

# APPENDIX

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THE STUDY OF...

TIRZA DIAN ARMITA

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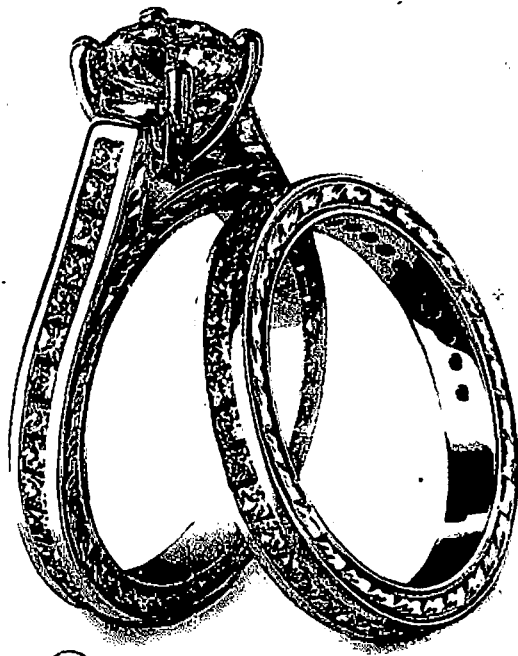
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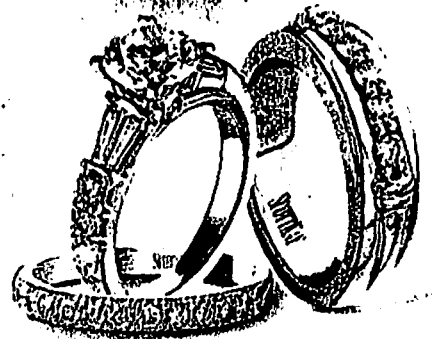
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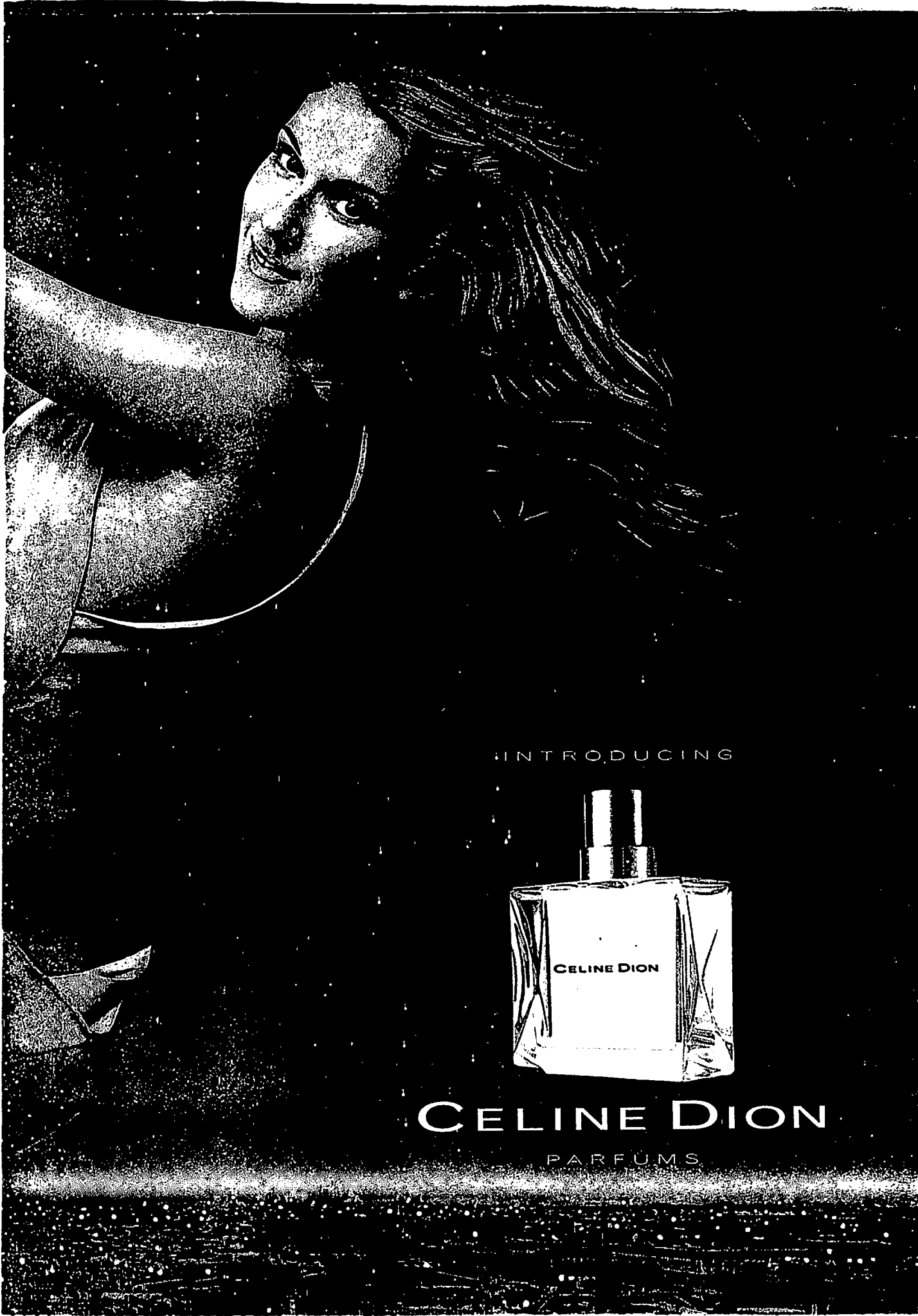
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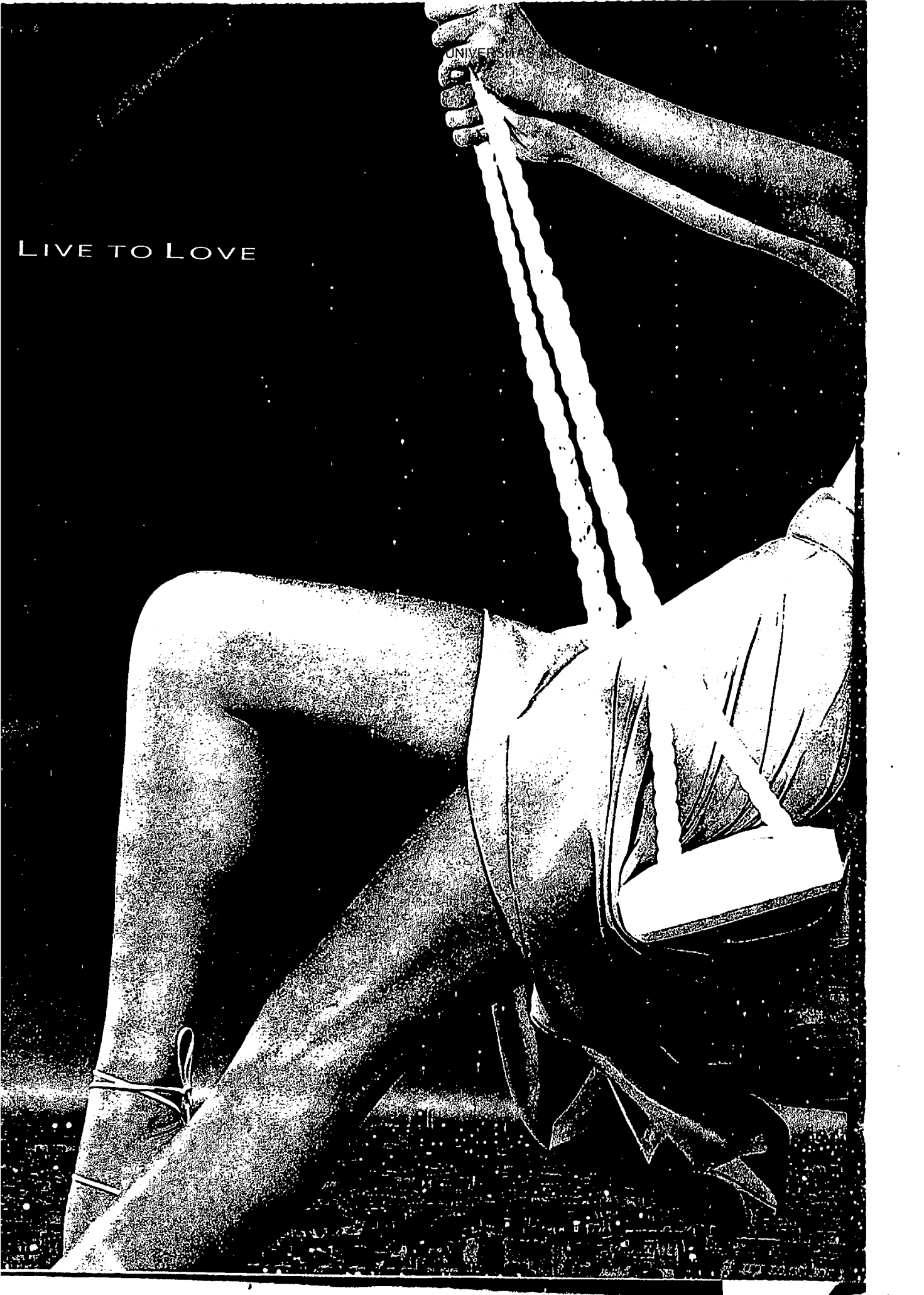
INTRODUCING



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LIVE TO LOVE

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THE STUDY OF...

