keywords: Divorce, *Selebriti*, CDA, text structure.

CHAPTER I

INTRODUCTION