

**A DISCOURSE ANALYSIS ON NASIONAL DEMOKRAT POLITICAL
ADVERTISING**

(A STUDY OF DISCOURSE OF ADVERTISING)

A THESIS



By :

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**ENGLISH DEPARTMENT
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AIRLANGGA UNIVERSITY
SURABAYA
2013**

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**Submitted As Partial Fulfillment of the Requirement For The Bachelor's
Degree of English Department Faculty of Humanities Airlangga University**

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This thesis is dedicated to all amazing people who never stop believing in me, my wonderful friends, especially my mommy and daddy

DECLARATION

This thesis contains no material which has been accepted for the award of any other degree or diploma in any university. And to the best of this candidate's knowledge and belief, it contains no material previously published by other persons except where due reference is made in the text of the thesis.

Surabaya, 3rd January 2013

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For any errors or inadequacies that may remain in this work, of course, the responsibility is entirely my own.

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Kirana Ayudya

**Never
Never
Never
Never
Give up**

-Winston Churchill