TIRZA DIAN ARMITA

it's all inside

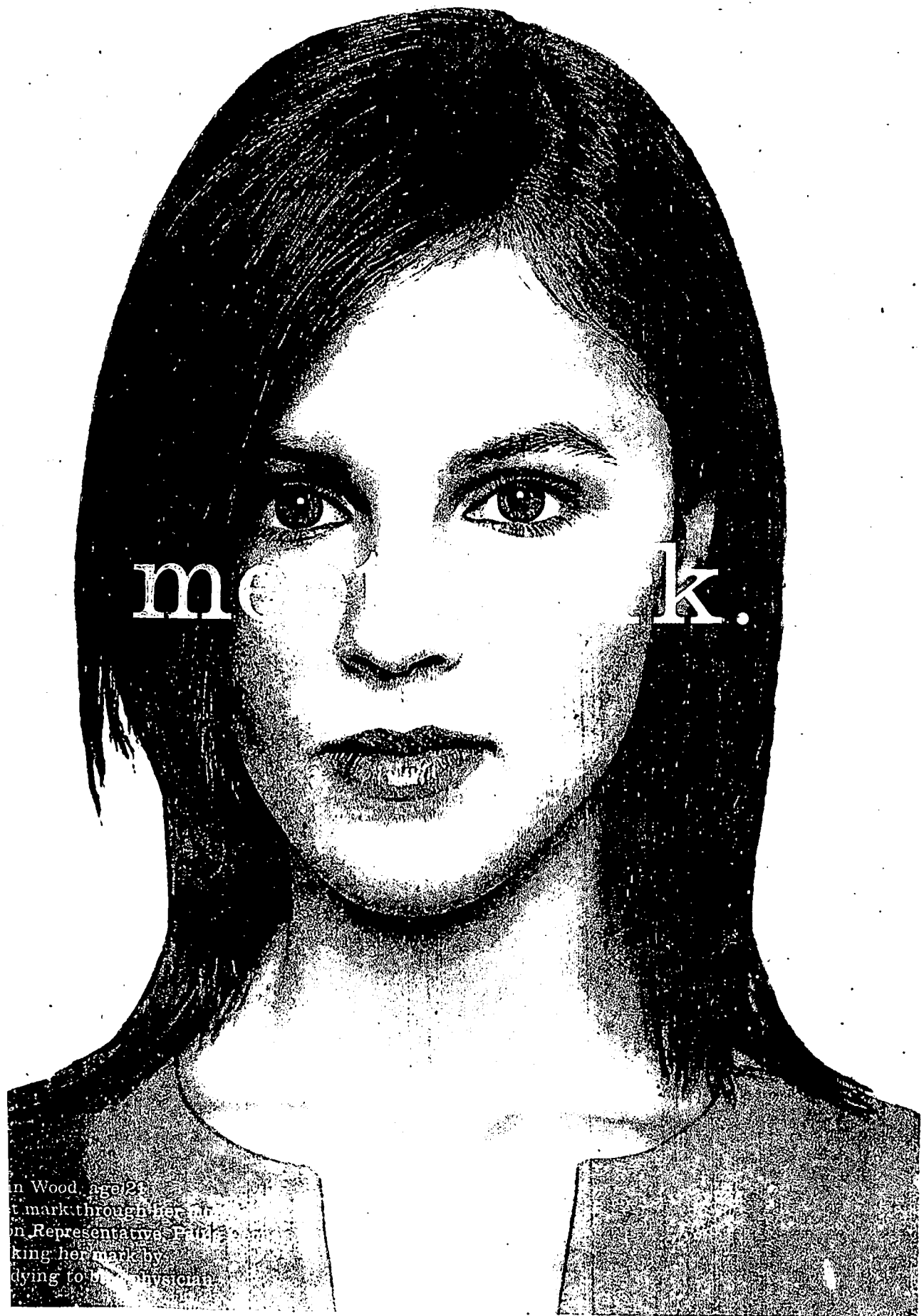
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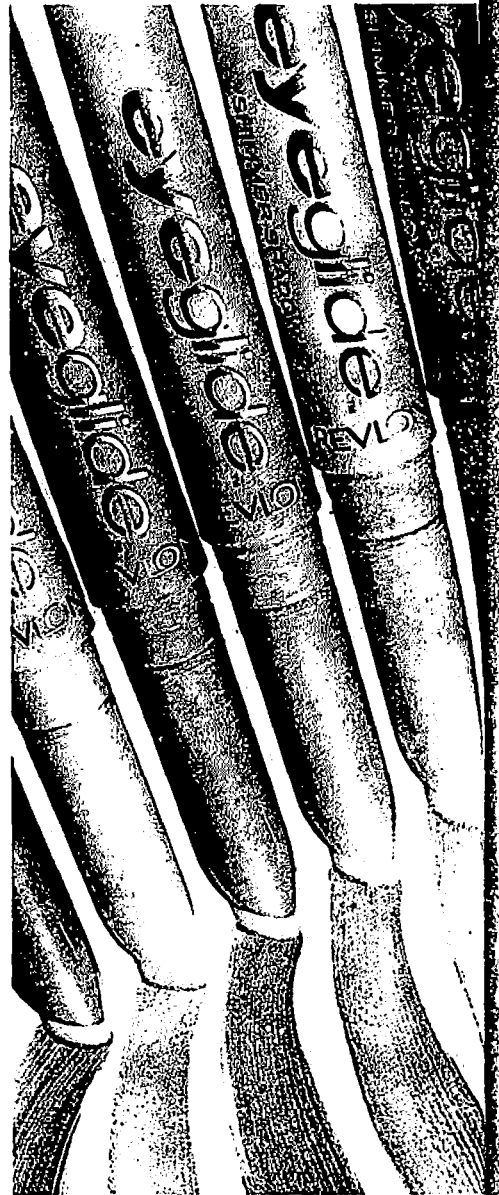
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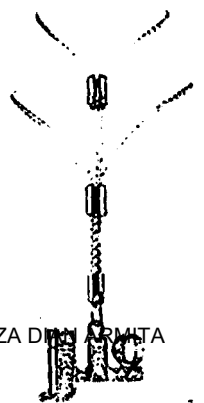




