A STUDY OF ELLIPSIS IN THE HEADLINE OF PRESS ADVERTISING (A SYNTACTIC APPROACH)





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THESIS

Submitted as Partial Fulfilment of the requirements for the Sarjana degree of the English Department Faculty of Social and Political Sciences Airlangga University

By:

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In the Name of Alloh, The Most Gracious, The Most Merciful.

"And Among His sign is decreation of the heavens and the earth and the variations in your languages and your colours verily in that are signs for those who know" (QS : Ar Rum, 22)

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I dedicate this thesis to my beloved mother, father and brothers

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Approved to be examined Surabaya, December, 24th, 1996

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