

ABSTRACT

Puspitasari, Novylia. Shortening Processes in B-Cak JTV's Program. Undergraduate thesis. Faculty of Humanities. Airlangga University Surabaya 2011.

This study is about the use of shortened terms in B-Cak JTV's Program. B-Cak is a comedy program in the form of news. The aims of this study are to find out the shortened terms used in the program and the shortening processes. The approach of the study is descriptive qualitative. In which the writer describes the shortened terms and identifies the processes. The data was recorded randomly from 30 December 2010 to 4 April 2011 for 23 episodes then analyzed by using Kridalaksana's theory. There are some types of shortening processes: abbreviation, acronym, blend, clipping and alphabetical symbol. He also states that shortened terms may be formed by multiple processes. The result of the study shows that shortened terms that occur are abbreviation, acronym, blend and multiple processes. On the other hand there are some shortened terms can not be describing by using Kridalaksana's theory and classified as 'other shortening variation'. There are three types of other shortening variation; Type I First is other shortening variation which is formed by adjusting pronunciation to the original term; type II is other shortening variation which is formed by deleting; Type IIa is deleting affix or conjunction, IIb is deleting component of the words; Type III is other shortening variation which is formed by combining part of the components without any specific rules. Then, the writer concludes that the use of shortening in B-Cak JTV's program used as entertainment, attract the audience and enrich the variation of the shortening type.

Keywords: shortening, B-Cak, abbreviation, acronym, blend

CHAPTER I

INTRODUCTION