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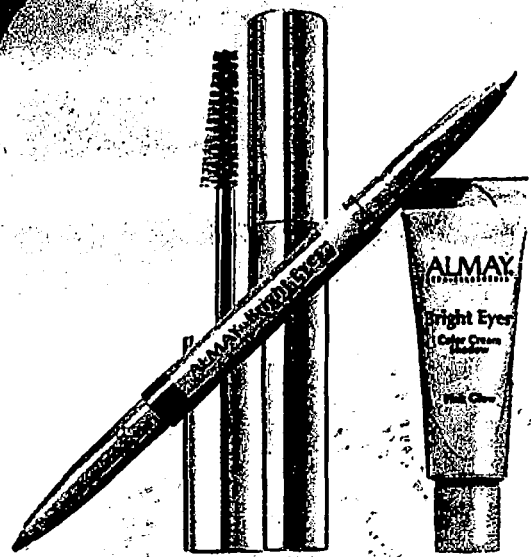
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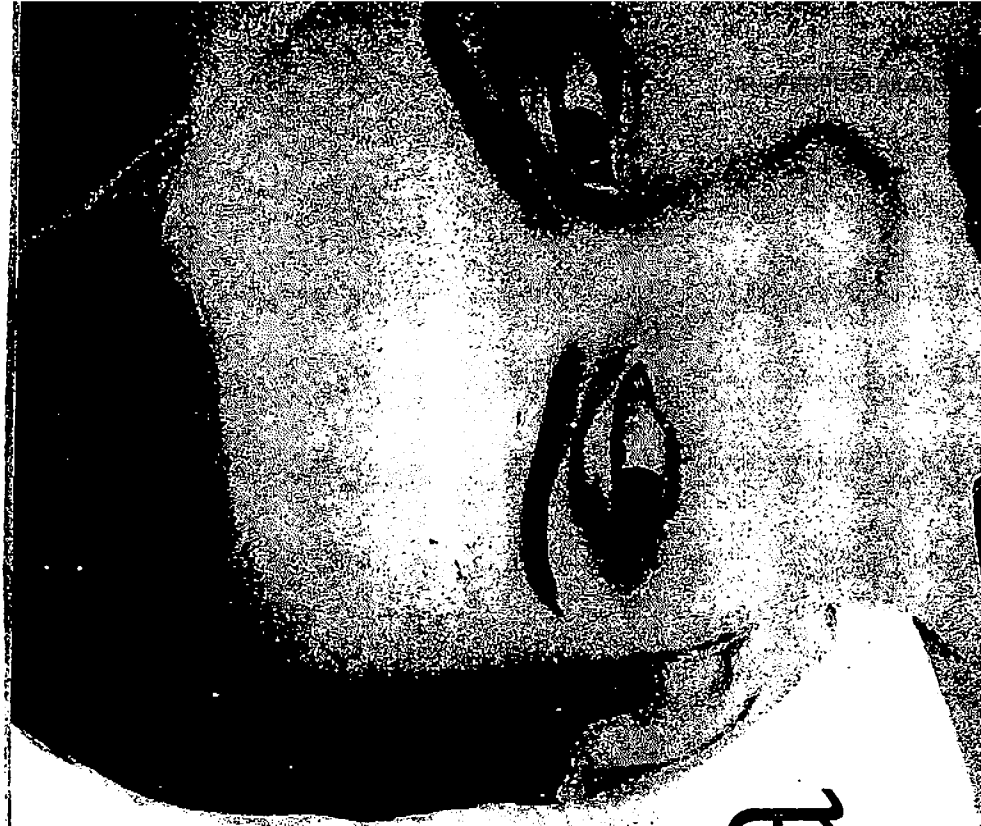


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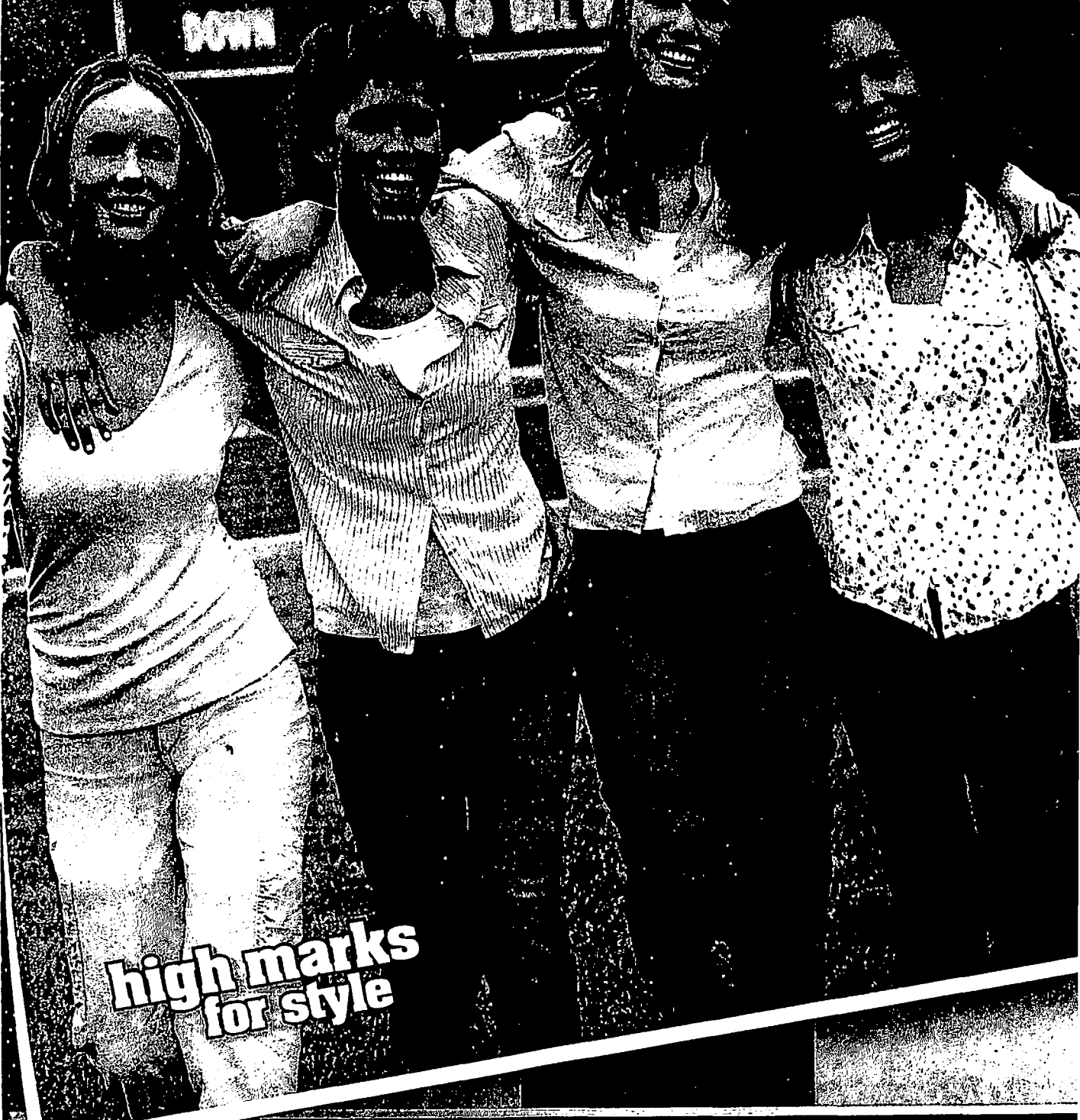
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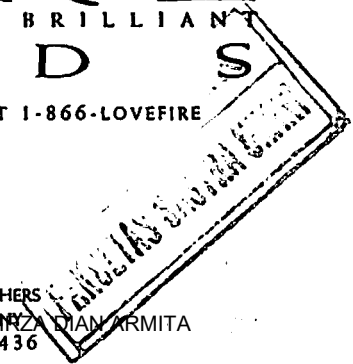
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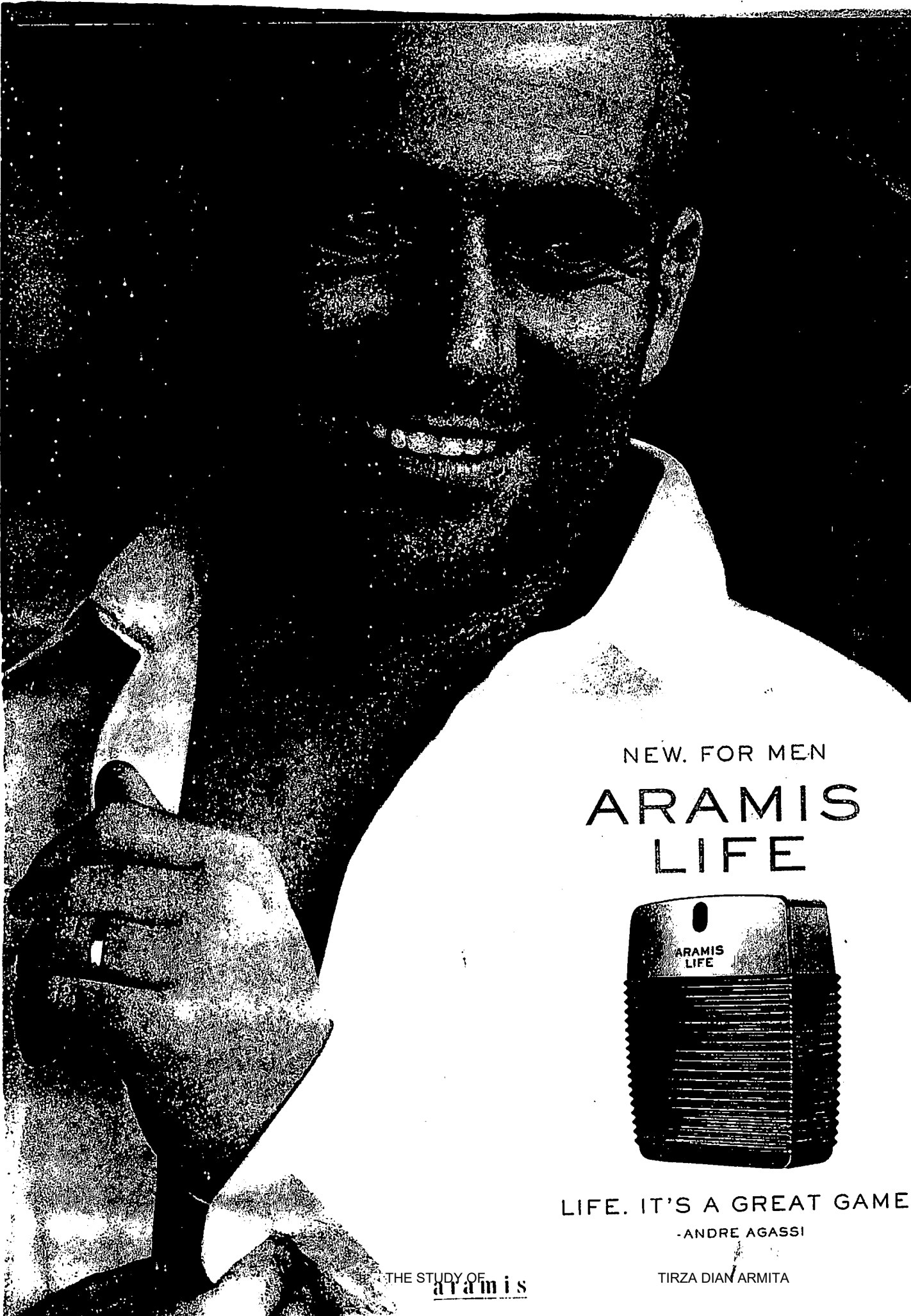




