

Table of Contents

Title Page.....	i
Inner Title Page.....	ii
Page of Dedication.....	iii
Page of Approval.....	iv
Board of Examiners.....	v
Acknowledgments.....	vi
Abstract.....	vii
Table of Contents.....	viii
List of Tables.....	x
Chapter I : Introduction.....	1
1.1. Background of the study.....	1
1.2. Statement of problems.....	2
1.3. Objective of the study.....	3
1.4. Significance of the study.....	3
1.5. Theoretical Framework.....	3
1.5.1. Theories.....	3
1.6. Method of the study.....	8
1.6.1. Definition of key terms.....	9
1.6.2. Population.....	10
1.6.3. Sampling.....	10
1.6.4. Technique of data collection.....	11
1.6.5. Technique of data analysis.....	12
Chapter II : General Description of the Object of the Study.....	14
2.1. Music Television (MTV).....	14
2.1.1. MTV Southeast Asia.....	14
2.1.1.1. General Characteristics.....	14
2.1.1.2. Segment of Viewers.....	15
2.1.1.3. Broadcasting-hour and Routine Programs.....	16
2.3. The language Used.....	20
Chapter III : Data Presentation and Data Analysis.....	22
3.1. The programs presented in two kinds of language or more.....	22
3.1.1. The Use of English.....	23
3.1.1.1. The Analysis of the Data.....	23
3.1.1.1.1. The Use of English Words/Phrases.....	23
3.1.1.1.1.1. The Use of Single Word of English.....	23
3.1.1.1.1.1.1. The insertion of words without being modified in terms of pronunciation.....	23
3.1.1.1.1.1.2. Words joined by affixes.....	25
3.1.1.1.1.2. The Use of Phrases.....	26
3.1.1.1.1.2.1. Phrases used in their original forms.....	26
3.1.1.1.1.2.2. The English verb phrases joined to Indonesian affixes.....	27
3.1.1.1.3. Abbreviation.....	28
3.1.2. The Use of Indonesian Language.....	28
3.1.2.1. The analysis of the data.....	28

3.1.2.1.1. The use of Indonesian language with Jakarta dialect.....	28
3.1.2.1.1.1. The use of single word.....	28
3.1.2.1.1.1.1. Single word without any affixes addition.....	29
3.1.2.1.1.1.1.1. Words similar to the standard forms.....	29
3.1.2.1.1.1.1.2. Typical words of the Jakarta dialect.....	34
3.1.2.1.1.2. Words with affixes.....	39
3.1.2.1.2. The Use of Indonesian Language with Javanese Dialect.....	43
3.1.2.1.3. The Use of Indonesian Language with Sundanese Dialect.....	44
3.1.2.1.4. The use of Slang.....	44
3.1.3. The Use of Words/Phrases besides English and Indonesian Words/Phrases.....	45
3.1.4. Register.....	46
3.1.4.1. Field of discourse.....	46
3.1.4.2. Mode of discourse.....	49
3.1.4.3. Style of discourse.....	50
3.1.5. Standard Indonesian Language : lexical borrowings.....	50
3.1.6. Language switching.....	52
3.2. The programs presented in English.....	54
3.2.1. Register.....	54
3.2.1.1. Field of discourse.....	54
3.2.1.2. Mode of discourse.....	60
3.2.1.3. Style of discourse.....	60
3.2.2. Language switching.....	60
3.2.3. The Use of Language besides English.....	61
3.3. The reason for Using Certain Languages.....	62
3.3.1. The Reason for Using English.....	62
3.3.2. The Reason for Using The Indonesian Language.....	62
3.3.3. The Reason for Using Jakarta dialect.....	63
Chapter IV : Conclusion.....	64
Bibliography.....	69
Appendix.....	71

List of Tables

Table 1. The English words with their equivalents in the Indonesian language.....	25
Table 2. The English phrases with their equivalents in the Indonesian language.....	27
Table 3. The Jakarta dialect words: the shortened forms of the standard Indonesian words.....	30
Table 4. The Jakarta dialect words: the standard Indonesian words with the deletion of the consonants in the initial position.....	31
Table 5. The transformation of standard Indonesian words into the Jakarta dialect words: /a/ in the final syllable changed into /ə/ and /i/ into /ɛ/.....	33
Table 6. The Jakarta dialect words with prefix [nge-] and their equivalents in the standard Indonesian words with prefix [me-].....	34
Table 7. The typical of Jakarta dialect words with their equivalents in the Indonesian language and English.....	37
Table 8. The typical of the Jakarta dialect words with prefixes and suffixes and their equivalents in the standard Indonesian language and English.....	39
Table 9. The Jakarta dialect words with prefix [ke-] with their equivalents in the standard Indonesian and English.....	39
Table 10. The Jakarta dialect words with suffixes [-in] and [-an] with their equivalents in the standard Indonesian language and English.....	41
Table 11. The simultaneous use of prefixes and suffixes in the Jakarta dialect words with their equivalents in the standard Indonesian language and English.....	43
Table 12. Definition of lexical items belong to music field.....	47
Table 13. Definition of lexical items belong to campus field.....	49
Table 14. The Indonesian borrowing words.....	51
Table 15. Definition of lexical items used in music field.....	56
Table 16. Definition of lexical items used in movie field.....	59

CHAPTER I
INTRODUCTION

