

CHAPTER 3

METHOD OF THE STUDY

3.1. Research Approach

In conducting a research, method becomes an important tool for the researcher. The accuracy of a study depends on the method that is used by the researcher. In this case, it is obvious for a researcher to use an appropriate method in collecting the data, then analyze the data to get the final result of the research. The approach of this study is qualitative. By applying this qualitative approach, the data will be more descriptive in the analysis. Moreover, it emphasizes on the description, thus the data will not deal with only numeric data. The type of this study is a case study which bringing us to an understanding of a complex issue or object and can extend experience or add strength to what is already known through previous research. In this case, the case contains a single case study. The design method of this study is document analysis which leads the writer to study certain document from a single case to gain depth understanding about the issues. The tool to collect the data includes a documentaries review which is taken from the video in YouTube.

According to Dornyei (2007), one of the characteristics of qualitative research is the nature of qualitative data including recorded interviews, various types of texts, and images (photos or video). In this case, the writer emphasizes on the term video that mentioned before, because the data of this research is video, thus, the writer considers that qualitative approach is best

way in analyzing the data. Moreover, in this characteristic, Dornyei also mentioned that during data processing most data are transformed into a textual form. This study analyzed a video performance of Louis CK which needs to transcribe into textual form. Therefore, the characteristic of qualitative approach as proposed by Dornyei is suitable with this study.

3.2. Source of Data

The source of data in this research is one of the video performances of stand-up comedian Louis CK. The title of this video is "Live at the Beacon Theater". This video takes Louis to be the winner of Emmy award in Outstanding Writing for a Variety, Music or Comedy Special category in 2012. Furthermore, the writer considers taking this video as the source because it has almost two millions viewers in YouTube; it indicates that his performance is enough to attract people compared to his other performances. This video is produced independently by CK and it becomes his first stand-up comedy performance which produced and directed himself. The length of this video is about an hour.

In this research, the writer chose Louis CK as the subject because he has some special characteristics compared to other stand-up comedians. First of all, the writer needs to describe his short biography. Louis Szekely (born Louis Székely Jr. September 12, 1967) known professionally as Louis C.K. is a Mexican-American stand-up comedian, writer, television producer, director, actor, voice actor, and editor. He is the creator, star, writer, director, and, until February 2012, the editor of the FX comedy series *Louie*. Louis

C.K. first took the stage in 1984 at an open-mic in Boston, Massachusetts, during the apex of the comedy boom. He was so discouraged by the experience that he did not perform again for two years. As Boston's comedy scene grew, he gradually achieved success, performing alongside acts such as Denis Leary and Lenny Clarke. C.K. has performed his stand-up frequently on shows such as Late Show with David Letterman, Late Night with Conan O'Brien, Lopez Tonight, and The Tonight Show with Jay Leno, and Jimmy Kimmel Live. In August 2005, C.K. started in a half-hour HBO special as part of the stand-up series One Night Stand.

C.K. also received many awards for his achievements as a comedian, writer, director, and television producer. he got four awards from Emmy Award, such as: Outstanding Writing for a Variety or Music Program in 1999 (The Chris Rock Show), Outstanding Writing for a Comedy Series in 2012 (Louie: "Pregnant"), Outstanding Writing for a Variety, Music or Comedy Special in 2012 (Live at the Beacon Theater), and Outstanding Writing for a Variety Special in 2013 (Louis C.K.: Oh My God). Moreover, in 2012, his work 'Hilarious' was nominated as the best album comedy in Grammy Award 2012.

3.3. Data Collection

The writer considered taking some steps in collecting the data, as follows:

1. Downloaded the video from YouTube after considering some reason to choose certain video. YouTube is a video-sharing website, created by three former PayPal employees in February 2005 and owned by Google since late 2006, on which users can upload, view, and share videos.

2. Transcribed the video into textual form

As mentioned in the previous section that one of the characteristics of qualitative research is during data processing most data are transformed into a textual form. Thus, transcribing video is an important step that should be taken to facilitate the author in analyzing the data. The transcription is written based on the topic which delivered by the comic. It means that when the comic move to another venue or topic, the writer will transcribe it in the next line. There are time which shows the speech begin and the pauses occur in his speech.

3. Identified and described in detail each feature that mentioned by Ross (2005) such as filler, ellipsis, redundancy, back-tracking, and sympathetic circularity; The writer started to highlight the features which appropriate with the spontaneous speech which has been proposed before. It started with the feature of filler, ellipsis, redundancy, back-tracking, and sympathetic circularity.

3.4. Data Analysis

In analyzing the data, the writer started to count each features found in CK's performance to determine the most occurrence features in is performance. Then, the writer gave further explanation why such features are used mostly by the comic, regarding the result found, the writer also analyzed the data linguistically. The data was also presented in the form of percentage to ease the interpretation of the data. With this percentage number, the writer is able to interpret the second statement of the problem which is the most occurrence features in the stand-up comedy performed by Louis CK. The last step in analyzing the data was making a conclusion from the data.

CHAPTER 4

RESULTS AND DISCUSSION