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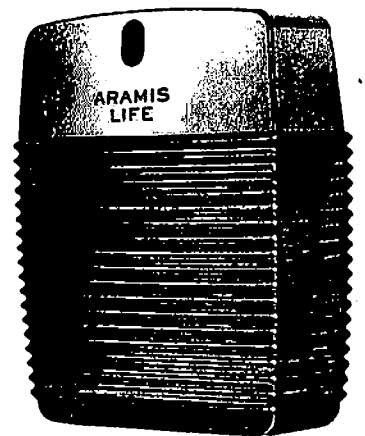
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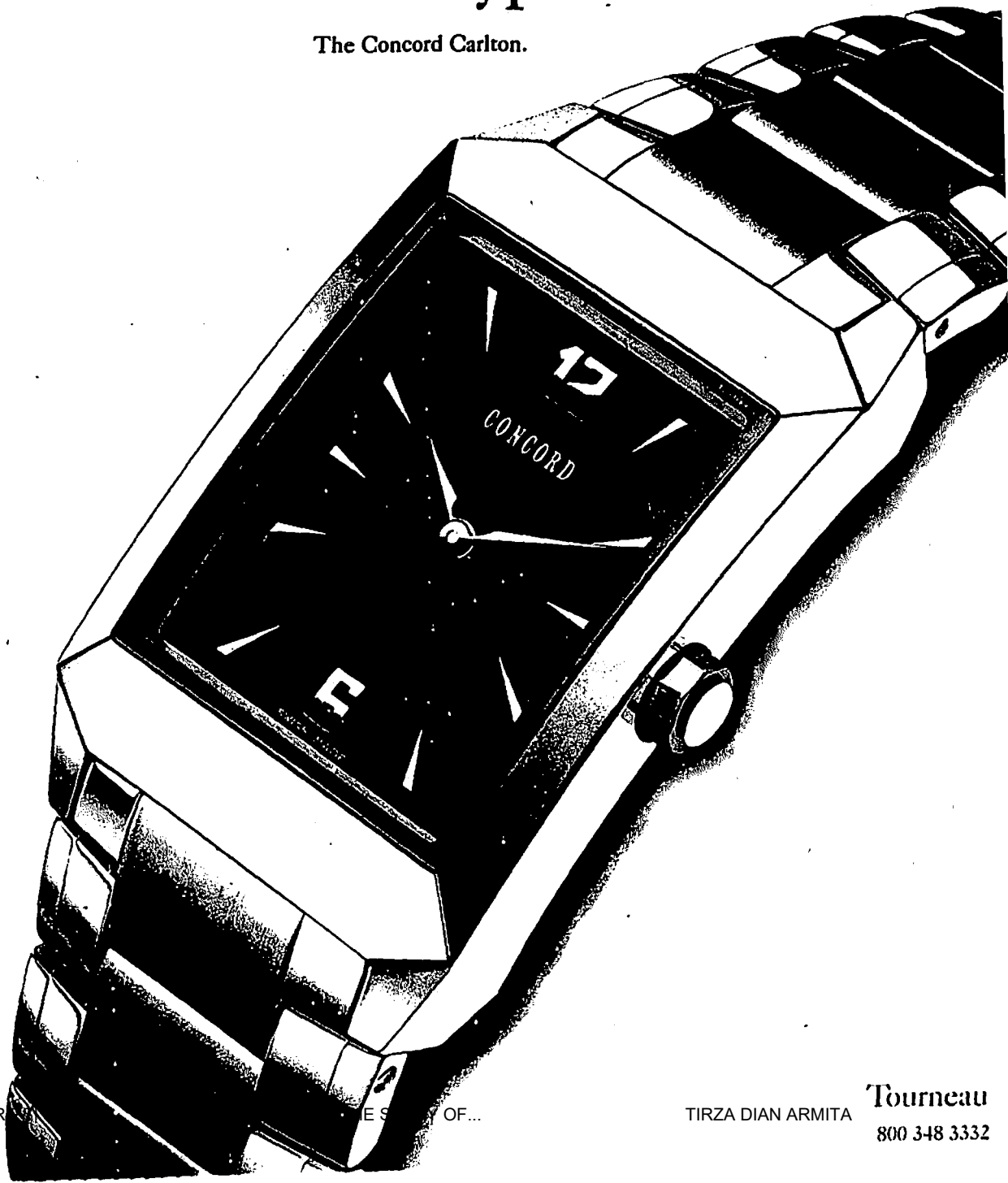
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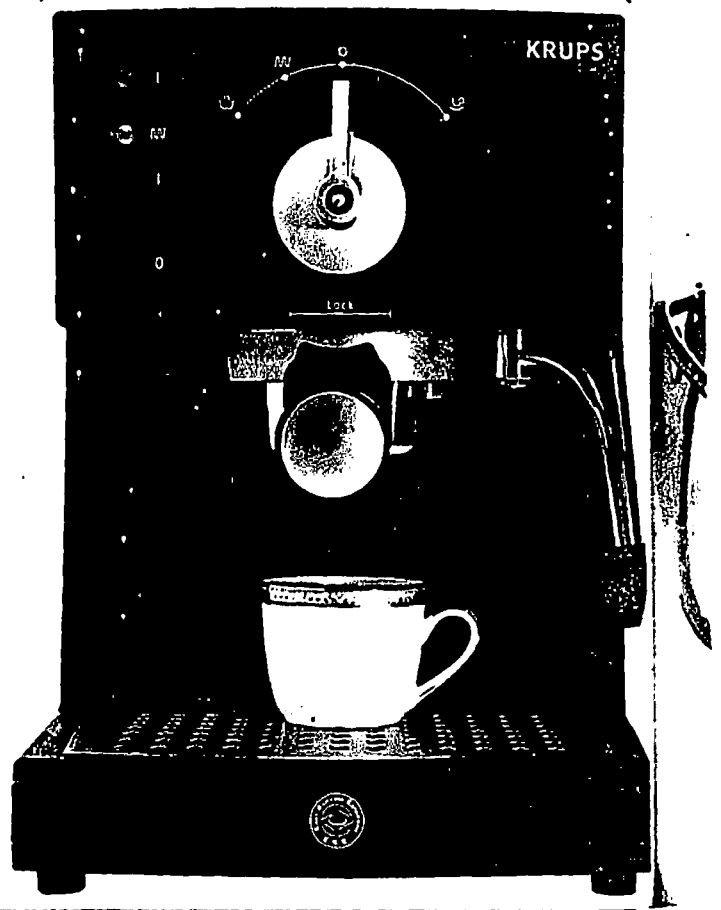
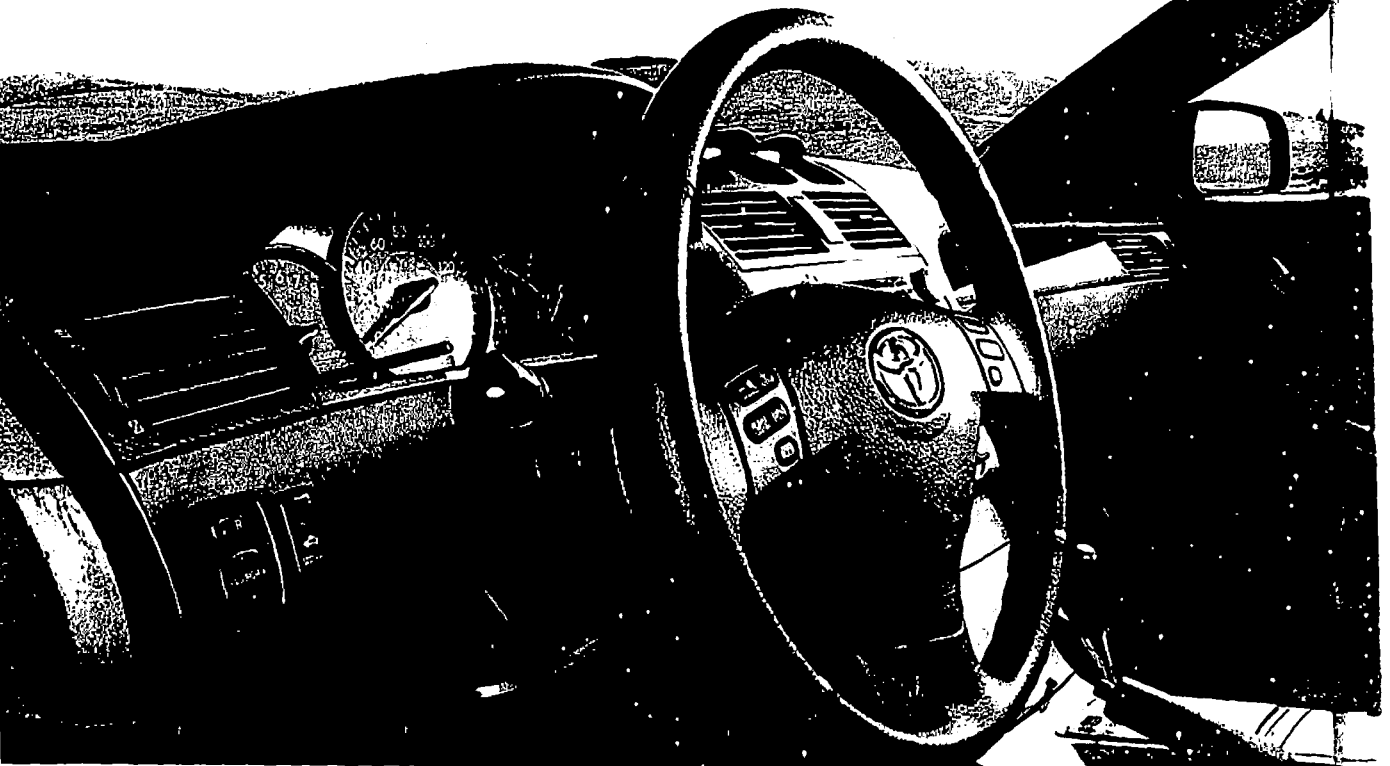
Fuel for the Soul



