

**A SHORT STUDY OF THE MEANING OF SOME ENGLISH BRAND
NAMES OF SOAP AND SHAMPOO PRODUCTS
(A SEMANTIC APPROACH)**

A THESIS



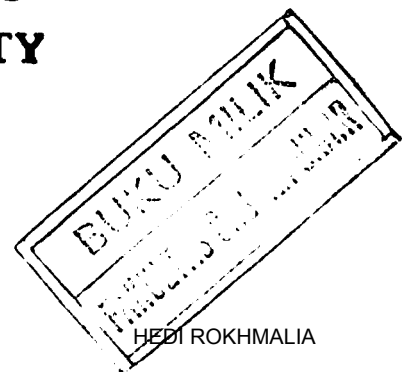
By :

HEDI ROKHMALIA

St. N : 129910052

**ENGLISH DEPARTMENT
FACULTY OF LETTERS
AIRLANGGA UNIVERSITY**

2004



**A SHORT STUDY OF THE MEANING OF SOME ENGLISH BRAND
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**Submitted as Partial Fulfillment of the Requirements for the
Sarjana Degree of English Department Faculty of Letters
Airlangga University Surabaya**

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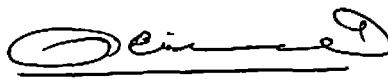
2004

***Remembrance of the love of my beloved late
mother and my beloved family***

**God grants me serenity to accept the things I cannot change,
the courage to change the things I can,
and the wisdom to know the different of it
*(Polis Schutz)***

Approved to be examined
Surabaya, 8 July 2004

Thesis Advisor



Drs. Husein Shahab
NIP: 130687384

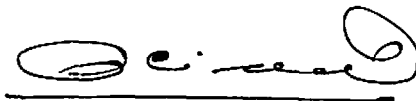
English Department
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Airlangga University
2004

This thesis has been approved and accepted by the board of examiners, English Department, Faculty of Letter, Airlangga University on July, 29th 2004.

The Board of Examiners are:



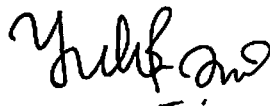
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4. Yulia Indarti, S.S.

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