

**CERTAIN KINDS OF STYLE USED
IN PRESS ADVERTISING
(A SEMANTIC APPROACH)**



By :

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ENGLISH LANGUAGE AND LITERATURE STUDY PROGRAM

FACULTY OF SOCIAL AND POLITICAL SCIENCE

AIRLANGGA UNIVERSITY

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THESIS

**Submitted as a partial fulfillment
for the requirement of Sarjana Degree
in the Faculty of Social and Political Science
Airlangga University Surabaya**

By :

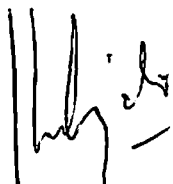
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*I dedicate this thesis to my
parents , Bapak & Ibu, and my
brother sisters, mbak Elfi ,
Amang, Unun and Riris.*

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