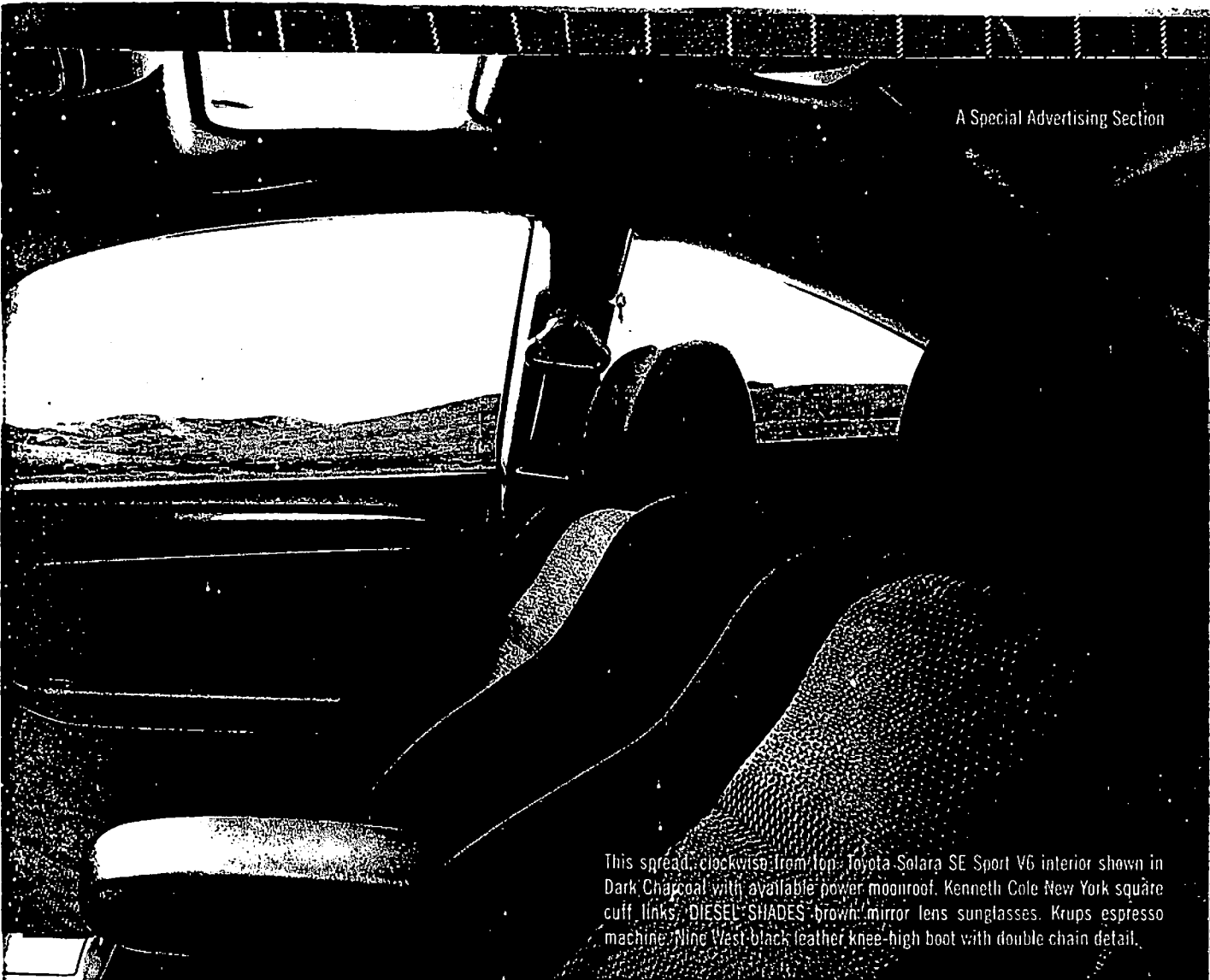
\*Based on Grand Prix GTP with Competition Group Package V6, comparably equipped front-wheel-drive sedans available at time of testing.  
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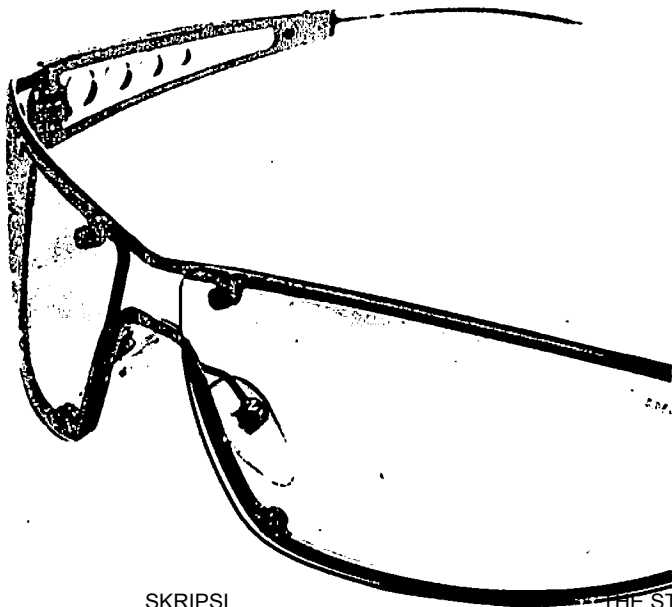


