ABSTRACT

RA.ONE film is a popular superhero movie made by Indian Industry Film. This movie has become the first India movie which also produces an online game that represents the same superhero avatar as in its movie. This study applied Superhero Archetype from Liam Burke as the major theory and for supporting the analysis, Post-Colonialism theory – Mimicry by Homi Bhabha for the analysis. It also uses qualitative methods, it was done by some email interview to support the data with one of the employee of its production house (RED Chillies Entertaiment), the adherent of Hinduism in Pura Kenjeran Surabaya and the Pemangku (the head master in Agama Hindu) and analyzed by framing selected scenes which focusing on the characteristic of Superhero which is supported with the issue of post-colonialism that exists in the movie. It is followed by narrative that used same theory and in the non-narrative aspect, the writer only focused on the technique of camera movements, costumes and setting. The finding shows that there are three points that influence from British colonization towards Indian and they especially appear in each Archetype Superhero scene. Besides the rapid development of Indian Superhero in RA.ONE movie, India appears to attempt to embody the Indian Dream by providing some symbol and manifested through RA.ONE movie. Thus, this study aims to give more perception towards colonization issues in order to improve their awareness of surroundings, most notably, their culture.

Keywords: Superhero, Mimicry, Representation, Post-Colonialism, India movie.

CHAPTER I INTRODUTION