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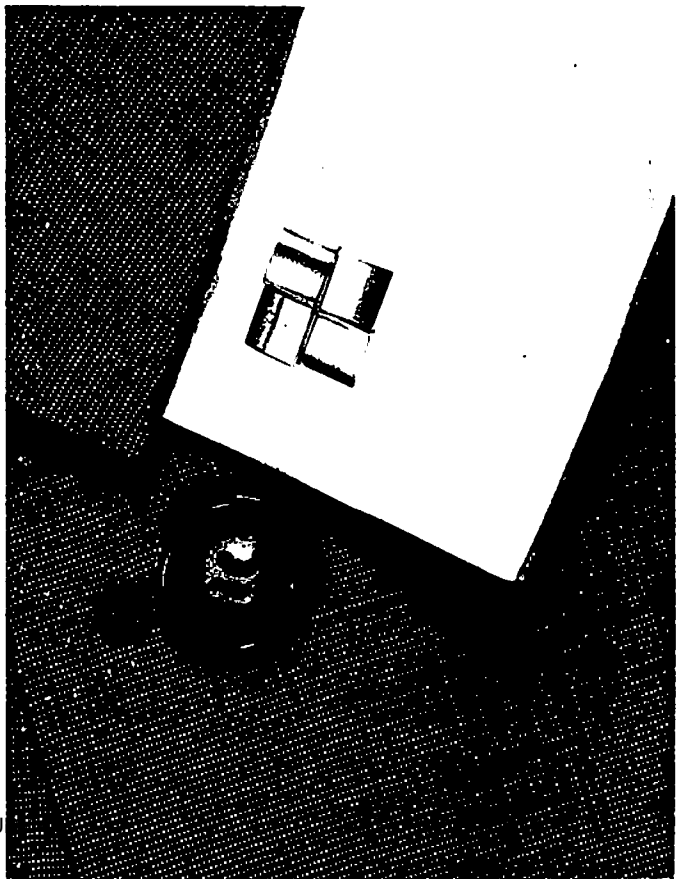
This spread, clockwise from top: Toyota Solara SE Sport V6 interior shown in Dark Charcoal with available power moonroof. Kenneth Cole New York square cuff links, DIESEL SHADES brown mirror lens sunglasses, Krups espresso machine, Nine West black leather knee-high boot with double chain detail.

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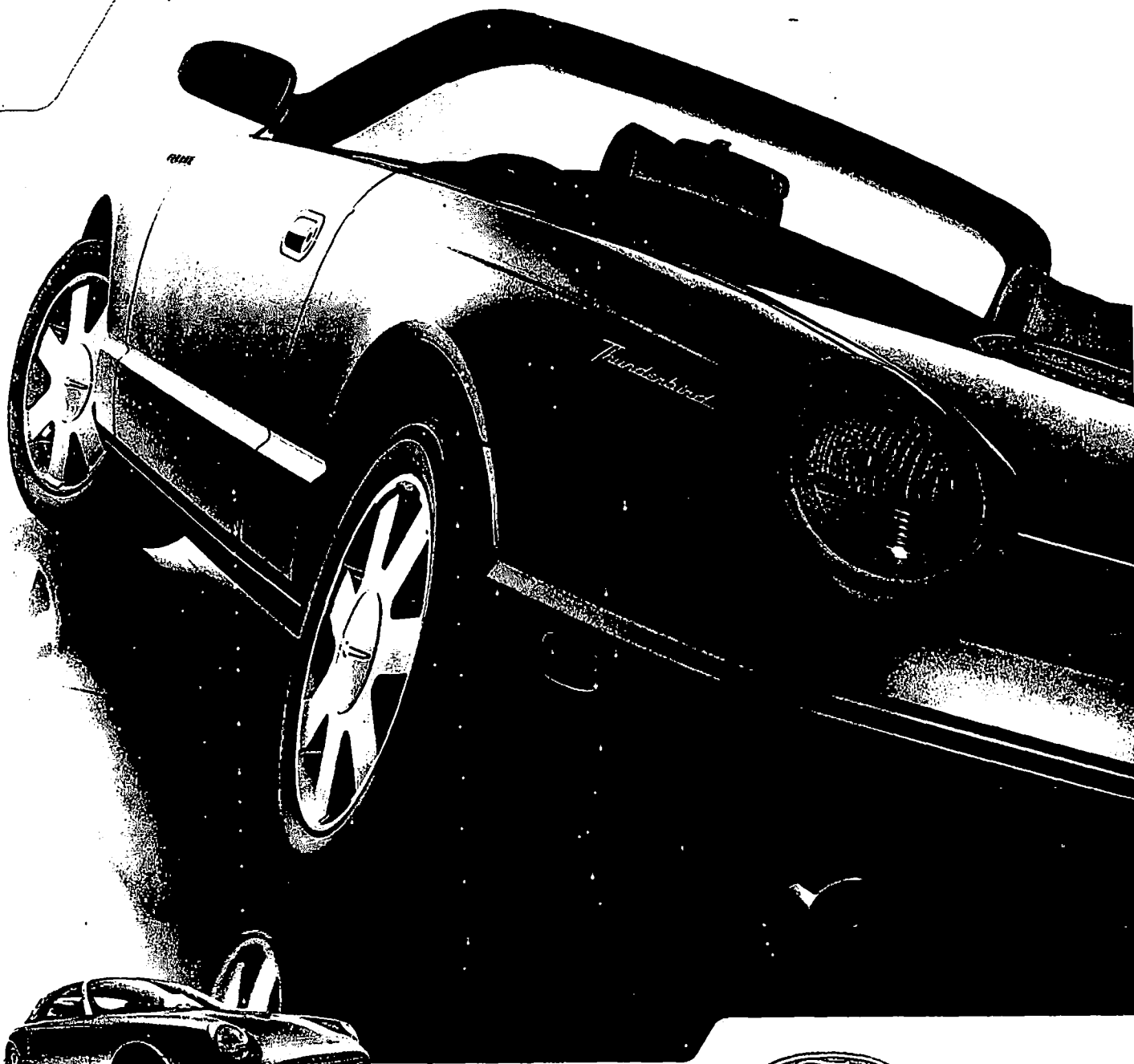
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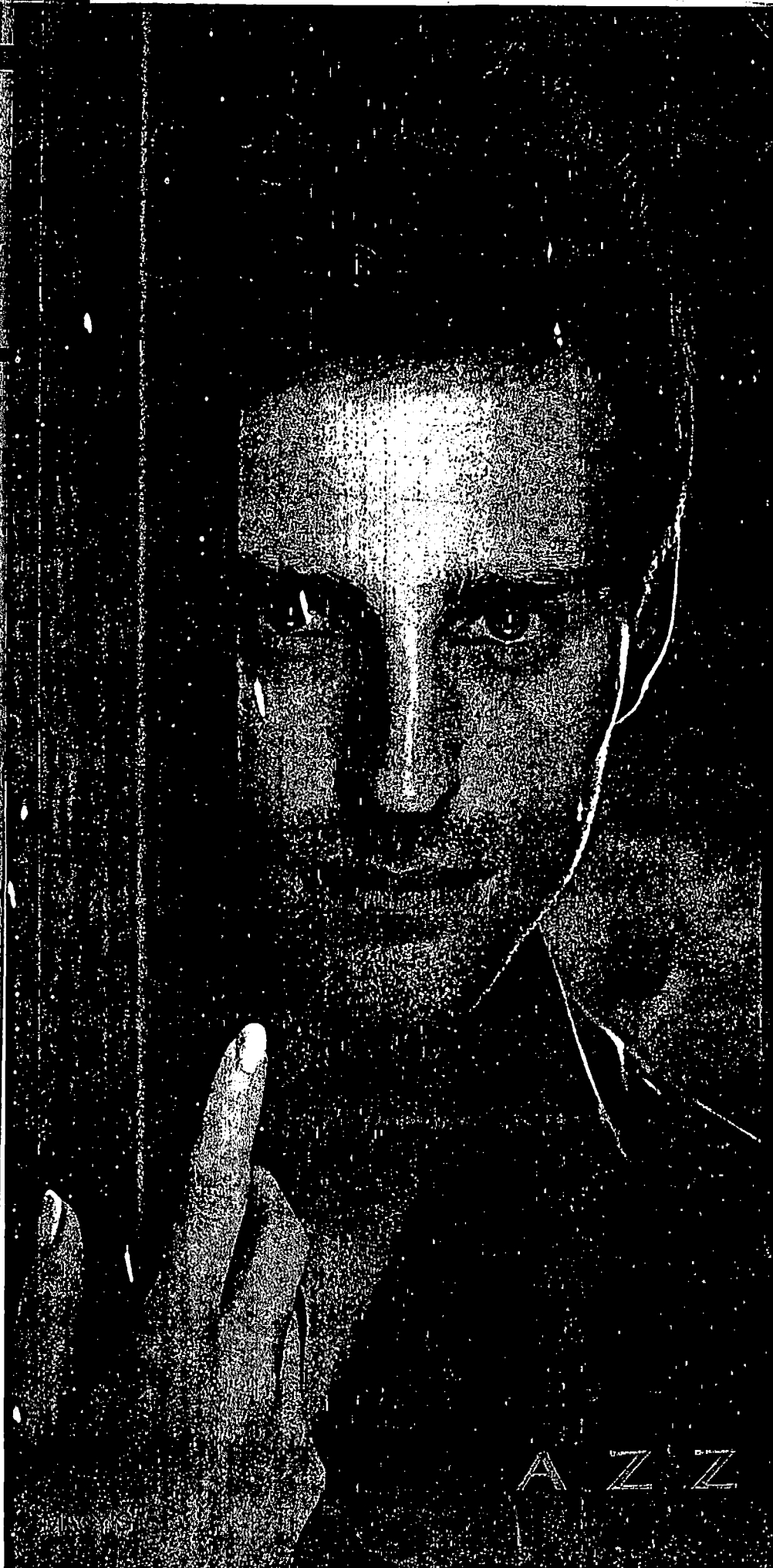
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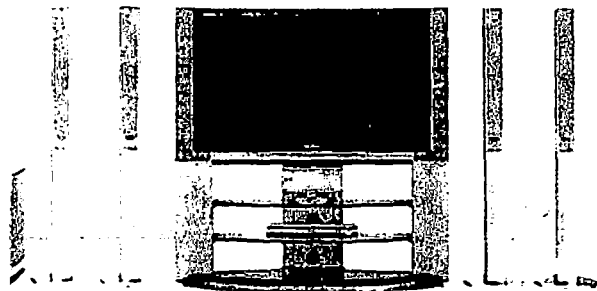




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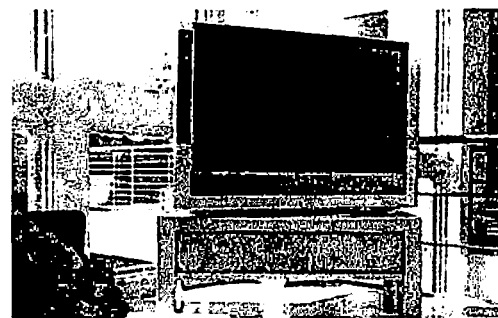
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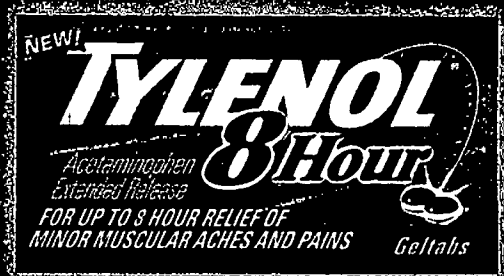
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**A RENAISSANCE SCHOLAR**, 50-year-old Linda Bensel-Meyers would gladly spend her days immersed in Jacobean tragedy if not for the contemporary drama she encountered as the director of composition at the University of Tennessee in 1995, after she alleged that members of the academic-counseling staff were arranging for tutors to pen papers for football players. For several years, she sent internal memos detailing her findings, but she says these were ignored. Undaunted, she researched the transcripts of thirty-nine athletes, including all twenty-two starters on the Volunteers' 1999 national-championship football team, and claimed that from 1995 to 1999, 105 grades had been changed.

Bensel-Meyers expected her colleagues to share her horror at the news. To her surprise, school officials steadfastly denied her accusations. So she went public on ESPN.com in September 1999. The local media turned her into a pariah. One fan let the air out of her tires; another spit on her in front of her three sons. Twice someone burglarized her office. She got used to the threats on her life, but those directed at her children drove her to the FBI.

The years of harassment left her paranoid. She felt compelled to leave for work at staggered times, to alter her route, to avoid dark streets. A lawsuit by a player who claimed she had leaked his academic records to the press pushed her close to bankruptcy. Her marriage dissolved. Even now her teenage sons are afraid to answer the phone. "I lost my faith in humanity," says Bensel-Meyers. "There were times when I felt like I didn't belong in this world."

Once a successful administrator, she found herself totally marginalized on the Tennessee campus and was relieved of her duties as the director of composition. Colleagues avoided her, and grad students distanced themselves to safeguard their dissertations. "The hardest part was knowing I had done so much for the university," she says, "and nobody would speak out in support of me."

Though investigations by UT's faculty senate, the NCAA and the FBI failed to uncover rules violations, Bensel-Meyers insists that the school's academic integrity was compromised. She continues to argue her case across the country. After battling the Volunteer army for eight years, she moved on to the University of Denver, where the dean is enthusiastic about her views.

The scope of the challenge facing Bensel-Meyers and her colleagues is daunting. Academic-fraud scandals at Georgia, St. Bonaventure and Fresno State cast a pall over the NCAA tournament, and by the kickoff of the football season, new scandals were brewing at Ohio State, Missouri and Baylor. Sadly, it's still open season on whistle-blowers.

Murray Sperber plans to retire to the Bay Area next May, though he'll continue to write. Jan Gangelhoff is contemplating a master's degree in education. She is encouraged by the change in attitude at Minnesota, where Gopher coach Dan Monson suspended star Joel Przybilla for cutting class. "That never, never, never would have happened under Coach Haskins," she says. "I have to believe that there have been changes made at the university that are going to help those kids get educated. I have to believe that, or everything would have been for nothing. I have to believe that, or I couldn't live with myself."

MIKE RUBIN is a freelance writer who lives in Brooklyn.  
SKRIPS

THE STUDY OF...



A marriage that should end up on the rocks.



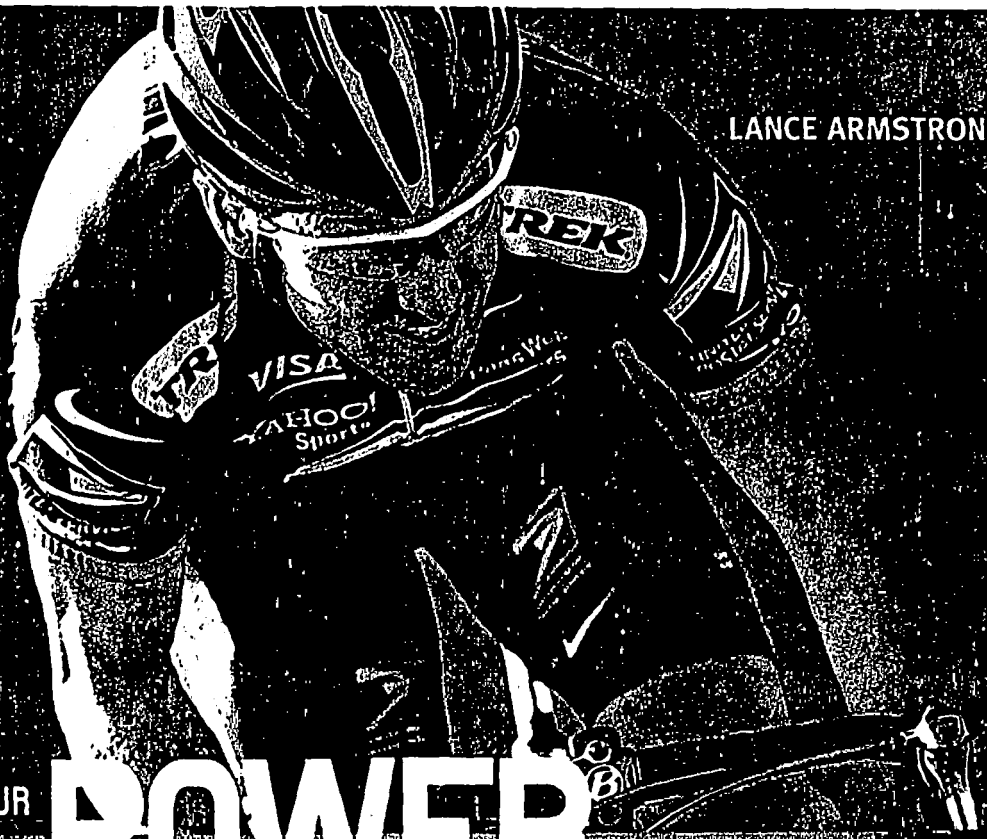
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Sometimes your eyes are bigger than your mandibles.



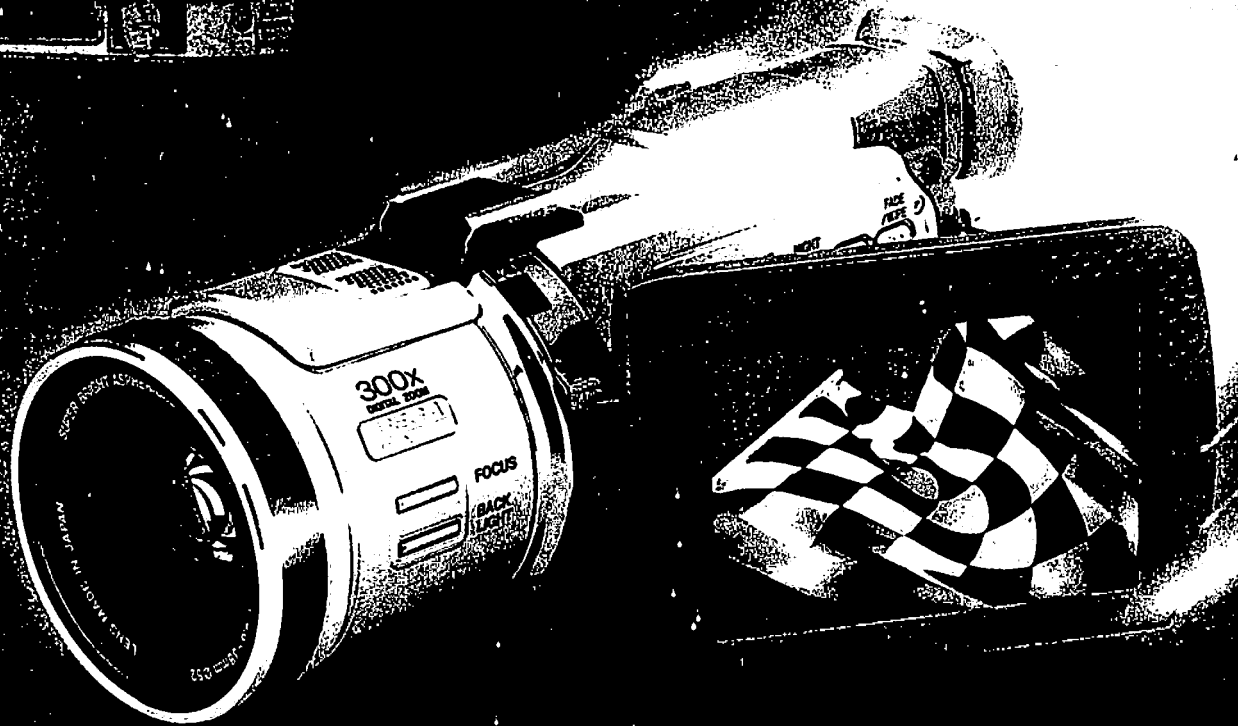
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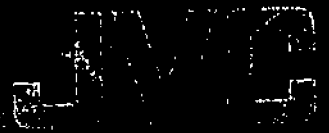
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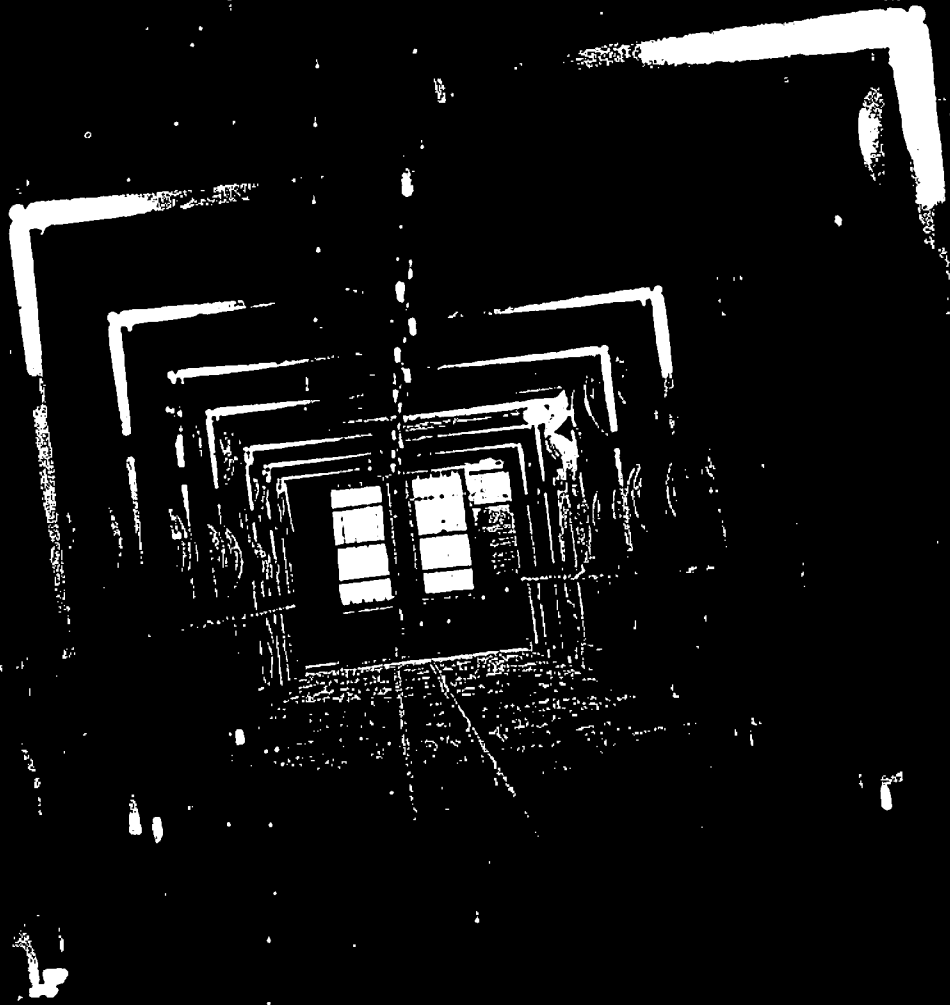
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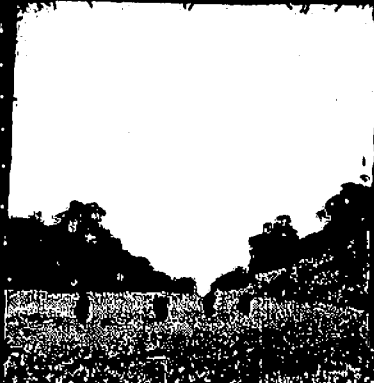
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FEMALE AND MALE ADVERTISEMENTS**

THESIS



**BY:**  
**TIRZA DIAN ARMITA**  
**St. N: 129910066**

**ENGLISH DEPARTMENT  
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SURABAYA  
2005**

**THE STUDY OF STYLISTICS FEATURES USED IN  
FEMALE AND MALE ADVERTISEMENTS**

**T H E S I S**

**Submitted as Partial Fulfillment of the Requirements for the  
Sarjana Degree of English Department, Faculty of Letters,  
Airlangga University Surabaya**

**BY:  
TIRZA DIAN ARMITA  
St. N: 129910066**

**ENGLISH DEPARTMENT  
FACULTY OF LETTERS  
AIRLANGGA UNIVERSITY  
SURABAYA  
2005**

*I dedicate this thesis  
to my beloved family*

**Approved to be examined**

**Surabaya, June 21<sup>st</sup>, 2005**

**Thesis Advisor,**



**Dra. Lilla Musyahda, M.Pd**

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